

MAD MEN • SARAH PALIN • XBOX KINECT

**MAD**<sup>®</sup>  
IND

# Justin Bieber

**HIS STUPID HAIR!**  
**HIS DUMB BOOK!**  
**HIS TERRIBLE MOVIE!**  
**HIS AWFUL MUSIC!**

**PLUS**  
**OBAMA VS.**  
**THE OTHER**  
**42 PRESIDENTS**

**DONALD TRUMP:**  
**WORLD'S WORST**  
**UNDERCOVER BOSS**



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ANDY KUBERT - Batman, Flashpoint  
STEVE LEIBER - Whiteout, Underground  
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IS WE JUST GOT  
ACCEPTED TO THE  
KUBERT SCHOOL!

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# MAD

## DEPARTments

Nowadays, a loner is someone who only has 400 friends on Facebook!

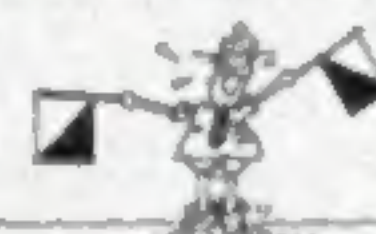


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APRIL 2011

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...Various Places Around the Magazine



COVER ARTIST: MARK FREDRICKSON





# LETTERS and Tomatoes

## RESEARCH AND DESTROY

I am a big fan of MAD — both the magazine and the animated series on Cartoon Network. I would like to receive information about the history of MAD. Thank you.

**Tyler Magyar • Phillipsburg, NJ**

Ty Hard — Just out of curiosity, was this *supposed* to be a letter to us — or was it a Wikipedia search that, through some mix-up, wound up being mailed to our offices? You're welcome. —Ed.

## ALFRED E. NEUMAN LOOK-A-LIKE

As a loyal reader of your magazine for over 20 years, I'm not surprised that your infectious DNA has seeped into my gene pool. My son August *may* look like your beloved mascot, Alfred E. Neuman, and his first words *may* have been "Rick Tulka" (for some reason), but one thing I know for sure is that when I roller-skated and fell face first into a sidewalk full of wet cement, he laughed so hard, he pooped his pants. Thank you, Sergio. Thank you, MAD.

**Brandon Hunter Schlafli • Las Vegas, NV**

Bran Torino — If this is some kind of round-about way of hitting us up for child support, you can just forget it! Granted, your adorable son does kind of look like Alfred, but he ALSO looks a great deal like that *Two and a Half Men* galoot, Angus T. Jones. You should go after him — he's got sitcom money! —Ed.



## MAIL CHAUVINISM

I have been buying your magazine every month at the bookstore near my house. But a few months ago, it closed. So I took your advice and bought a subscription. My first issue came last week and now my mailman won't talk to me. He just frowns and walks away. What's up with that?

**Kalynn Campbell • Los Angeles, CA**

Final Kalynn the Coffin — We realize that we make a convenient scapegoat, but it sounds like there was some lingering beef between you and your mailman that had nothing to do with us. Let us ask you this: did you tip him during the holidays? We're guessing not. (Cheap!) And if so, can you **BLAME** the palooka for frowning — especially since he sees you throwing money away on terrible magazine subscriptions (ahem)? We're willing to bet that if you just slip Mr. McFeely a sawbuck, he'll turn that frown upside-down faster than you can say "Patrick R. Donahue." —Ed.



## AL JAFFEE IS TURNING 90!

On March 13, long-time MAD writer/artist, creator of the Fold-In and Snappy Answers, and accused (but never convicted!) shoplifter Al Jaffee is going to be 90 freakin' years old! To celebrate, we're asking all his fans (and enemies) to send in letters, cards, poems, drawings, paintings, sculptures, operettas, **WHATEVER** — so we can pass the love straight to All The sky's the limit! You can send your birthday wishes to:

The Big Jaffee  
c/o MAD Magazine  
1700 Broadway  
NY, NY 10019

The deadline is March 1st — so get crackin'!



## TO EACH HIS THRONE

I am a super huge fan of MAD. The problem is, I only havetwo issues — issues #502 and #503. They're in my bathroom in this little basket next to the toilet. My mom always wonders why I take, like, two hours. The truth is, I'm reading MAD. I swear I know every word — go ahead, quiz me. I was also wondering why on #503, next to the "M" it has "IND" and then after the "A" there's an "R." I put it together and got "Mind Ard"? What the heck is that?

**Cassidy Peace • Bradenton, FL**

Mama Cass — If it's just the same, we'd really rather not "quiz" you about *anything* you do in the bathroom. To answer your question though, "Mind Ard" is a tribute to "Mindy Ardman" — a MAD reader who tragically passed away due to complications from spending hours sitting on the toilet, reading MAD. You know, maybe there's a moral in that story for you. Whaddaya think, poopsie? —Ed.



## THE FAST AND THE FURIOUS

This summer, the fifth (good lord!) *Fast and the Furious* movie is coming out. And, apparently, when it was time to come up with a title, the studio thought the best idea was to rip off a Fundalini feature. Well done! We look forward to 2012's *Fast and the Furious 6: Celebrity Cause-of-Death Betting Odds*!



## GROW AND TELL

I first wrote to you in December 2007 saying I was going to send you a picture of my daughter posing with MAD each year until she turns 50. I thought it would be cool to see how she ages yearly as compared to Alfred E. Neuman (who does not). My letters I sent for the last 3 years did not make it to your letters section. I'm not asking for anything, I just want my daughter's picture, posing with MAD to be shown each year for the next 50 years (47 now). That's not asking much, is it? So, here is a picture of my daughter, this year at age 3. I've also sent the pics of her posing at 1 month, 1 year, and 2 years.

**Chris O'Donnell (not the actor) • Nova Scotia, Canada**

Little Chris Sunshine — How could we have ignored this adorable photo project?!? Clearly we've been asleep at the wheel — but that ends now! We would be happy — nay, **ECSTATIC** — to document your daughter's aging process. Here's her progress so far, and we'll patiently wait for you to send in a shot of her holding the 2011 MAD 20 issue! Sadly, we can't guarantee we'll be around 47 years from now to see this project through — so here's a computer-generated image of what she will look like 47 years from now, just in case. Maybe don't show her that glimpse of the future just yet. —Ed. (P.S. We loved you in *Head Cases*!)

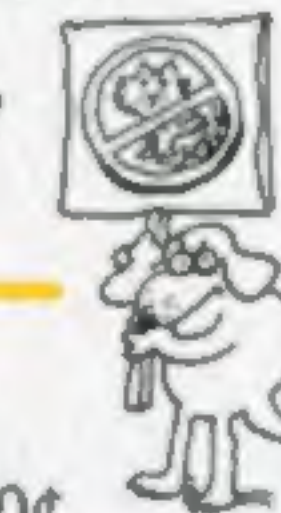


## MAKE A DUMB WISH FOUNDATION™

I have been a big fan of you guys since I was 5 years old, thanks to my mom, who didn't pay attention to me reading it at the barber shop. Ten years later, I have a subscription and still love MAD a lot. I do have a problem, which is that you stopped making the parody posters that were easy to rip out and post on my wall. That makes me sad, but I want to make a wish to the MAKE A DUMB WISH FOUNDATION™. My dumb wish is that I would like some parody posters for my walls, please.

**Nathaniel Ford • Cedar Rapids, IA**

Ford Loko — We've got some good news for you! There are TWO one-page posters right in this issue — even more, if you like hanging ads on your wall! One last question for you — if your mom wasn't paying attention to at the barber shop, why weren't you reading *Playboy*?! Guess your wishes aren't the only thing that are dumb! —Ed.



## YOU'VE GOT JAIL!

I've been reading your magazine since it went from 35¢ to 50¢ (you said the price of garbage went up!) I've always found it smart and funny, however, the Department of Corrections this month thinks it's obscene and withheld my copy for two weeks! I wrote to the D.O.C. to complain, explaining that it's only a cartoon and they said that I was taking a chance ordering any publication. I looked through this issue and I can't find anything remotely obscene, shucks.

**Jerry Leon, Inmate #N21098**

**Baker Correctional Institution • Sanderson, FL**

Leon the Lam — They confiscated your issue of MAD?!?! Boy, we'd heard that prison could be tough — but this is ridiculous! Why didn't Oz ever do an episode about this kind of prison nightmare?!? Actually, we wouldn't say that MAD is obscene, but we can understand why prison officials would ban it. After all, with just three additional creases, an Al Jaffee Fold-In is easily transformed into a surprisingly effective shiv! —Ed.

## WHAT ARE YOU WEDDING FOR?

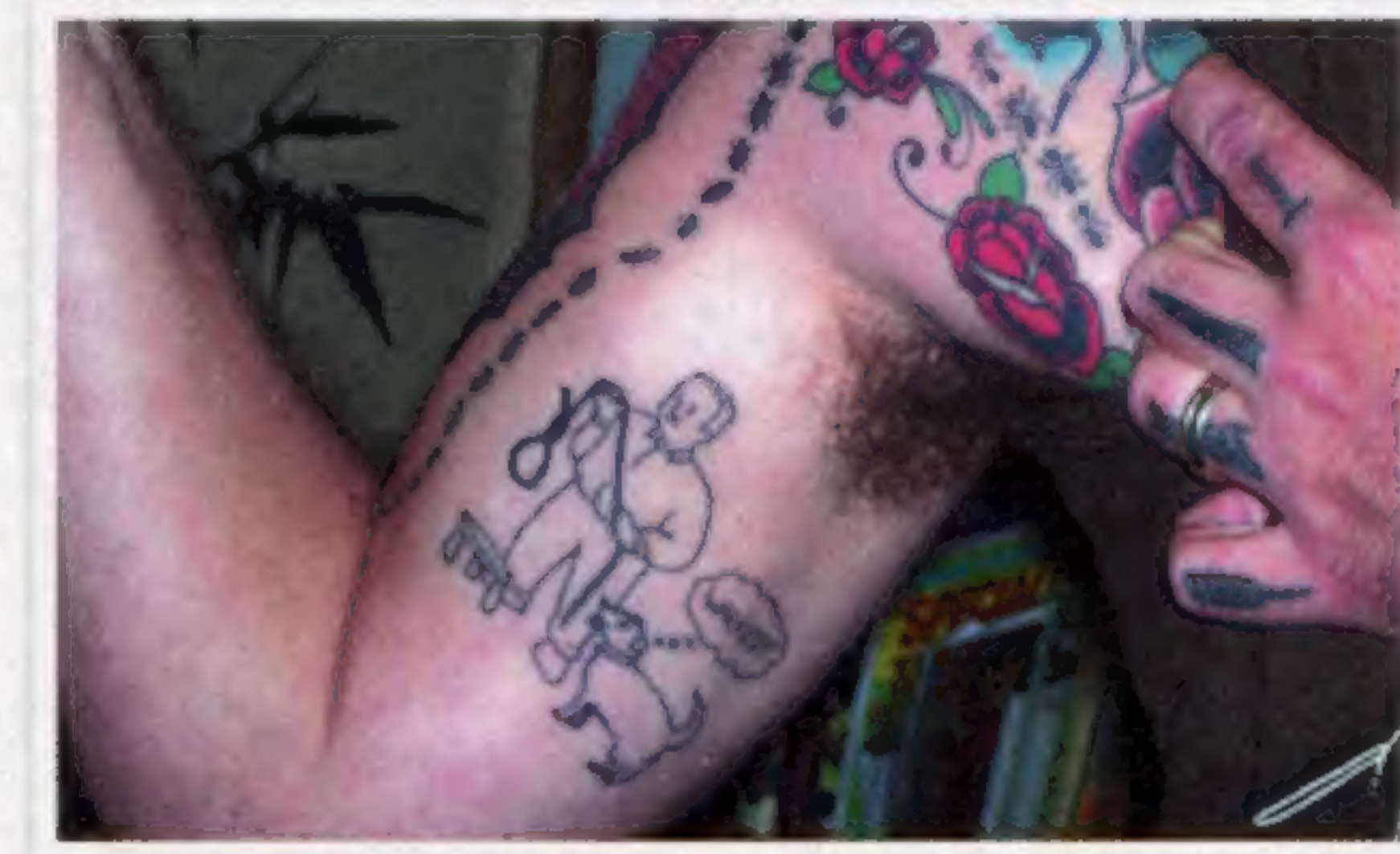
I'd like to thank you for your recent edition of MAD (#506). It came out around mid-October. I'm thanking you because it included a letter from my then-fiancé, now-wife (Beatriz Lopez). It actually came the week of our wedding! And while not as useful as a toaster (which half our idiot guests bought us), it was an excellent gift.

**Andrew E. Maguire • West Warwick, RI**

Maggie May — Actually, we had no idea you had gotten married! Congrats! If we had known, we would've gotten you a toaster! —Ed.

## THE MISSING INK

As a fan of Emily Flake's "Walkies" cartoon (from MAD #505), Zachary Kosta was not content to simply tape it to his fridge, or scan it and send it around to his friends. Instead, he went the extra mile and had it **TATTOOED ON HIS ARM**! Emily, you should be flattered! And more than a little terrified.





# LETTERS and Tomatoes

## LETTER LATE THAN NEVER

I've been meaning to write to you for almost fifty years!

Kelly Blakeslee • Altamont, NY

Kell's Angels – Some things really aren't worth the wait! —Ed.

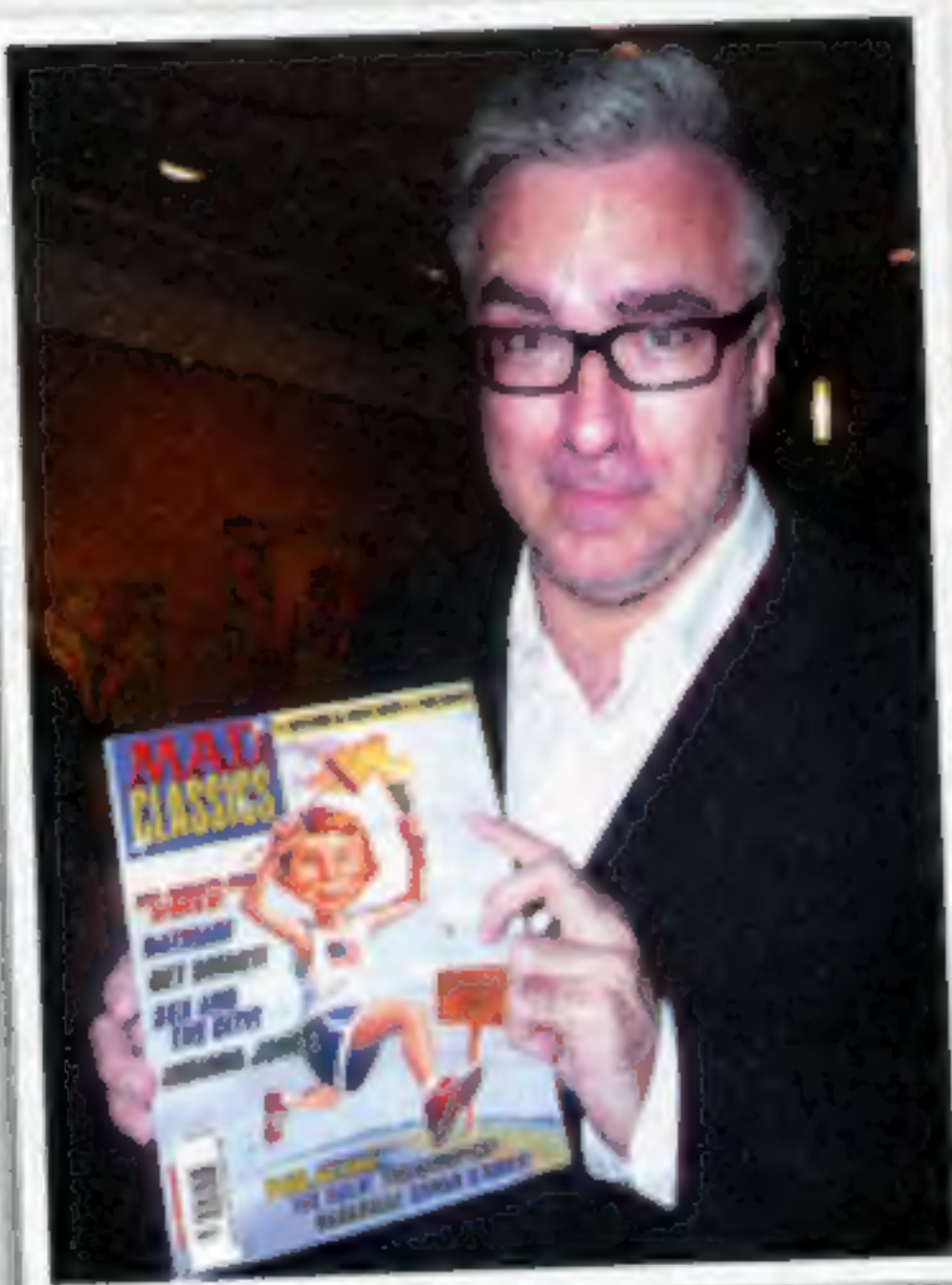


Photo: Vic Arkoff

## MAD CELEBRITY SNAPS

MSNBC's Keith Olbermann took a break from one of his breathless, thesaurus-exhausting rants so that he could pose with an issue of MAD. To which we say, "Slacking off on the job, Olbermann? How DARE you, sir!"



## ENVELOPE OF THE MONTH

I am 12 years old. My dad and I love to read your magazine (and watch your show). My dream is to become a cartoonist for MAD. I've been reading MAD since I was seven years old. I studied every picture and still do. I also thought you should know I've been drawing since I was four. I know I'm too young to work for MAD, so I made this envelope to show that maybe someday I will work for you guys.

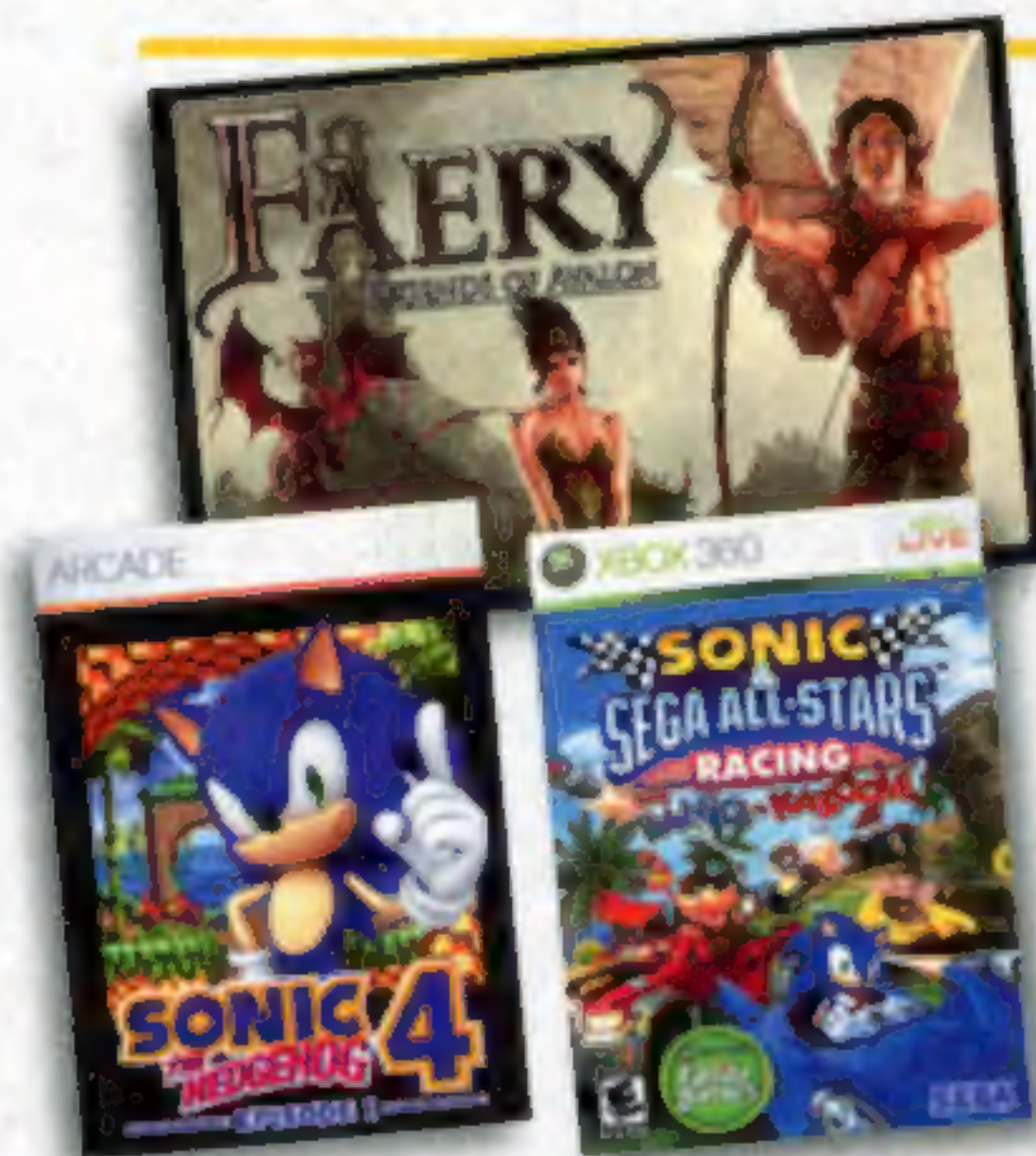
Grace Anderson • Saugerties, NY

It's good to dream big! Which is why you should come up with a bigger dream than working for MAD. Something like...oh, we don't know...becoming a circus janitor. Or a human guinea pig. Or finding a nickel on the sidewalk. At least, those are the things that the people who work at MAD dream about... —Ed.



## READER ALERT

Everyone whose letter was printed in this month's issue will be getting a gaggle of great goodies! You'll be getting the book *Stickers*, courtesy of our buddies at Rizzoli Publishing; a concealment book with a hidden compartment (cover may vary), courtesy of our pals at Graham Tool Co., Inc. ([www.grahamtool.com](http://www.grahamtool.com)) and an online code to play *Faery: Legends of Avalon* for Xbox Live Arcade, courtesy of our compadres at Focus Home Interactive and Spiders Games! You'll also be getting a "Sonic prize pack" with codes for *Sonic 4* on Xbox Live Arcade AND a copy of *Sonic and SEGA All-Stars Racing* for Xbox 360, courtesy of our friends at SEGA of America! If you missed out, pick up your face, Melissa! They're all on sale now!



# MAD

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# THE FUNDALINI PAGES

## HANDY USES FOR ALL THE UNSOLD COPIES OF GEORGE W. BUSH'S BOOK



Reinforcement for all the levees in New Orleans



Exercise step for recovering Iraq War vets



Heat for the unemployed, foreclosed and homeless

Writers: Michael Gallagher and Jeffrey Ford Artist: Ward Sutton

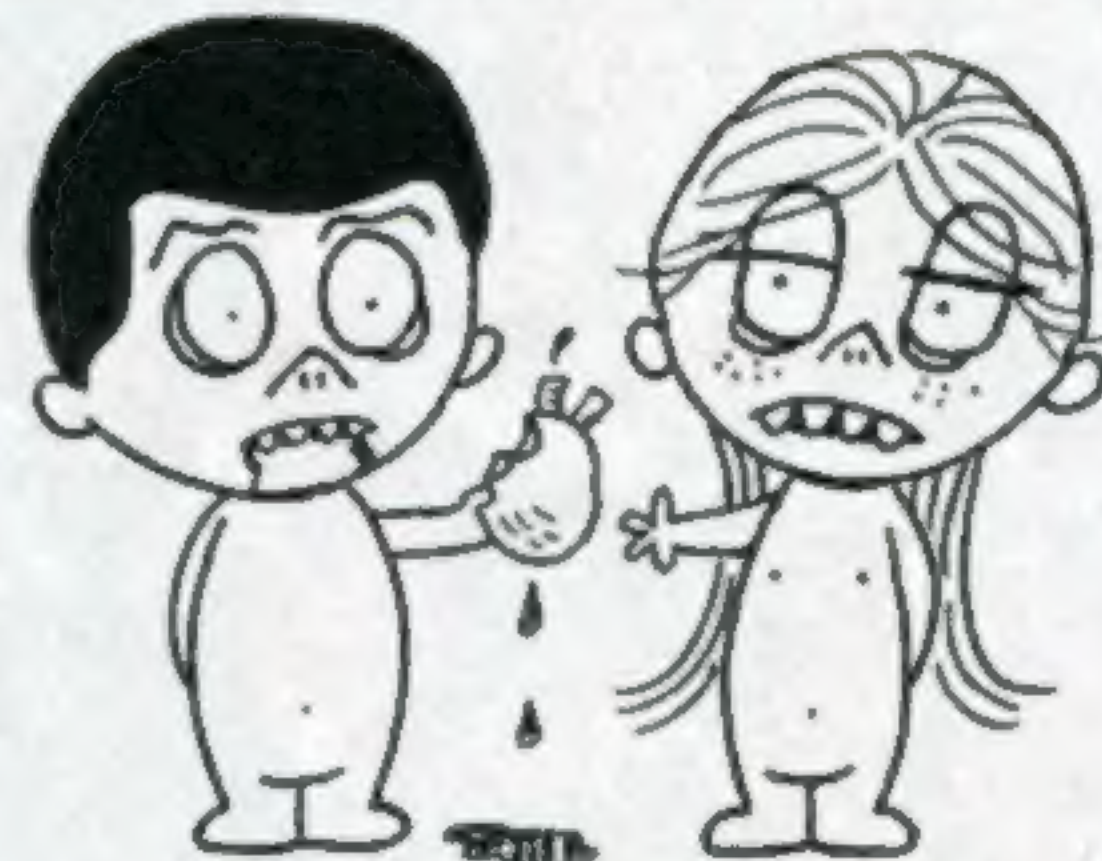
## THE SILLY SIX REJECTED DISNEY WORLD RIDES AND ATTRACTIONS



- 1 Swiss Family Robinson's Foreclosed Treehouse
- 2 Hall of Presidential Assassins
- 3 Chip 'n Dales' Chippendales Show
- 4 Gift Shop: The Ride
- 5 Pocahontas' "Colors of the Wins" Casino
- 6 Animal Kingdom's Animal Defecation — A Celebration!

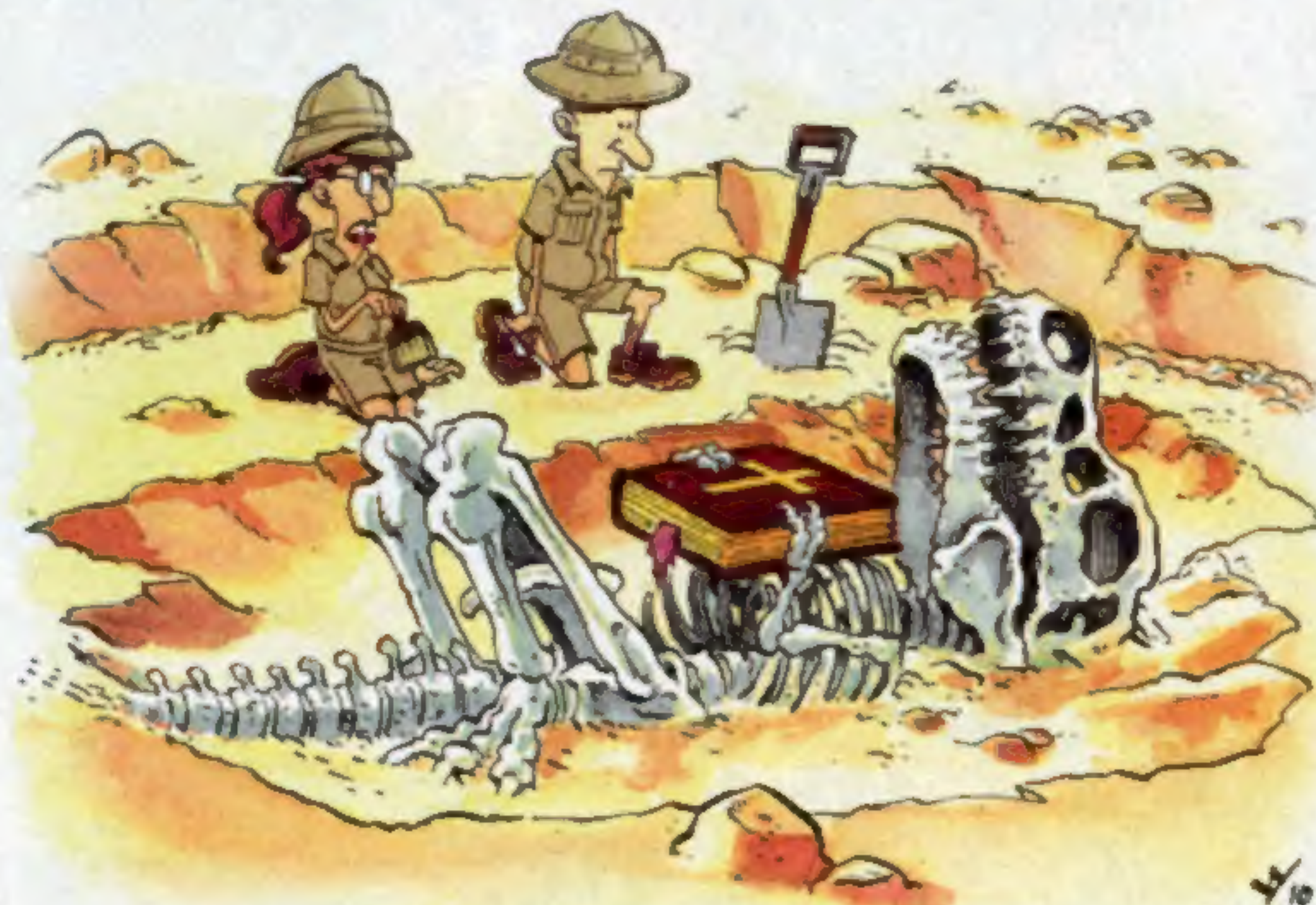
Artist: Chris Houghton

**ZOMBIE**  
love is...  
...sharing your heart.



Writer and Artist: Scott Nickel

## The Yungbluth and the Restless



Writer and Artist: Jason Yungbluth

"Ohh...I don't think this is going to make either side happy."

## THE FUNDALINI BOOK OF RIDICULOUSLY LONG RECORDS

### Longest Nap:

11 Hours, 14 minutes, 22 Seconds

Despite the length, technically not a night's sleep because the guy never changed into his pajamas before dozing off.

### Longest Roll of Toilet Paper:

20,000 Feet

Sadly, some jerk got the end of it stuck to his shoe and most of it went to waste.

### Longest Strand of Hair Found in Restaurant Food:

9 Feet, 3 Inches

Served at Luigi's Trattoria and Barber College.

### Longest Marriage:

105 Years

And, sadly, it ended in divorce.

### Longest Pair of Men's Shorts:

4 Feet, 9 Inches\*

\*This record currently being disputed by the American Trouser Maker's Union, who claim they are "pants."

## RARE INTERNET USERS WHO REALLY EXIST!

Writer:  
Jeff Kruse



### JerkasaurusRex

Taped his drunk friend doing an embarrassing dance but, out of respect for him, didn't post it on YouTube

### DirkStudhammer10

Answered a penis enlargement spam. Now, he's starring in porno films



### ModerateLefty

Completely changed her political viewpoint after reading a hateful, all-caps, ungrammatical tirade from the opposing side

### BookDevourLady

Found several books she loved, solely on the basis that other Amazon customers also bought them



### AuntBen

Knew that The Green Goblin debuted in The Amazing Spider-Man #14 — not #114 as another poster wrote — but figured it was just a typo, and didn't rush to point it out

## TWITTER

(Sung to the tune of Michael Jackson's "Thriller")

It's close to midnight and something stupid's lurking on my screen.  
It's worse than Facebook, the dumbest updates I have ever seen.  
I start to dream...the boredom is so bad I just can't take it!  
I want to scream...more tweets about what someone had for lunch...  
Who can I punch?

'Cause I hate Twitter! Twitter bites!  
And no one gives a damn about your boring little life!  
Yes, I hate Twitter! Twitter bites!  
I'm sick of all the twits tweeting on Twitter,  
Twitter tonight!

I hate the spambots, the re-tweets and the dumb celebrities.  
Please shut up, Kanye, with all your "dope ass day" banalities.  
What's this I see? My girlfriend posting private information...  
I can't believe...she's tweeting that she went out with her ex...  
They just had sex?!?

Yes I hate Twitter! Twitter bites!  
And no one gives a damn this site is ruining my life!  
Twitter! Twitter bites!  
I'm sick of all the twits tweeting on Twitter, Twitter,  
Twitter, Twitter...**TONIGHT!**



Writer: Scott Nickel  
Artist: Hermann Mejia



# THE FUNDALINI PAGES

## Questions to Ask at the Apple Genius Bar



Writer: Jeff Kruse  
Artist: Rick Tulka

## Celebrity Cause-of-Death Betting Odds

### JUSTIN TIMBERLAKE

- Stomped to death in sync by four unknown assailants.....3:1
- "Mangled Dangle" from one too many d\*\*k-in-the-box performances.....5:1
- Terminal Chlamydia he contracted while bringing sexy back...9:1
- Taken out by Tito, still furious over his role in sister Janet's Superbowl "wardrobe malfunction".....12:1
- "Poked" by Mark Zuckerberg — with a 12-inch kitchen knife.....15:1



Artist: Sam Viviano

## Clark Can't



Writer and Artist: Todd Clark

"Just eat AROUND your Uncle Phil!  
The cheese is still good."

## SPOTLIGHT ON AMERICAN UNIVERSITIES

North-Central Upper Midwest U. • Hogweed, KS

**TUITION** Free, with purchase of \$35,000 worth of textbooks

### MOST POPULAR MAJORS

Intergalactic Law; Electroshock Counseling; Microbrew Appreciation

### ACCEPTANCE RATE

99% for all vertebrates with a pulse

**POINT OF SEMI-PRIDE** Their first black female student graduated in 1875, and the second one in 2006

**NEW TRADITION** They periodically ask terminally-ill professors to give a "last lecture," which is usually spent whining about the on-campus radioactive waste dump which made them ill in the first place

### MISC. FACTS

- Recent commencement speakers include Pac-Man Jones, Spencer Pratt, and the Australian guy who does the voice of the Geico Gecko
- Their team name is the Lightning, so good luck trying to kidnap their mascot
- Due to serious injuries in recent years, hazing is now done only via text
- The school may be best known for its fight song, which graphically describes the disemboweling of opponents



Writer: Jeff Kruse  
Artist: Charles Atkins

## INSULTS THAT (UPON FURTHER EXAMINATION) AREN'T REALLY THAT INSULTING

"Who taught you to deal cards...Uma Thurman?"

"You couldn't dribble a basketball if you were a paraplegic!"

"I bet she couldn't find Waldo in a Reader's Digest!"

"You walk like you'd drive a mini van!"

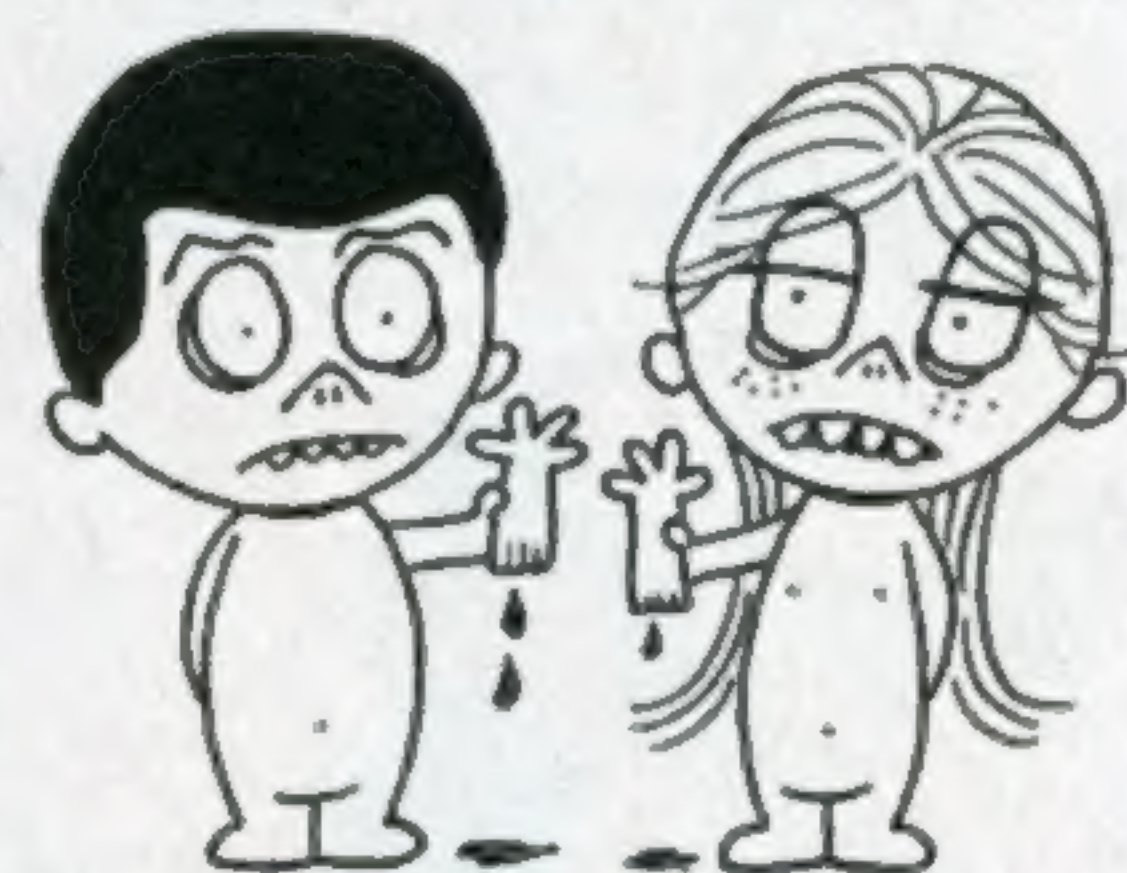
"Did you go to the Barry Manilow school of manners?"

"Let's just say, if he was playing Monopoly, he'd choose the wheelbarrow!"

"You talk like an astronaut plays shuffleboard!"

## ZOMBIE love is...

...holding hands.



Writer and Artist: Scott Nickel

## LeLievre and Let LeLievre



Writer and Artist: Glen LeLievre

THE FIRST SUPPER.

LeLIEVRE

## BITTERMAN



Writer and Artist: Garth Garhart



# THE FUNDALINI PAGES

## Fairy Tale Endings Better Than “...And They Lived Happily Ever After”

“...and the king spent the rest of his days drinking himself senseless on fortified wine.”

“...and the poor fisherman finally realized that money and material objects were far more important than love and friendship.”

“...they pretended to live happily ever after, but you could tell they were dying on the inside.”



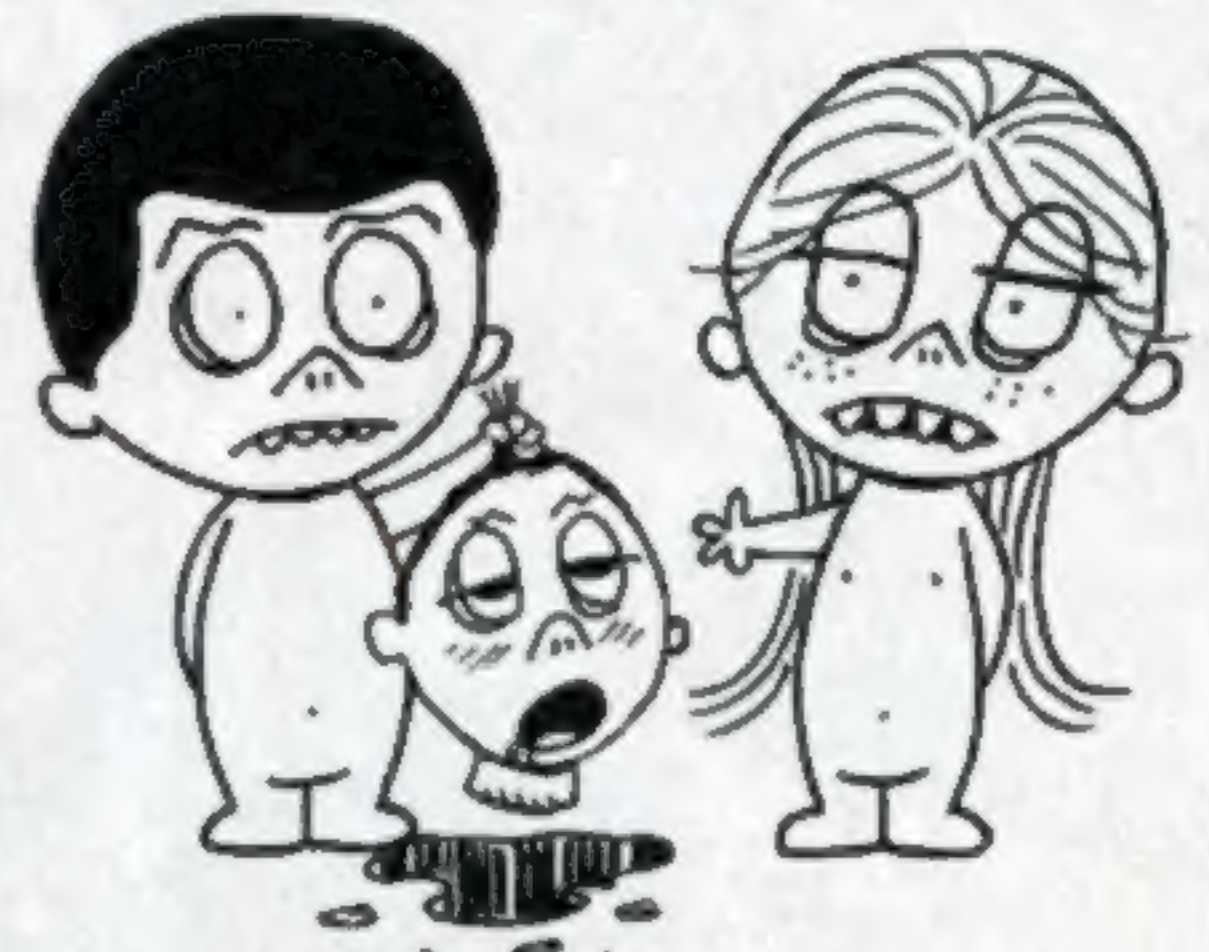
“...but the evil wizard became even more evil, and stronger as well.”

“...so the magical well that provided endless milk and honey was bought out by Coca-Cola, who charged \$1.25 per drink.”

“...the frog stayed a frog, but since the princess had licked the hallucinogenic drug off his back, she imagined he was a prince, so same difference.”

Writer: Jeff Kruse  
Artist: Leonardo Rodriguez

## ZOMBIE love is...



...helping her get a head.

Writer and Artist: Scott Nickel

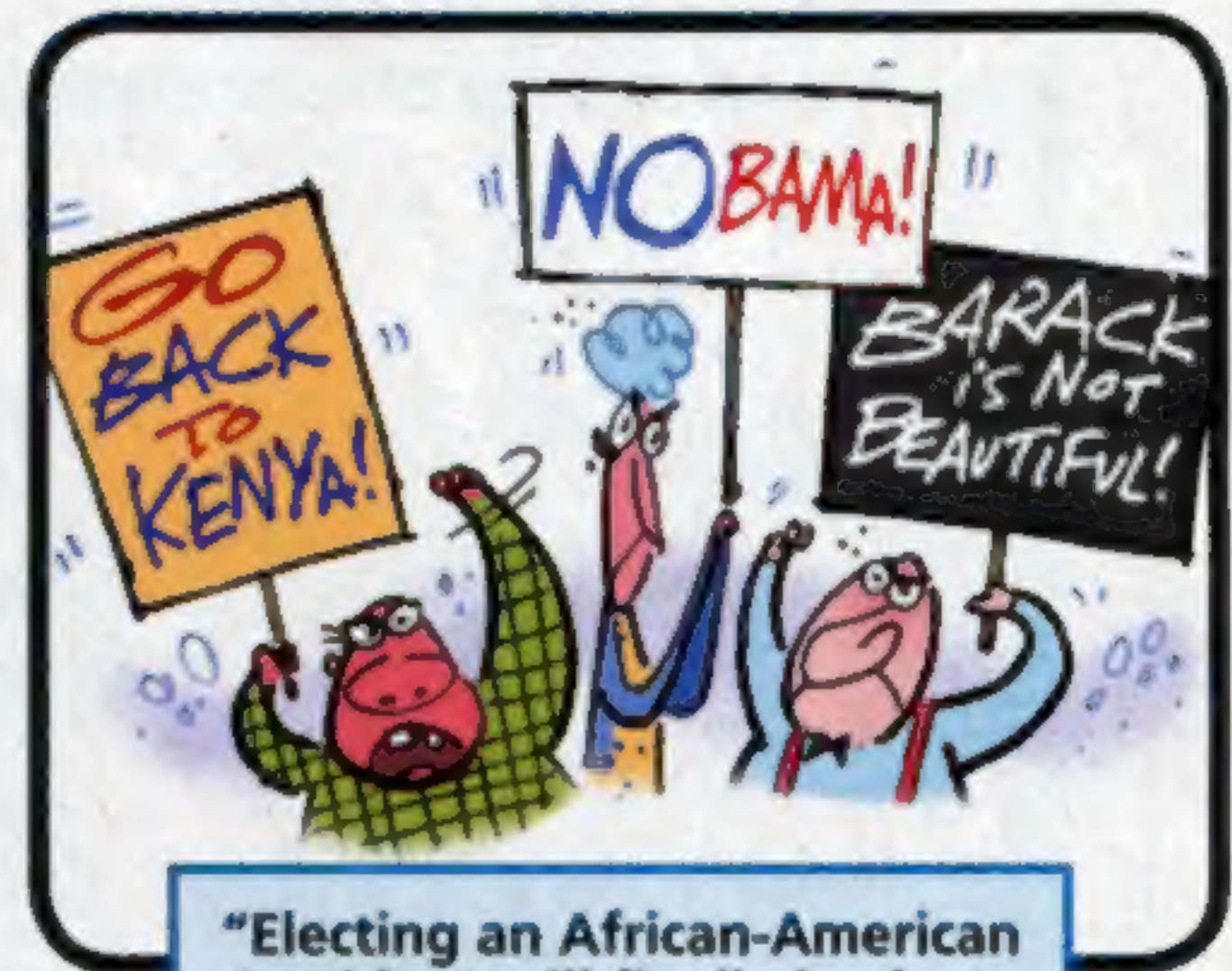
## IDEAS THAT MADE SENSE AT THE TIME



“He’s been a hit at 12:30 — he can’t miss at 11:30!”



“Bringing the world’s most famous player to the U.S. will finally help soccer take off in America.”



“Electing an African-American President will finally heal our racial divide.”



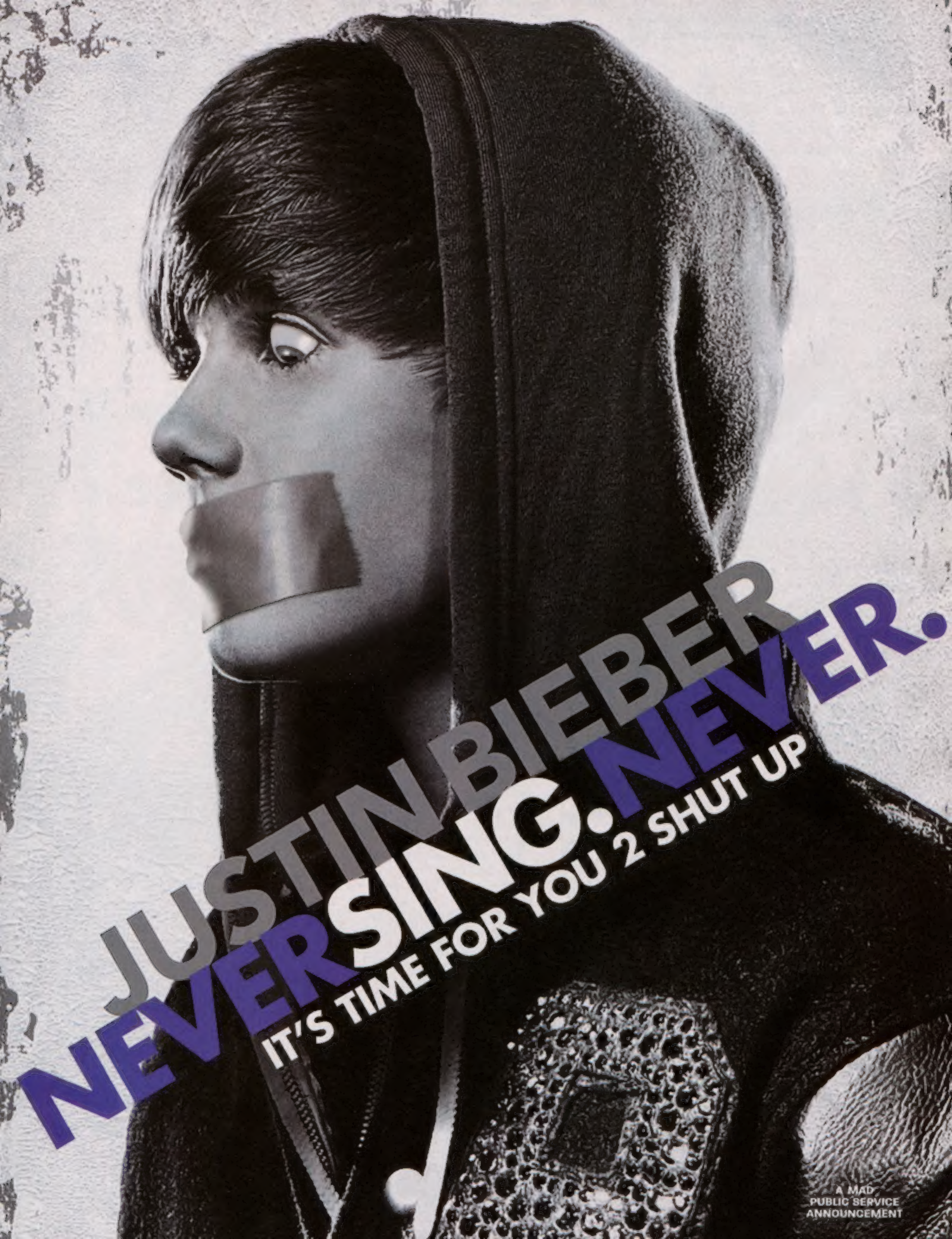
“Businesses function better without all the government red tape and regulation.”



“You know a great place to go hiking? The Iraq/Iran border.” (Okay, so that one never made sense.)

Writer: Jeff Kruse  
Artist: Bob Stake





# JUSTIN BIEBER **NEVER SING.** NEVER.

IT'S TIME FOR YOU 2 SHUT UP

A MAD  
PUBLIC SERVICE  
ANNOUNCEMENT



Flashback time. Let's go back to the early 1960s. Skies were blue, fish were jumpin', polar bears had a place to stand and ad men were smoking, drinking and carousing. This was a difficult time in America. It was before Netflix, Google, smart phones and texting. Yes, we're all thinking the same thing. How the hell could anyone live under such conditions? Let's peek in on the lives of some...

# SAD MEN

WRITER: ARNIE KOGEN  
ARTIST: TOM RICHMOND

Before I give my speech, I need a drink! I'm Grogger Spilling — senior partner at the Spilling Hooper ad agency. I'm what the early sixties advertising world is all about. It's all Waspy white guys! Women are second class citizens. There is no equal pay for equal work. There are no gays, no Jews, no minorities, no immigrants. Even people with a tan have trouble getting in the door! I'm on my third drink and second wife. The scotch is aged 30 years, which is six more than my new wife! God, I'm looped! Okay, the speech is over. I need a refill. And keep them coming for the next five pages!

I'm Preggy Woesome. I started out as a typist but I've worked hard and I've come a long way! Now I'm a speed typist! I'm also a copywriter. Grogger may be sloshed, but he's right about one thing — women ARE second class citizens. Around here, women don't work with the men in the office, they work *under* them! Which explains how I ended up pregnant during my first year here!

I'm Dom Dripper, creative director at Spilling Hooper! I'm a brilliant, smooth talking, hotshot ad man! In the boardroom or the bedroom I get rave reviews. I can sell floor wax to the public and I can sell myself to women. In either case, I promise no scuff marks! I don't know what that means, but I don't have to. I'm Dom Dripper. I'm a legend!

I have a tangled personal life and often go off on drunken binges. Through it all, I manage to look perfect. Doesn't matter if I'm in a fancy restaurant in New York or my head is stuffed in a toilet in Tijuana. I always have a perfectly pressed suit and a perfectly pressed white shirt and collar. At the next Clio Awards ceremony, when I'm again named Ad Man of the Year, I'm going to thank the man most responsible for my success — my dry cleaner!

I'm Pleat Crumble. I'm the go-to-guy for obnoxiousness! I'm pretentious, ambitious, smug, pompous and slimy. I'd come up with *more* adjectives, but I don't have the skill! I'll let Preggy come up with them and then just take credit. Who really cares? She's a girl. It's the sixties. It's allowed. My official title at Spilling Hooper: Executive Account Weasel!

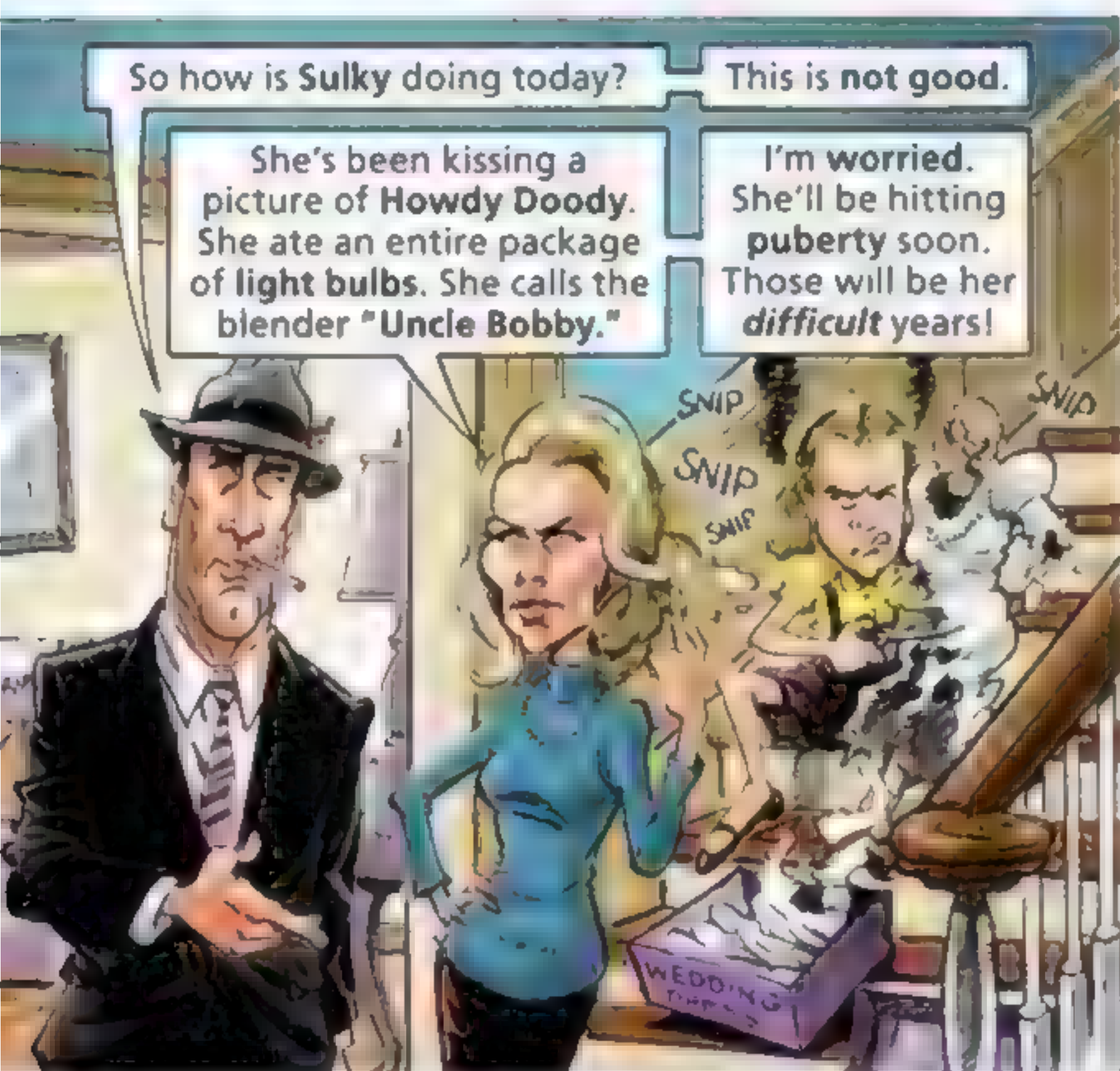
I'm Jutt Holiday. I run the office here at Spilling Hooper. I schedule meetings, I solve problems. If I have to, I can take shorthand, I type 800 words a minute. I was voted "Miss Carbon Paper 1961"! But no matter how brilliant I am, no matter how dazzling my stenographic skills, as far as the guys in the office are concerned...I'm a total bust!

I'm Burp Hooper. I'm the founder of Spilling Hooper. Before that I was with BBD&O. Before that I was with Yak and Paulson and before that I was with Phipps, Basinski, Newsom, Bobrick, LaZebnick, Monderer, Hooper, Hermanski, Bordegray, Pafko and Terwilliger. When I quit, the man who paints the firm name on each partner's door was carried away screaming. It's a tough industry!

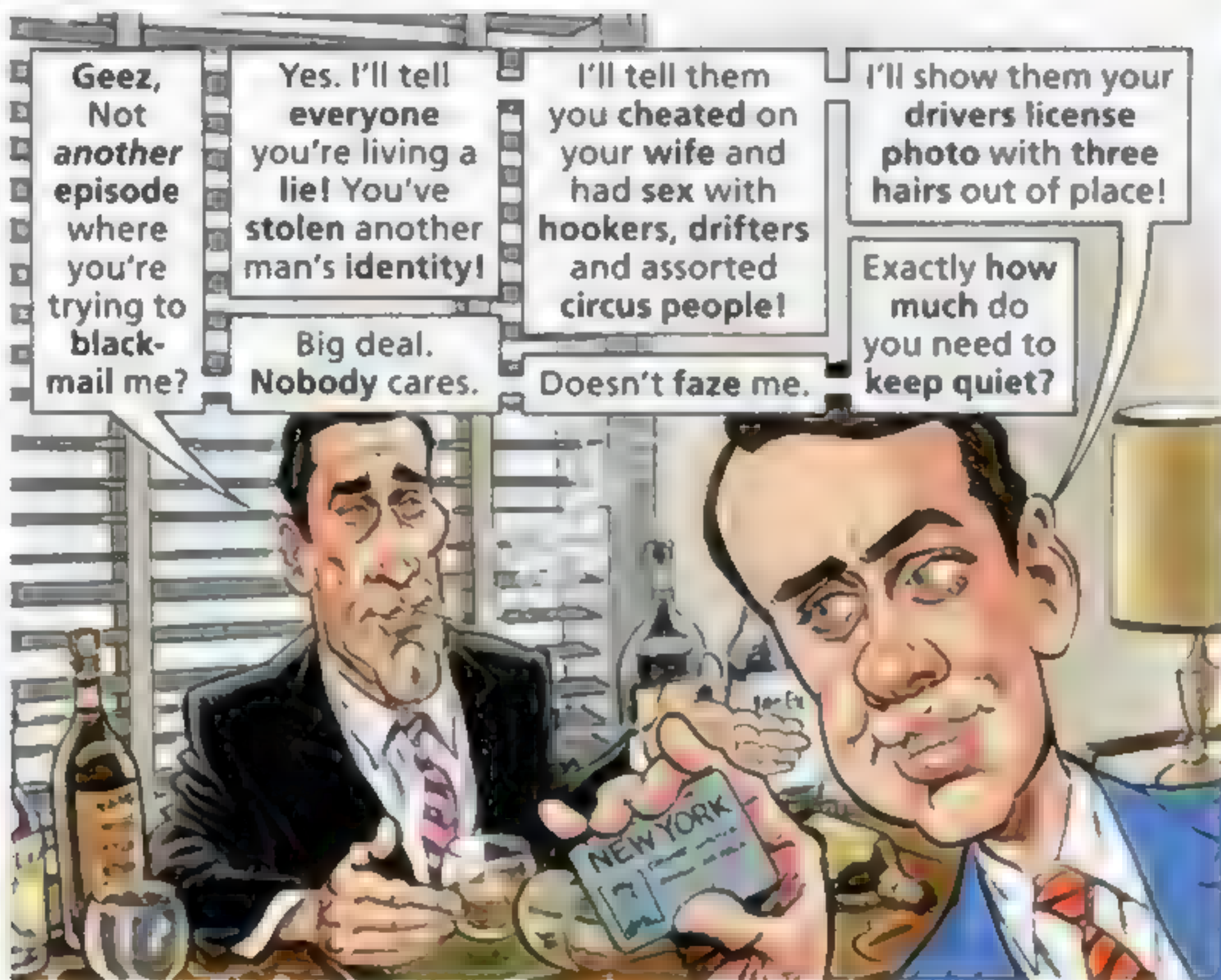
I'm Bitty Dripper Francis. I think I smiled once in season one, episode six. I have nothing to smile about. I was married to Dom Dripper. He was cold. He was distant. He was obsessed with work and he was constantly cheating on me. It was a terrible combination. In the middle of his sleep he'd shout out the name "Joy." When I confronted him he said it wasn't a girl, it was a dishwashing soap! The next night he shouted out the name "Muriel." Claimed it was a cigar. The next night he shouted out the name "Aunt Jemima." Okay, one out of three!

















I think I finally found the right woman. You're the one, Fatel

I don't think so, Dom, and here's why...

90% of dark-haired males in the age 30-44 demographic who once served in Korea have trouble settling down. And 82% of good-looking men with a mysterious past who chain smoke Luckies, wear white shirts, like porterhouse steak, hate chicken pot pie and enjoy Newhart albums make horrible marriage partners!

Note to self: Never ever again date a market research consultant!

Say you'll Marry me, Muggin!

Wow, this is very sudden!

All my other relationships were complicated! You're different. You're sweet. I see no problems with you. So I'm asking you to be my wife! Will you take my name?

Which name? The identity you stole from a dead soldier named Dom Dripper, or the birth name you're ashamed of — Dirk Whiteman?

Hmm. I'm starting to see some problems, after all!



I have great news! We've merged with a major ad agency. We've inherited a whole new bunch of accounts!

Who ARE these accounts?

They're all blue chip companies! All sound financially. All have a tremendous future — well into the next century!

The Johns Manville Company... they are the King of Asbestos!

The Hearst Newspaper Chain. Newspapers will always be with us. Print will never die!

Underwood. One of the world's most respected typewriter companies. Nothing will ever replace typewriters!


They also represent Gimbels Department Store and E.J. Korvette. Gentlemen, we have hitched our wagon to a gold mine!





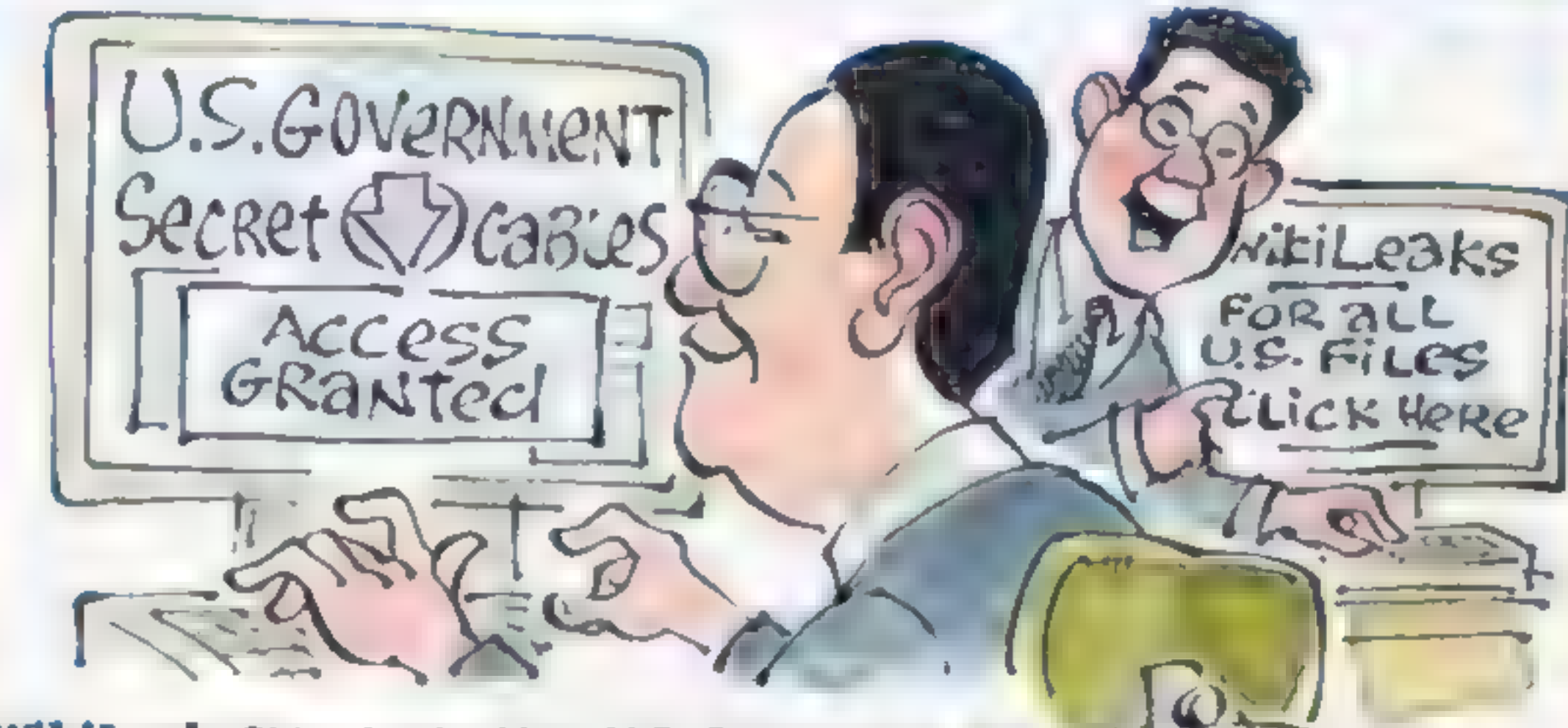
WikiLeaks, Julian Assange's website devoted to finding and posting secret documents online, was widely criticized last year...mainly by those who owned the exposed secret documents! But since all this happened on the internet, and none of the leaks involved cute cats, naked women or FarmVille updates, virtually no one saw them! All anyone really knows about the documents is what they read in sparse news accounts. But we dug deeper — we read those same sparse news accounts and reached our OWN conclusions! So now MAD leaks to you ...

# What We Really Learned from WikiLeaks



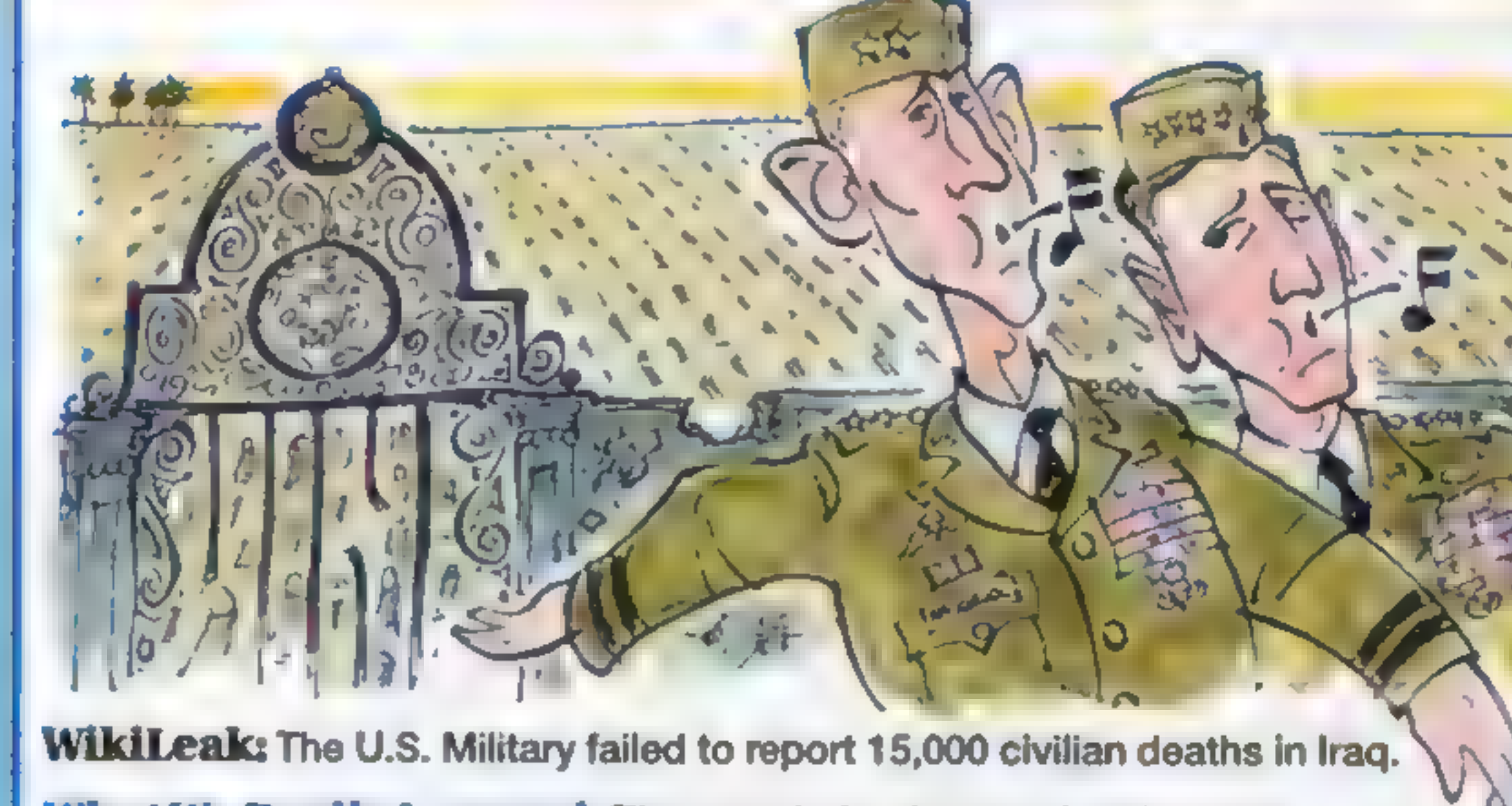
**WikiLeak:** Muammar Qaddafi has a hot-looking nurse.

**What We Really Learned:** Even tin-horn dictators in backward Mideast countries have better health coverage than most Americans.



**WikiLeak:** China hacked into U.S. Government files.

**What We Really Learned:** If China had been just a little more patient, they could have saved a lot of time and trouble and just read all the government files right on the internet.



**WikiLeak:** The U.S. Military failed to report 15,000 civilian deaths in Iraq.


**What We Really Learned:** The people in charge of estimating "collateral damage" in Iraq are the same people in charge of estimating how much longer we'll be in Afghanistan.



**WikiLeak:** Hillary Clinton ordered American Ambassadors to spy on U.N. Members, and collect everything, from their credit card bills to their D.N.A. samples.

**What We Really Learned:** After years of spying on Bill, collecting D.N.A. samples has become second nature for her.

WRITER: BARRY LIEBMANN    ARTIST: PAUL COKER



**WikiLeak:** Pfizer secretly dispensed experimental drugs in Nigeria without the patients' knowledge.

**What We Really Learned:** Nigerians have to be tricked into taking dangerous, unstable drugs, unlike stupid Americans who will happily take them because TV ads tell them to.



**WikiLeak:** Turkmenistan's President, Gurbanguly Berdymukhammedov is snide and nasty.

**What We Really Learned:** Not every nasty foreigner with an unpronounceable name is driving a cab in New York City.




**WikiLeak:** One of the two Afghan Vice Presidents was discovered carrying \$52 million in cash.

**What We Really Learned:** Some people will go to any lengths to avoid Bank ATM Fees.



**WikiLeak:** Venezuela's Hugo Chavez and Colombia's Alvaro Uribe nearly came to blows at a Latin America Unity Conference.

**What We Really Learned:** If the Democrats recruited from South America they might actually have some politicians with cojones.



**WikiLeak:** Canadians think Americans are boorish dolts.

**What We Really Learned:** Apparently Jersey Shore is seen in Canada.



**MAD'S MORONIC  
OUTTAKES**  
FROM  
*Sarah Palin's  
Alaska*  
(You Betcha!)

I'm on  
The Learning Channel —  
which is what you lefty,  
egghead elitists  
might call "ironic."



Seriously, we gotta  
do something — she's  
giving mama grizzlies  
a bad name!

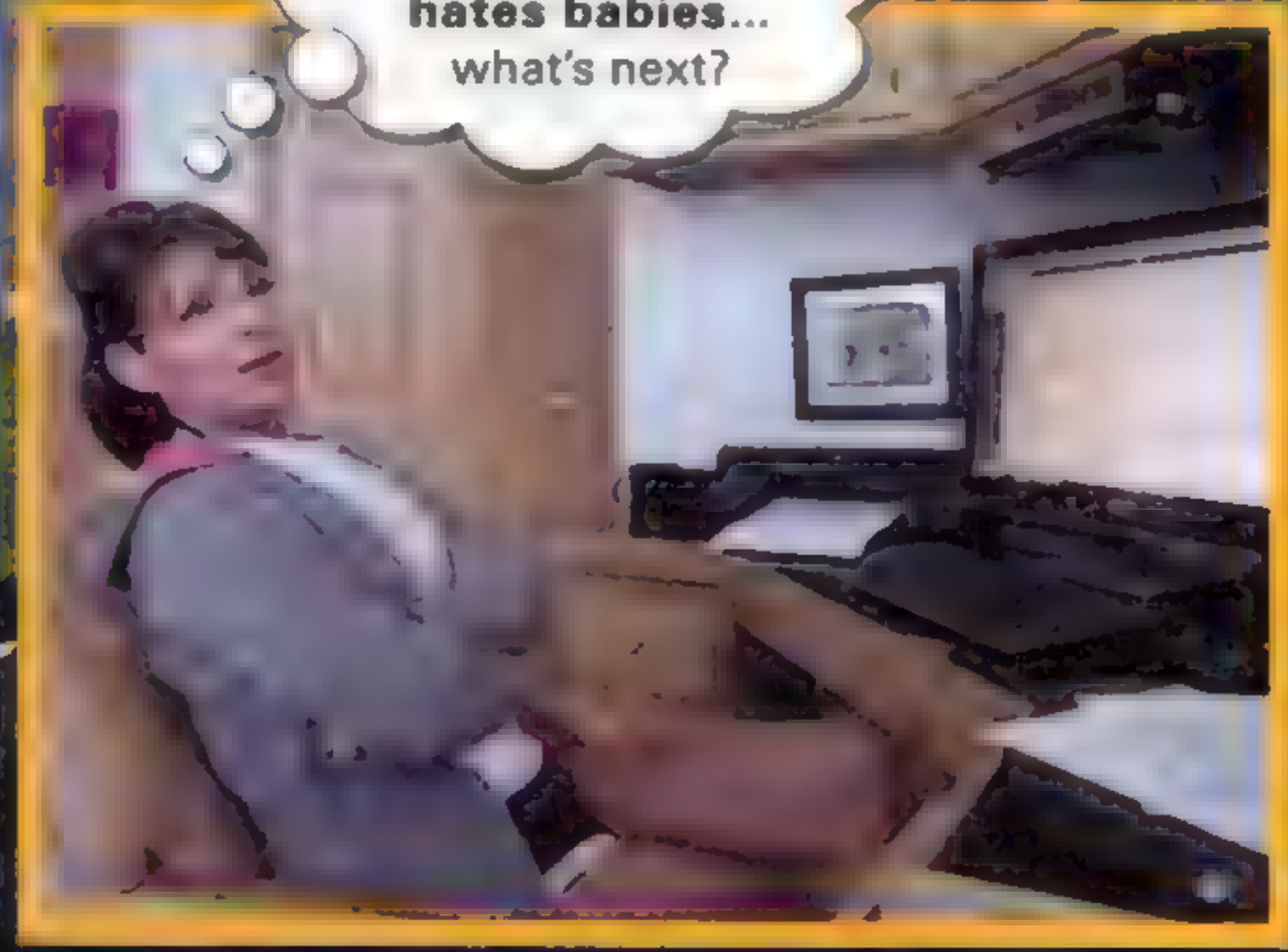


I'm sorry,  
ma'am, but you can't  
just claim this mountain  
for Fox News!

What do you  
mean "refudiate"  
isn't a word? That's  
preposteratory!



Okay...  
I tweeted that Obama  
hates babies...  
what's next?



Here's a  
co-inky-dink! Bristol's  
holding the same shotgun  
we used to make Levi  
propose to her!



Hey! I never  
noticed before, but these  
crosshairs look just like  
surveyor's marks!



Ugh! It's  
been two years  
and I STILL can't  
get rid of McCain's  
"old man" smell!



Sigh...how can  
I politely tell her  
that her Bob Dole  
impression just  
isn't funny?



Maybe this  
earpiece will stop  
the air from wooshing  
through my ears  
all the time.



Don't beat  
yourself up about it,  
Sarah! From that distance,  
a park ranger looks  
JUST like an elk!





Yes! Someday, when I'm **President**, there will be **thousands and thousands** of **oil wells** everywhere!



Oh look! I can **see** some of the **little people** I **deserted** when I **quit** being governor!



C'mon, kids — let's **get away** from Sarah and her **guns** before we have to **change** the name of our show to **Kate Plus Seven!**



We call this **bobber** "Palin" because it **looks good** and is a **total lightweight!**



I just imagine the **fish** is **Katie Couric** asking me what I read, and **suddenly** I have the **energy** to **pound 'em** all day!

I'm just a **regular ol' American** with a **show on TLC**, a job as **commentator on Fox News** and a daughter on **Dancing with the Stars**. Also, I **hate** the media!





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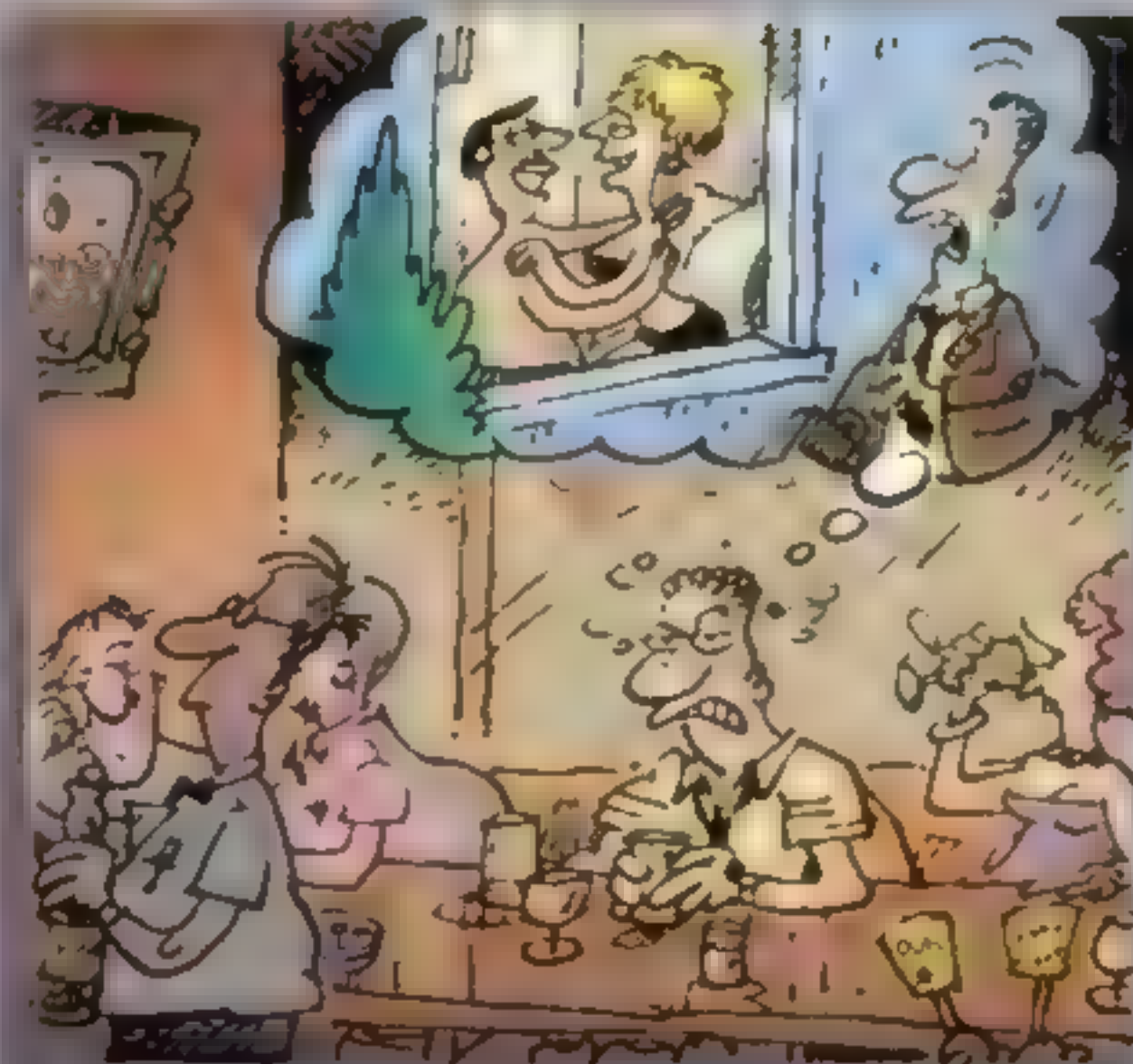
PRESENTS

A MAD LOOK AT MURDER

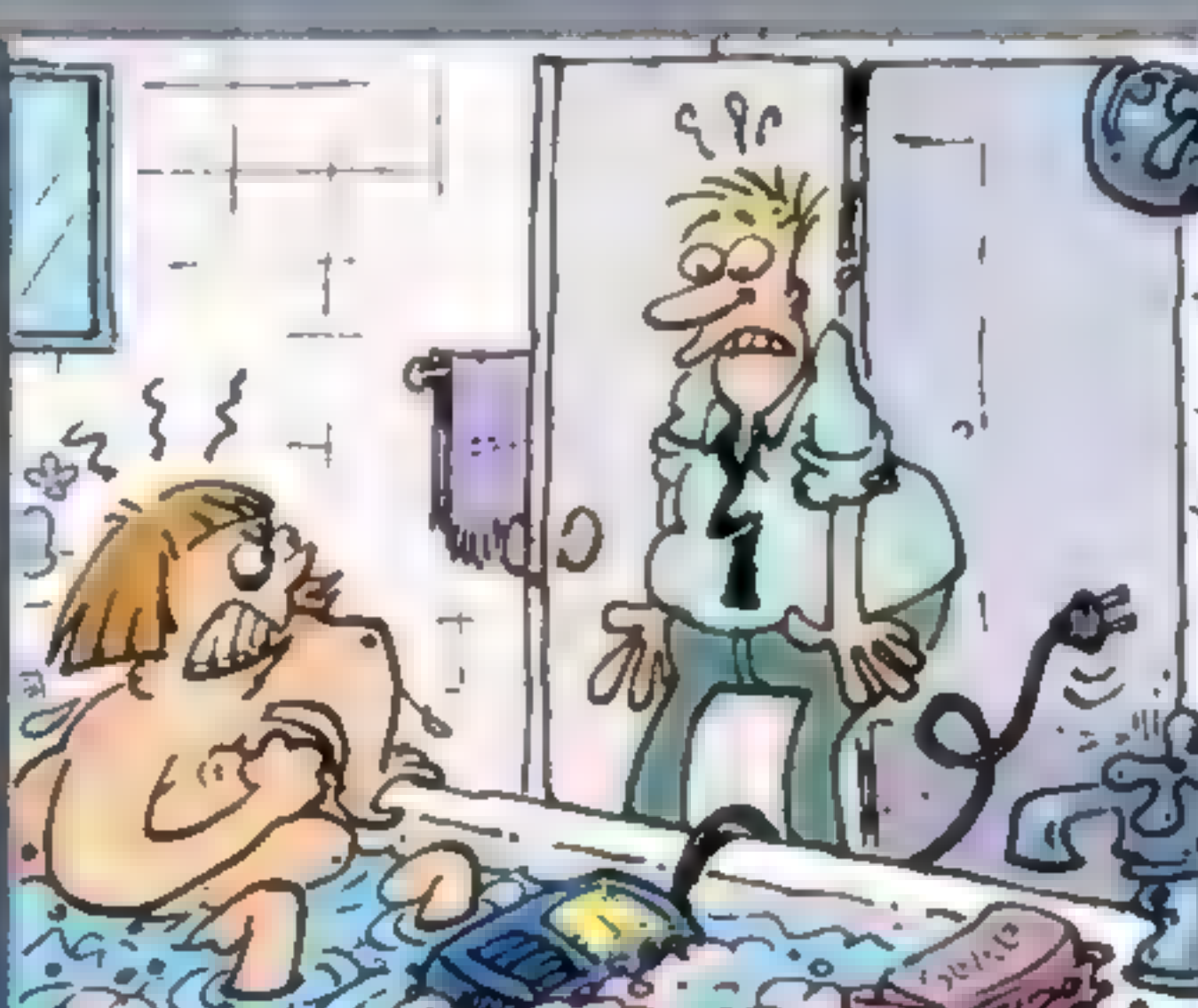
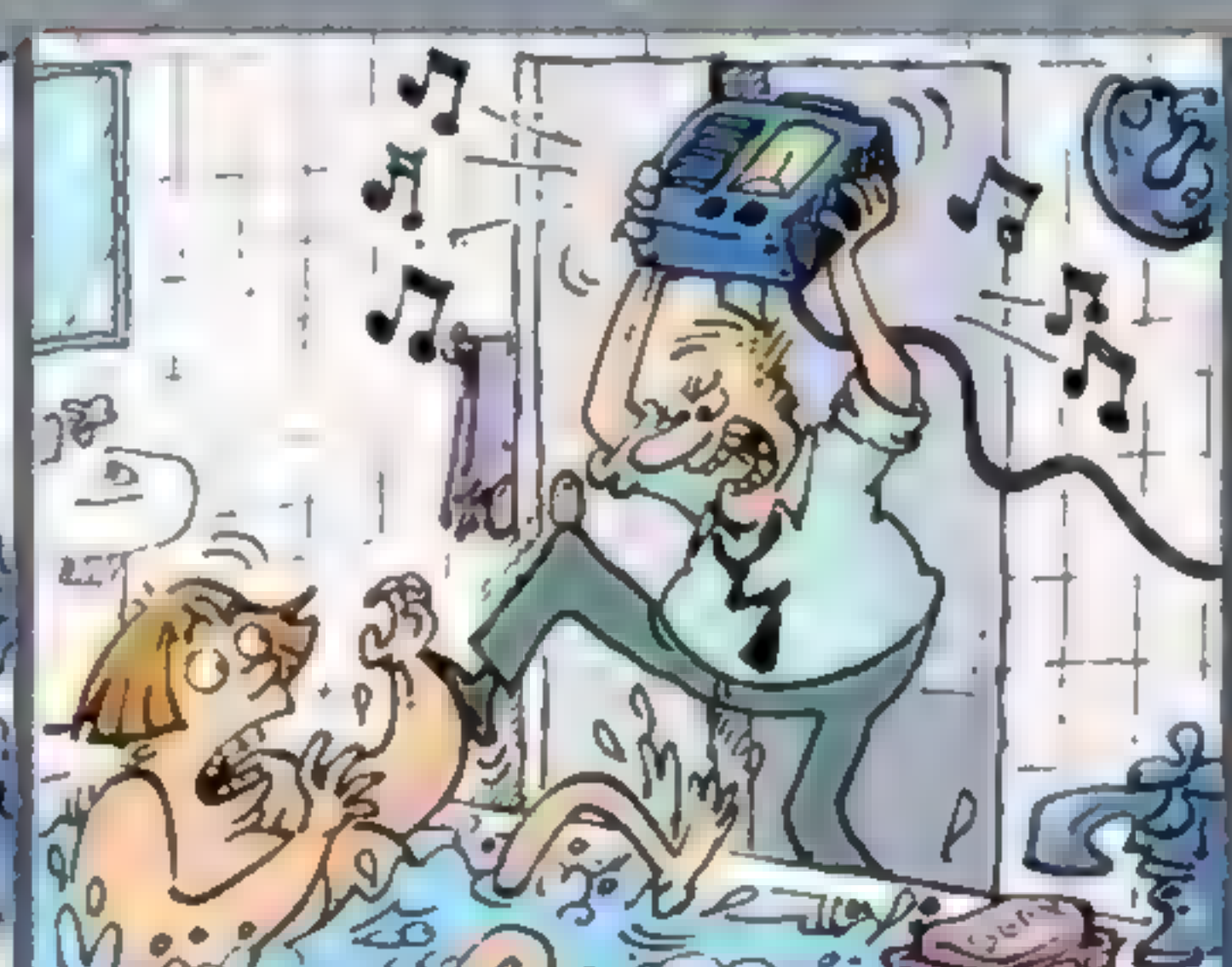
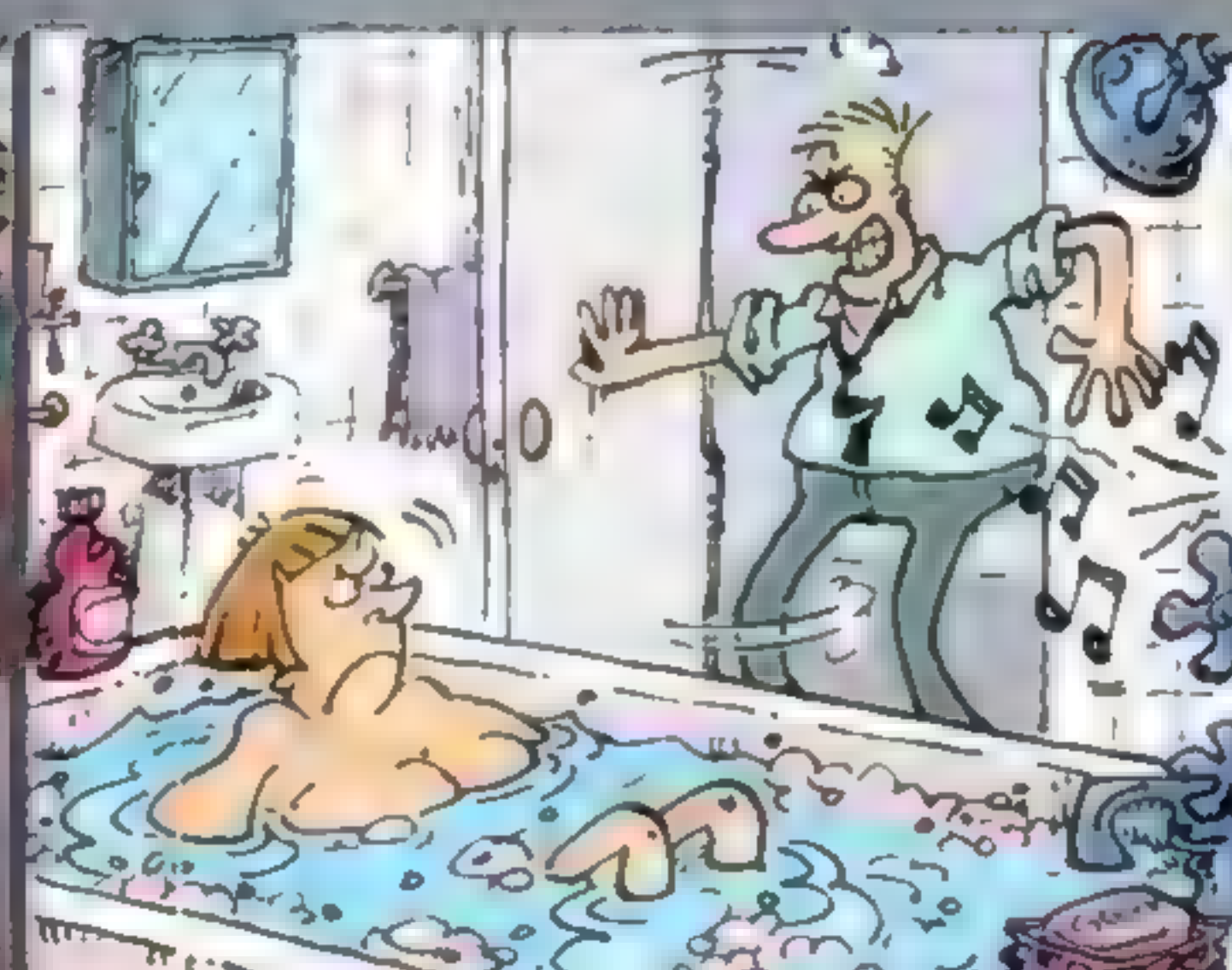
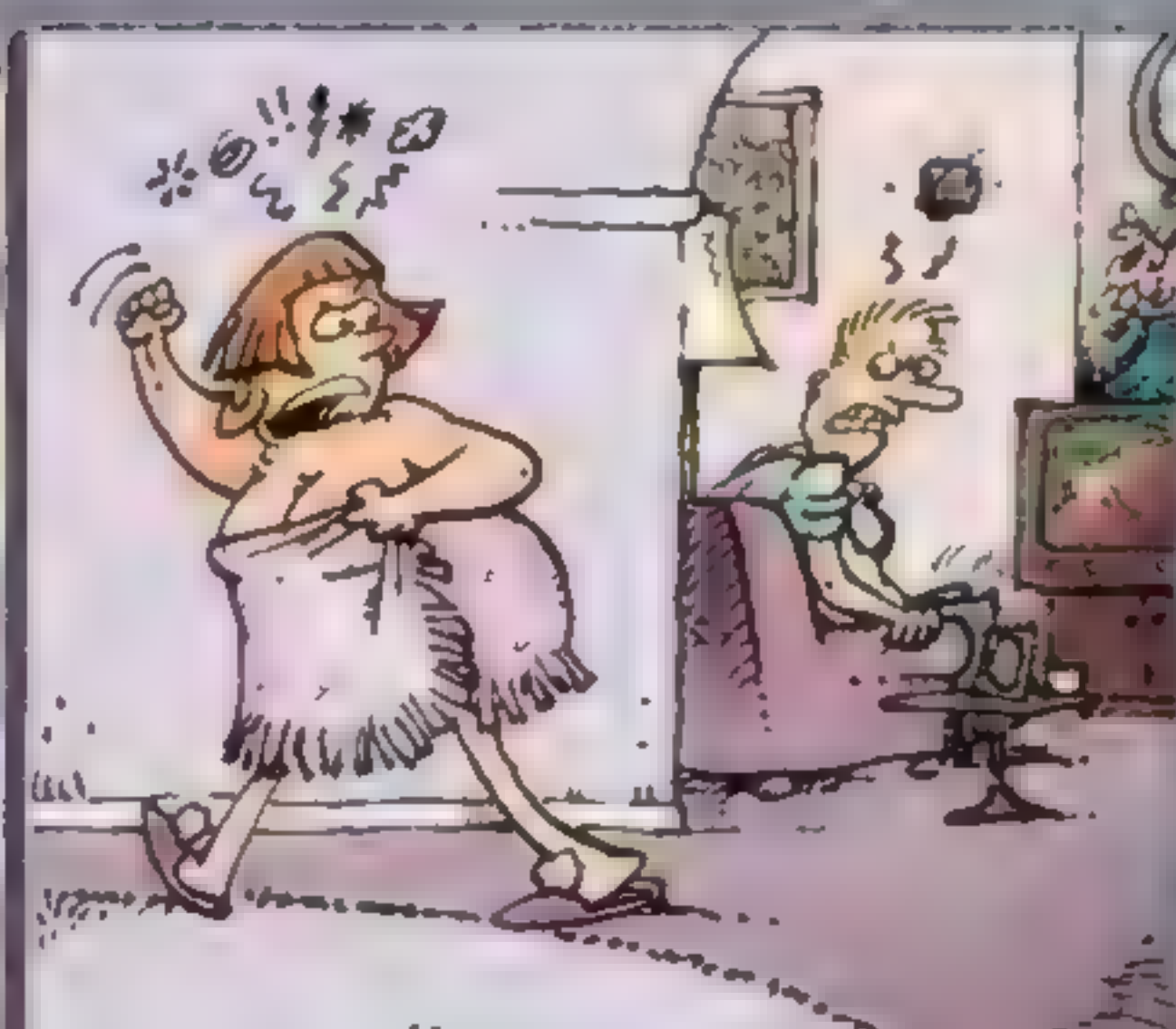
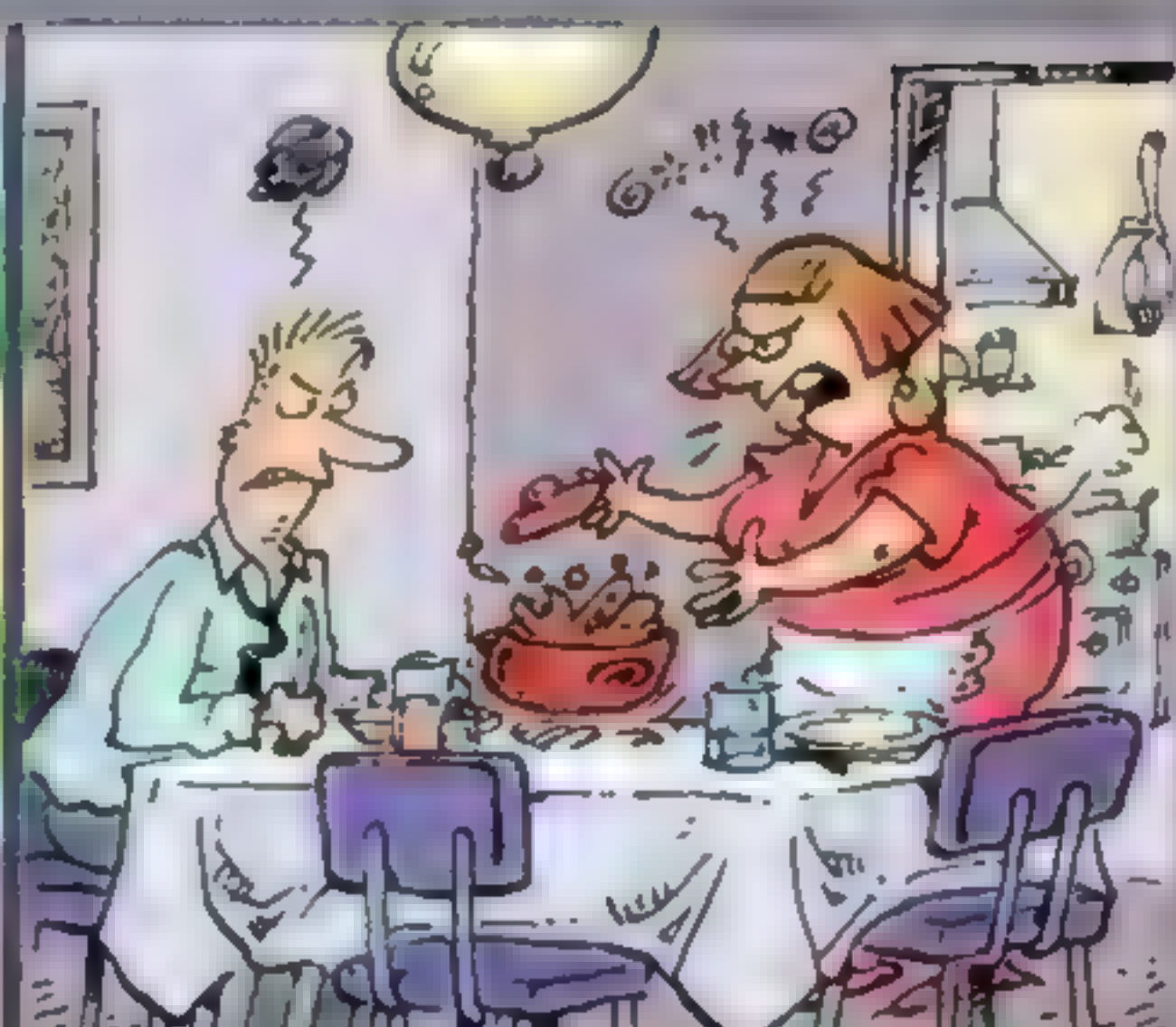
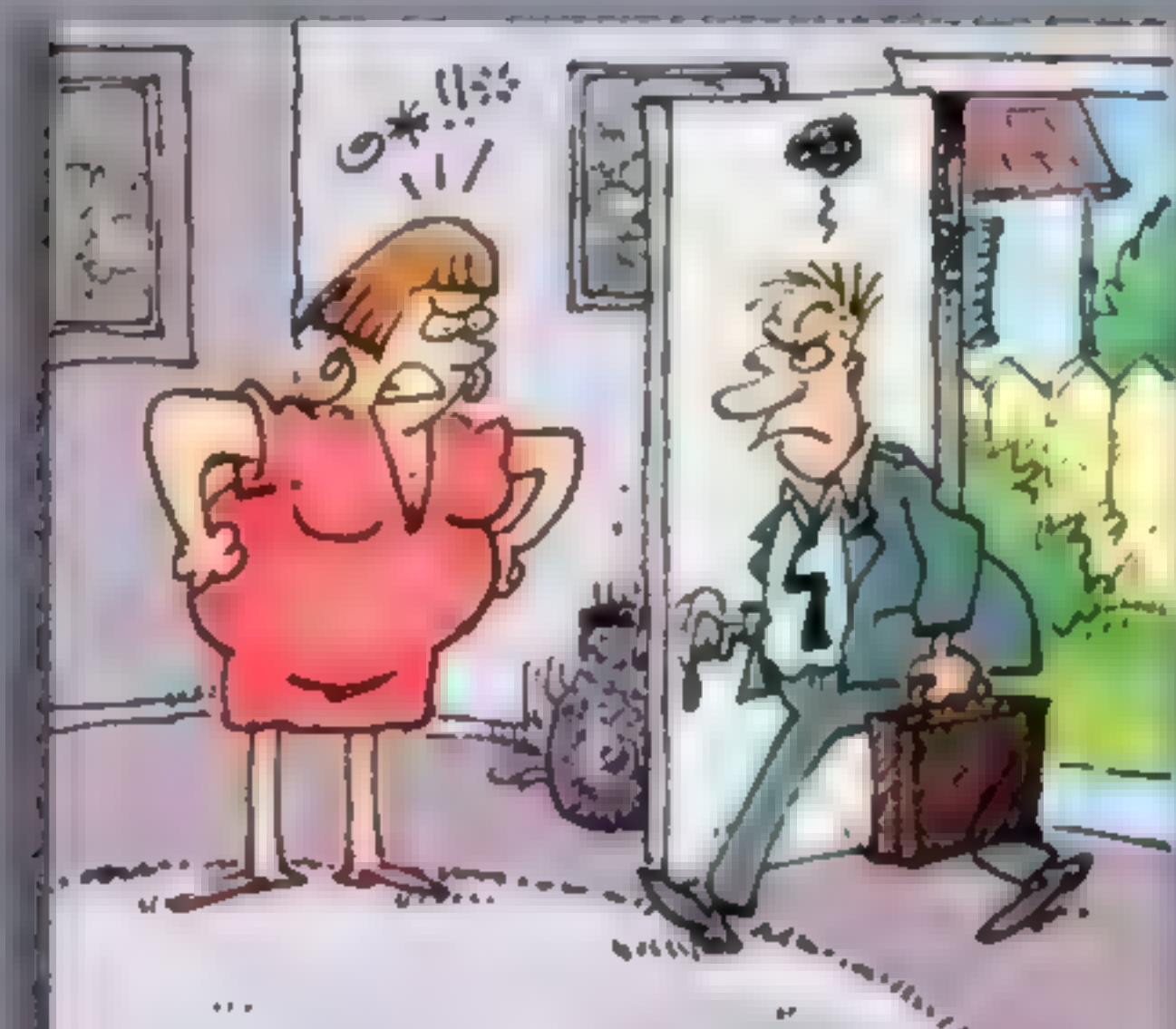
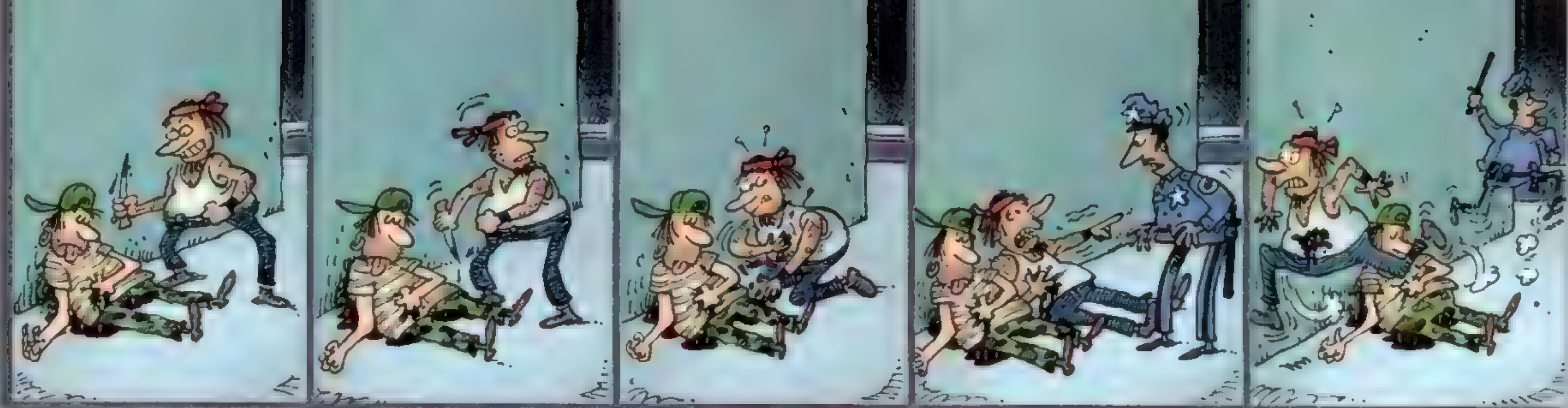


**WRITER AND ARTIST: SERGIO ARAGONÉS**

**COLORIST: TOM LUTH**

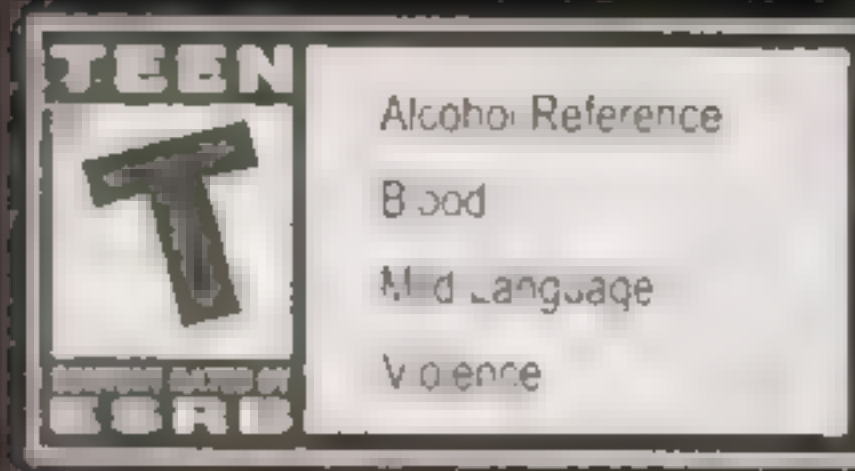








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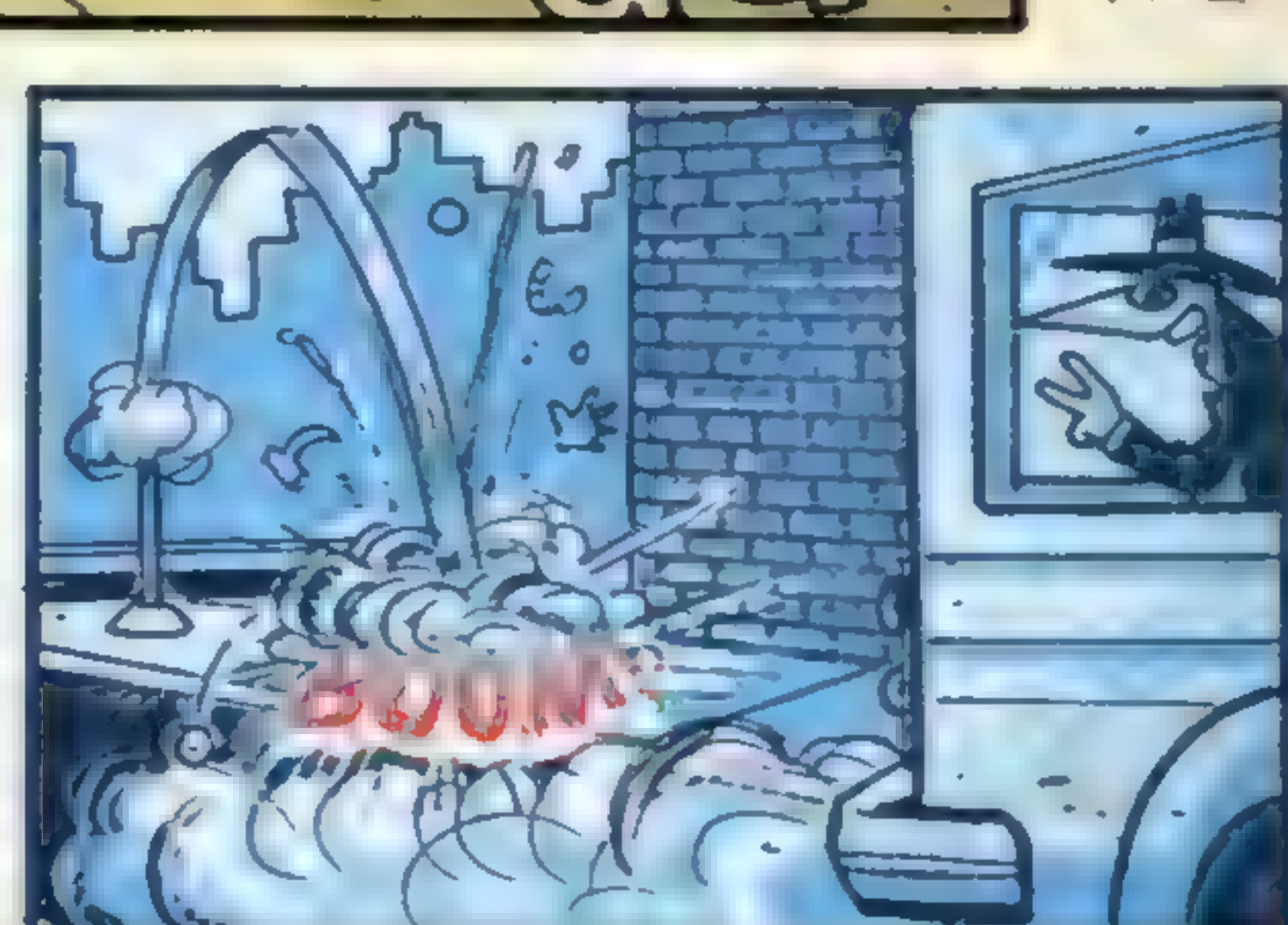
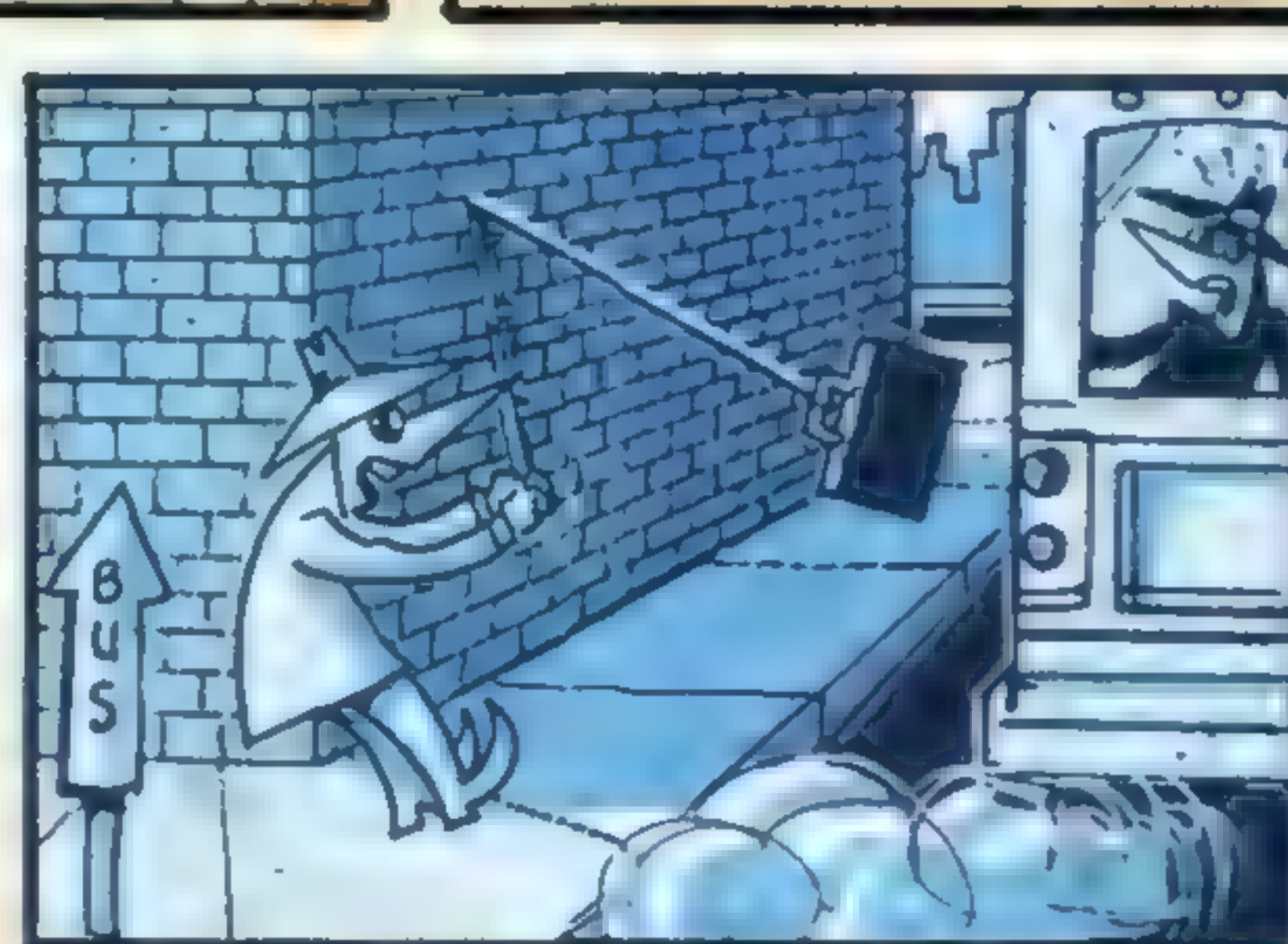
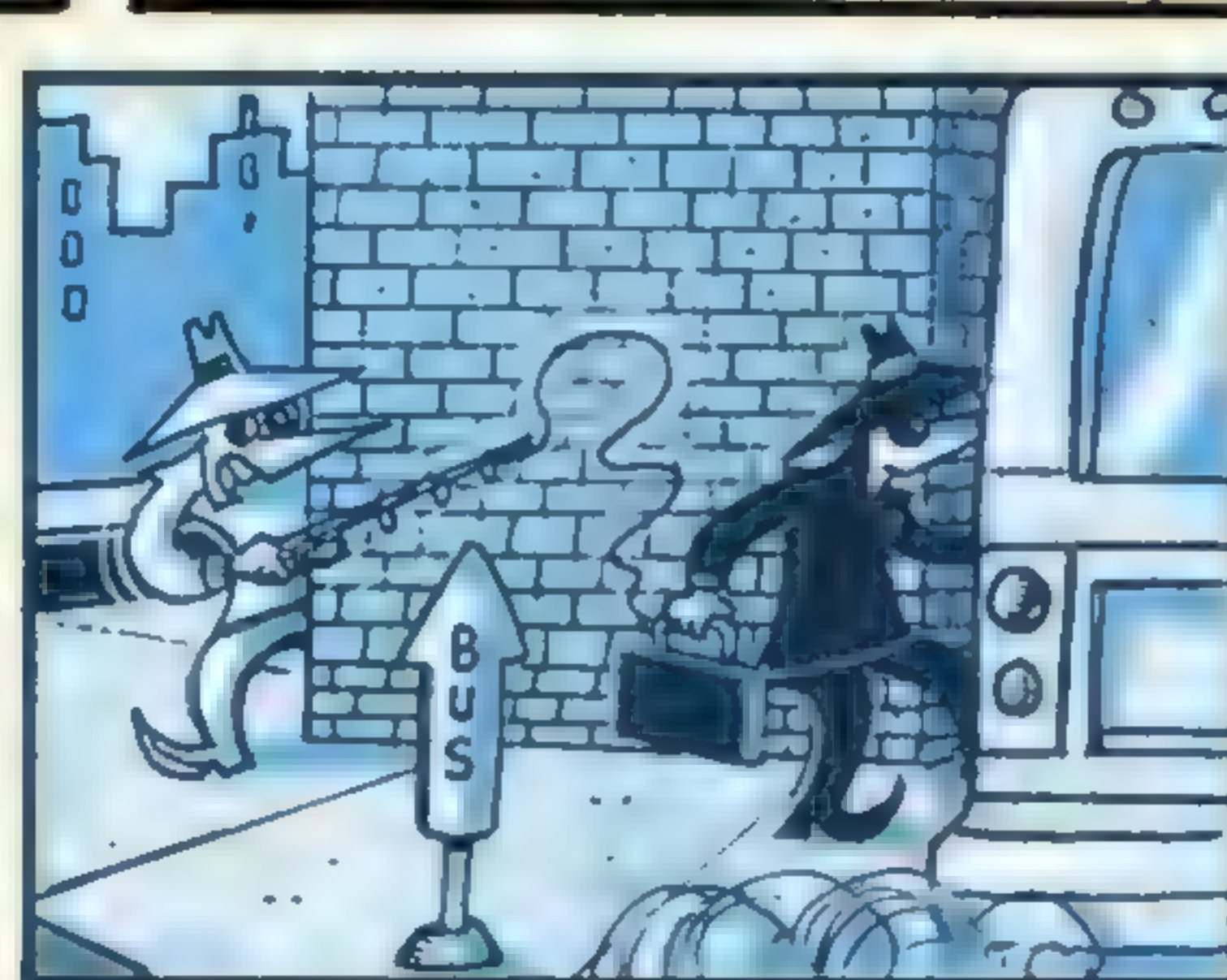
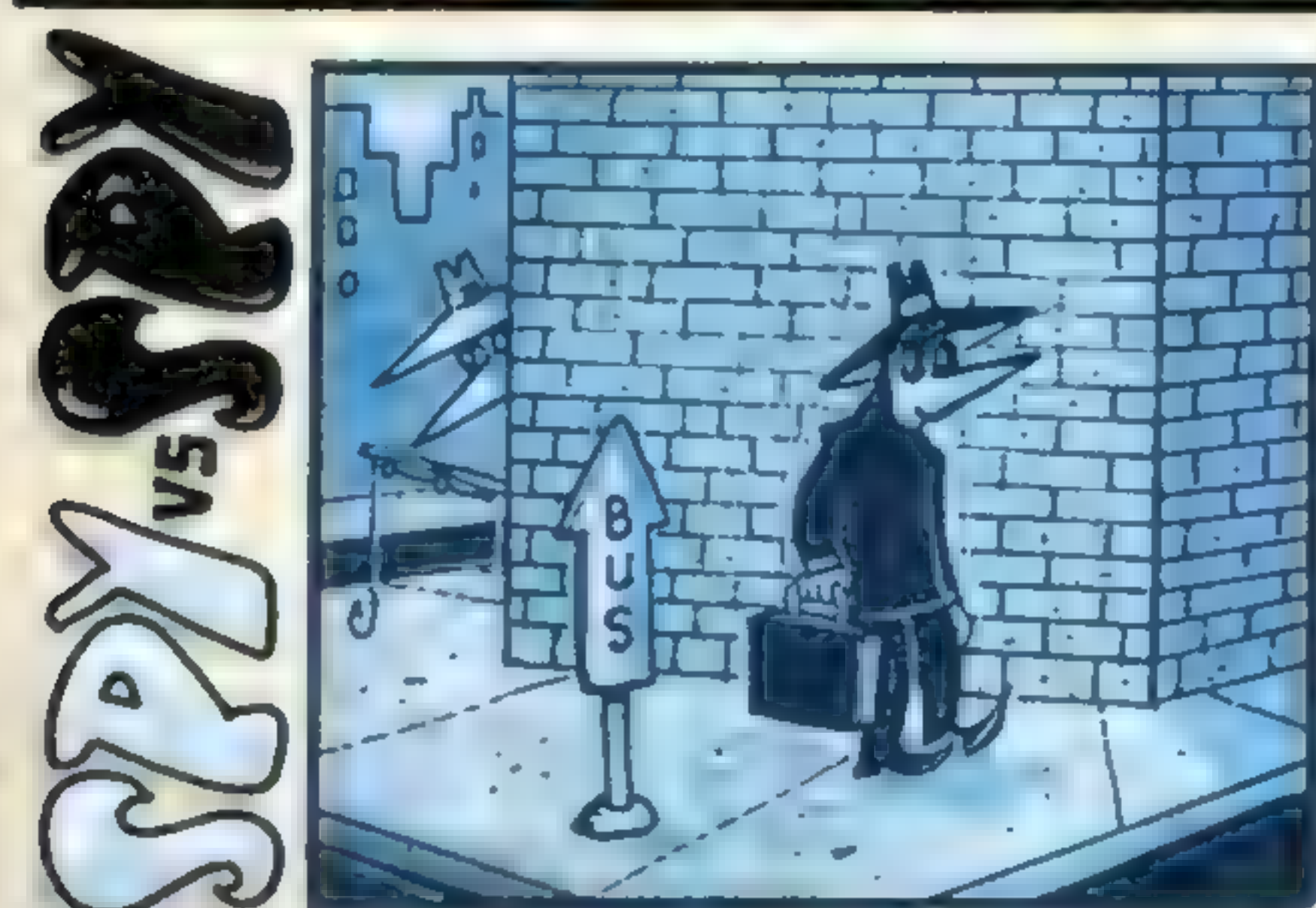
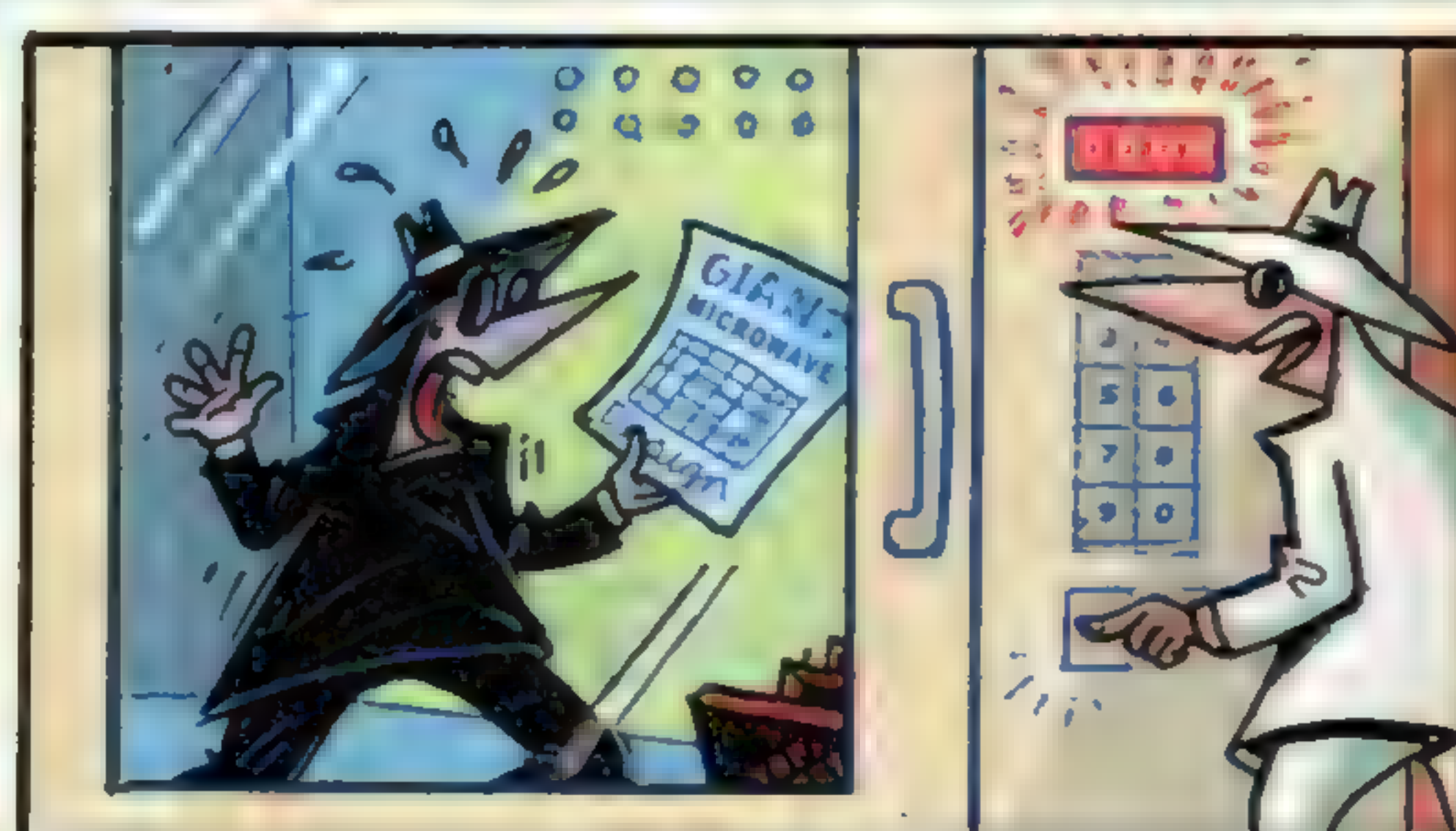
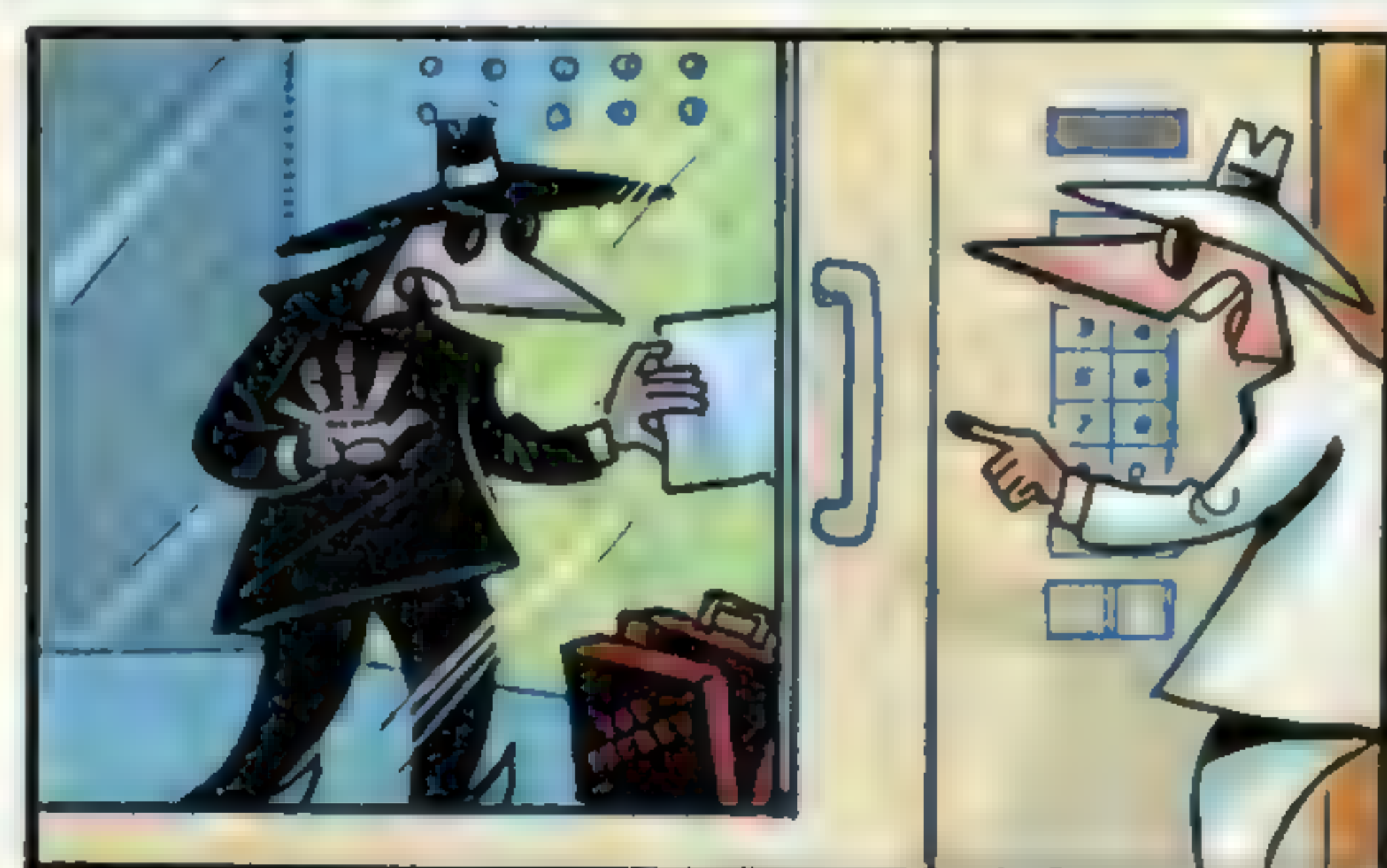
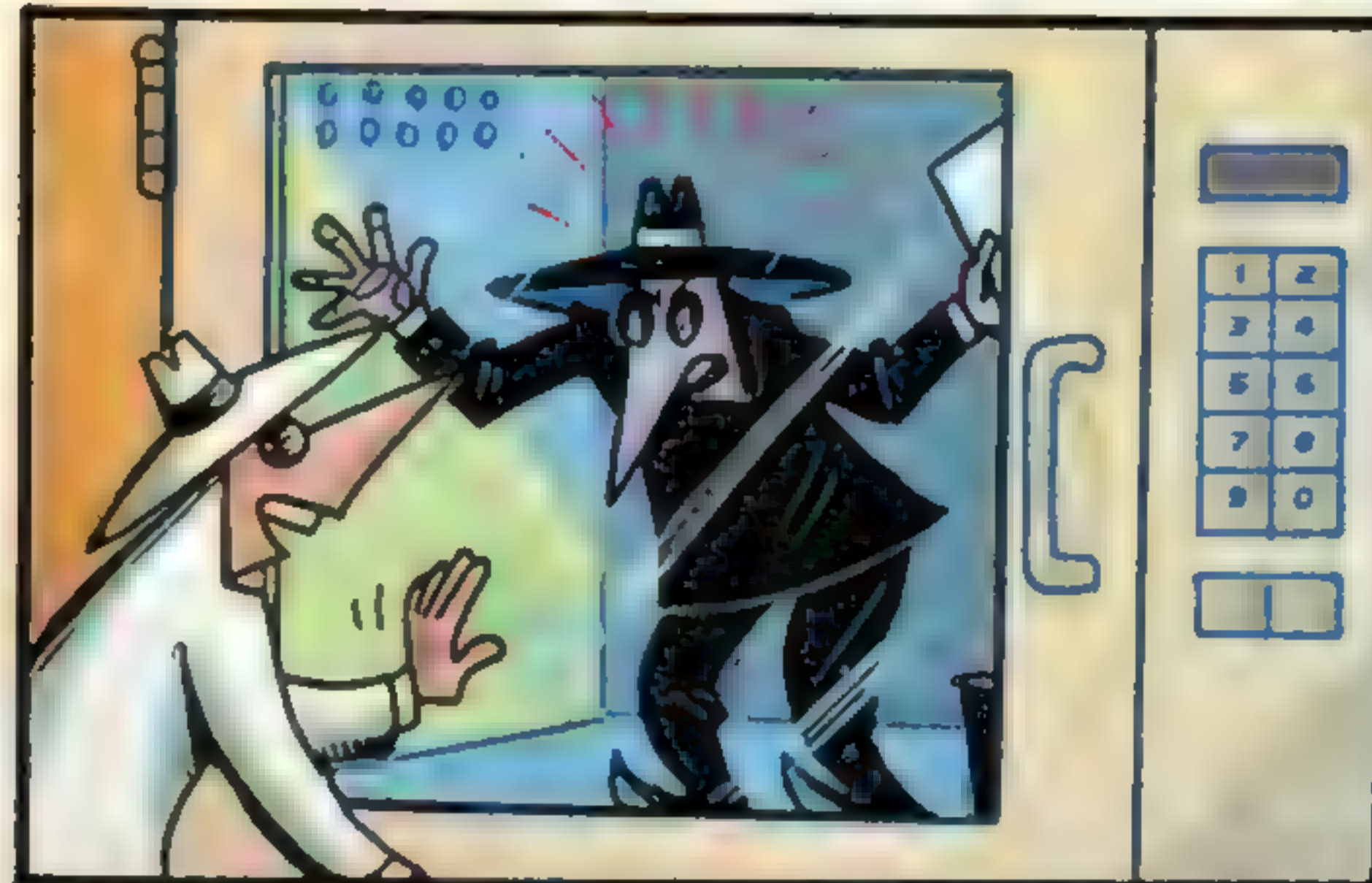
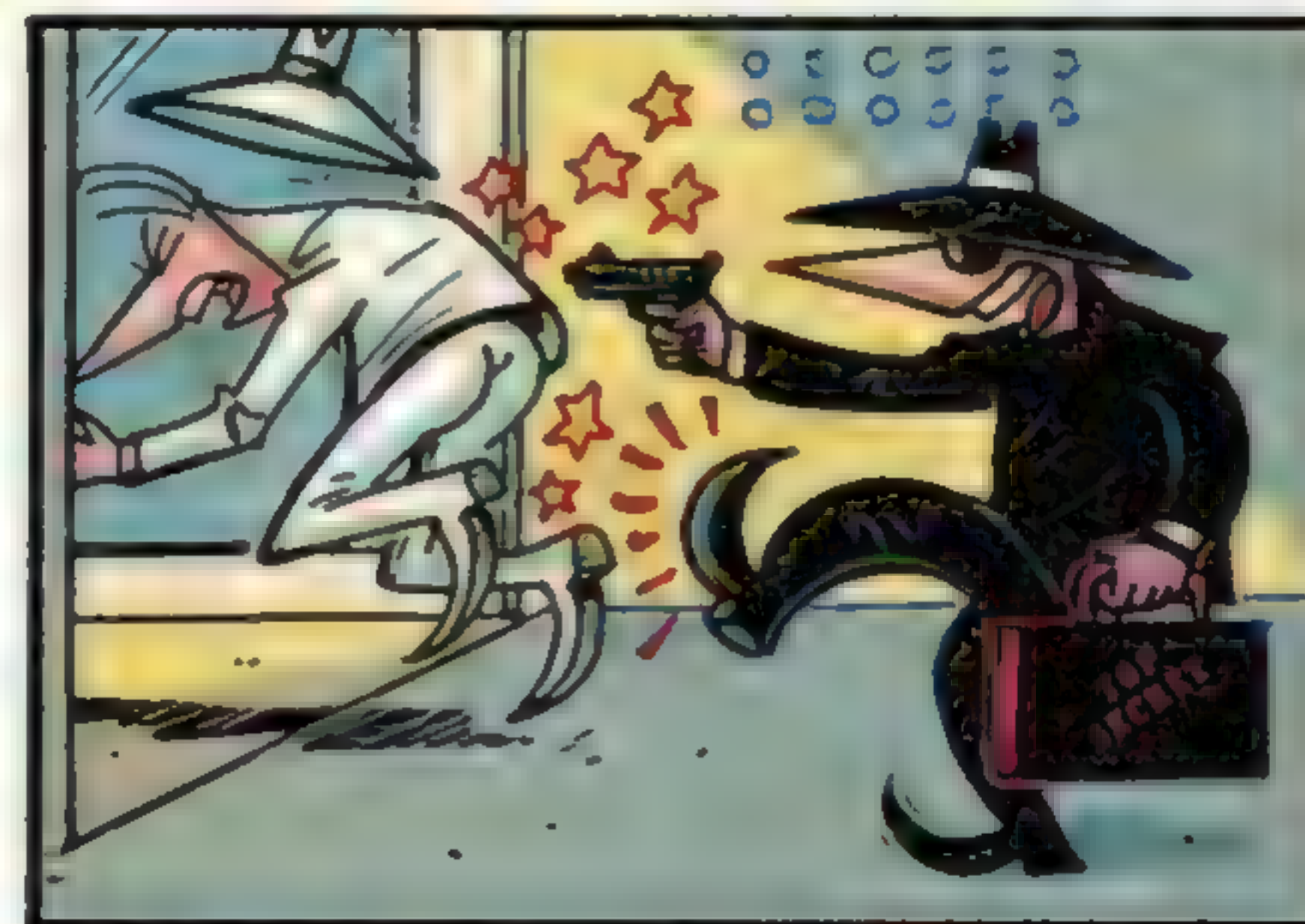
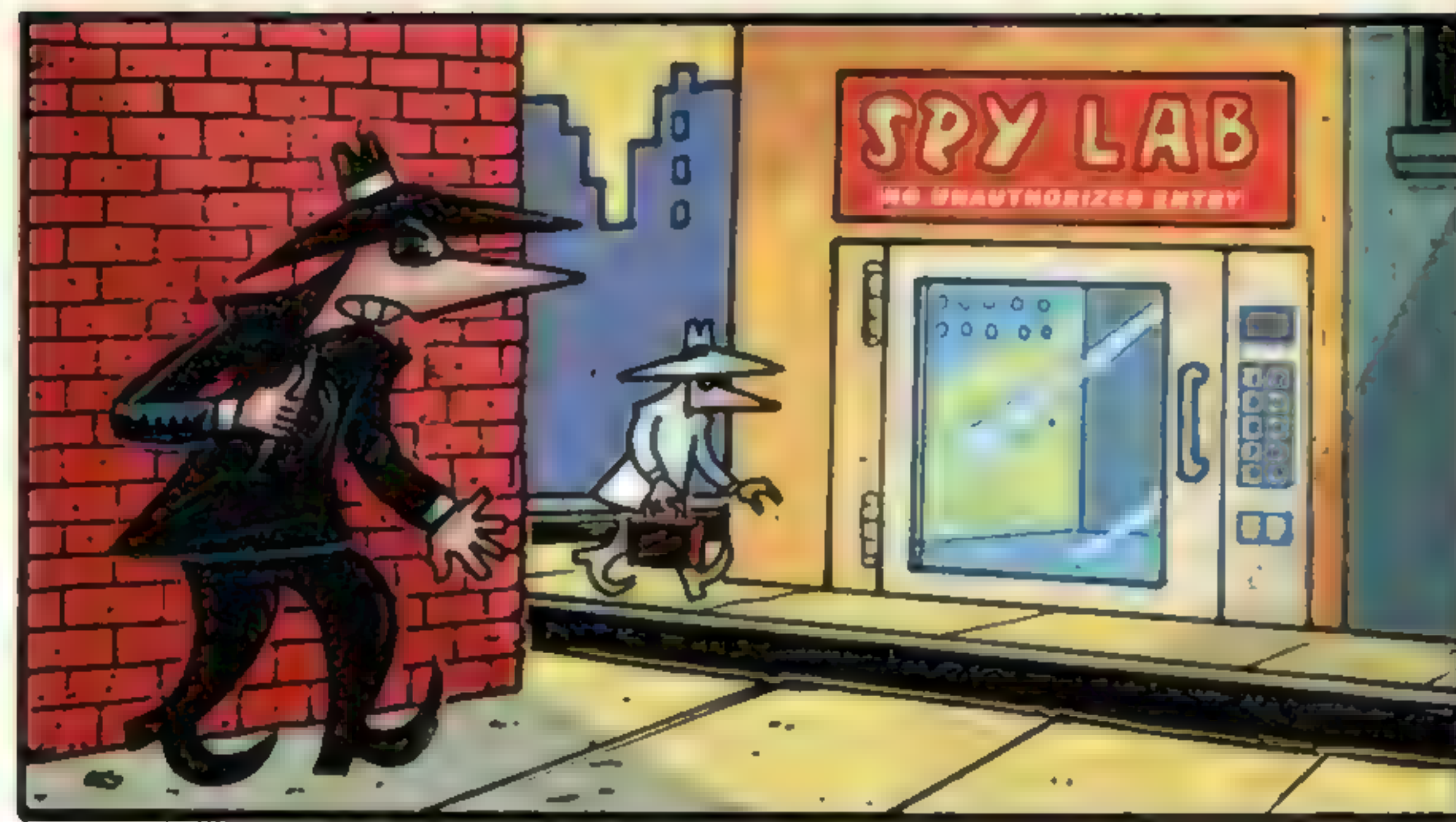
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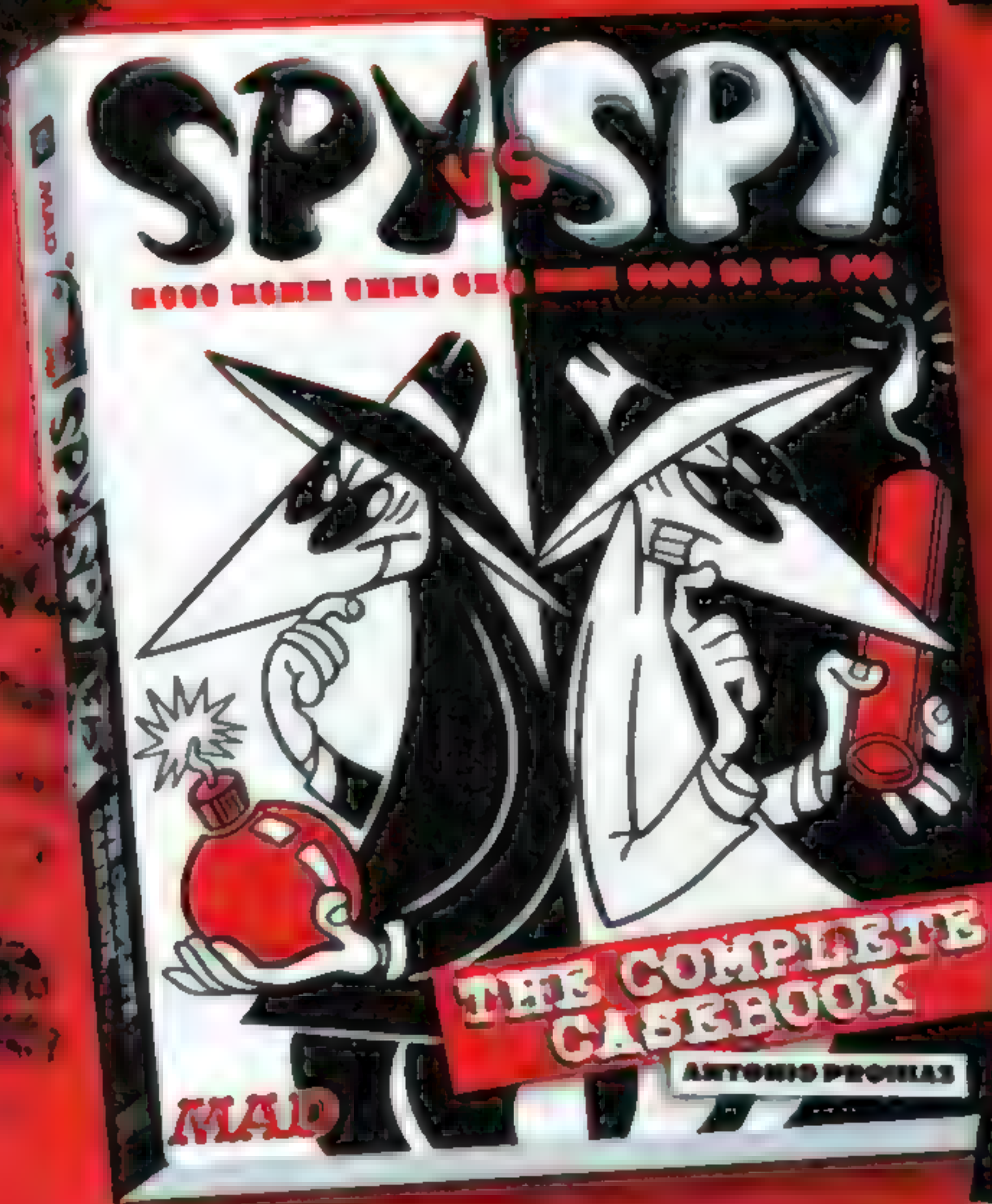
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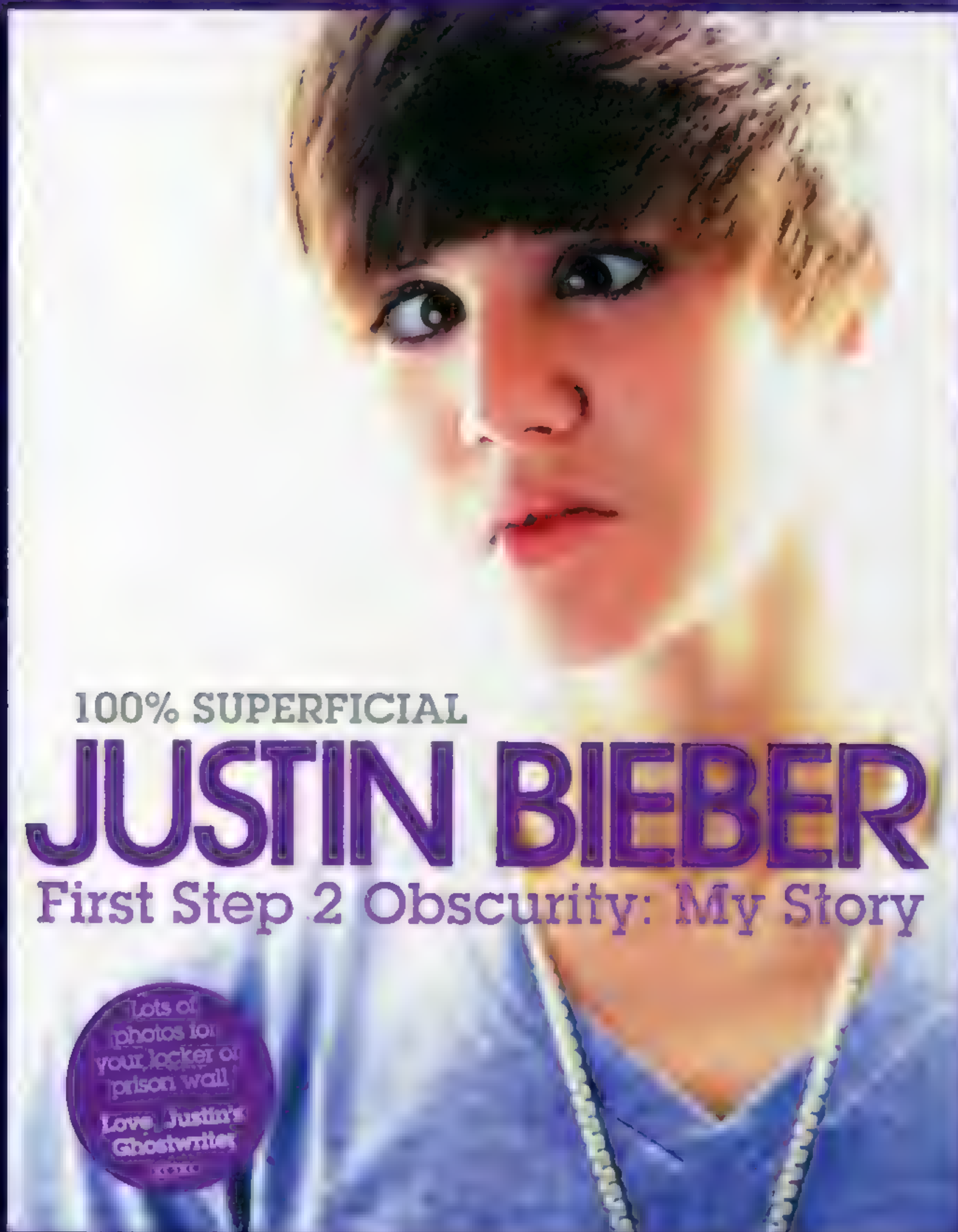
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Recently, MAD was approached with an exciting offer from a major publishing house. They offered us the chance to print excerpts from whichever of two books we preferred: either 2006 Nobel Prize-winning chemist Roger D. Kornberg's advanced treatise on eukaryotic transcription at the molecular level, or singing sensation Justin Bieber's autobiography. Naturally, the staff was torn. But since we'd already scheduled "Sergie Aragonés Looks at Cytoplasmic Mitochondria" to run in MAD #509, for this issue we're going to go with...



100% SUPERFICIAL  
**JUSTIN BIEBER**  
First Step 2 Obscurity: My Story



"I need somebody,  
I, I need somebody.  
I need somebody,  
I, I need somebody.  
I need somebody,  
I, I need somebody.  
I need somebody,  
I, I need somebody."

—Justin Bieber,  
"Somebody to Love"

I'll never forget writing those lyrics. Through the verbal medium of words, I was trying to capture the feeling of needing somebody. Did I accomplish my goal? Yes I did. Although I'll always wonder if maybe I should have stuck in one more "I need somebody" just to make sure my message shone through.

These are the questions that torment my music and provide its depth. But I guess creative restlessness is crucial to my being the great songwriter that I am.

And I couldn't do it without you, the fans. That song is about you. All of you are that somebody I need. And without everybody being my special somebody, I'd be nobody. Just ask anybody.

Therefore, I dedicate this book to you. I value my relationship with you so much. It's so valuable, I could never, ever put a pricetag on it. However, I do know that California residents must add 8.25% sales tax.

Luv Ya, Justin



I know what the haters are thinking. Most celebrity autobiographies are vanity press ego trips. You might be worried that this book will be a big, fat valentine to myself. Not to worry, I'm Canadian. And we don't celebrate Valentine's Day in Canada. We don't, right? Or maybe I'm thinking of Labor Day.

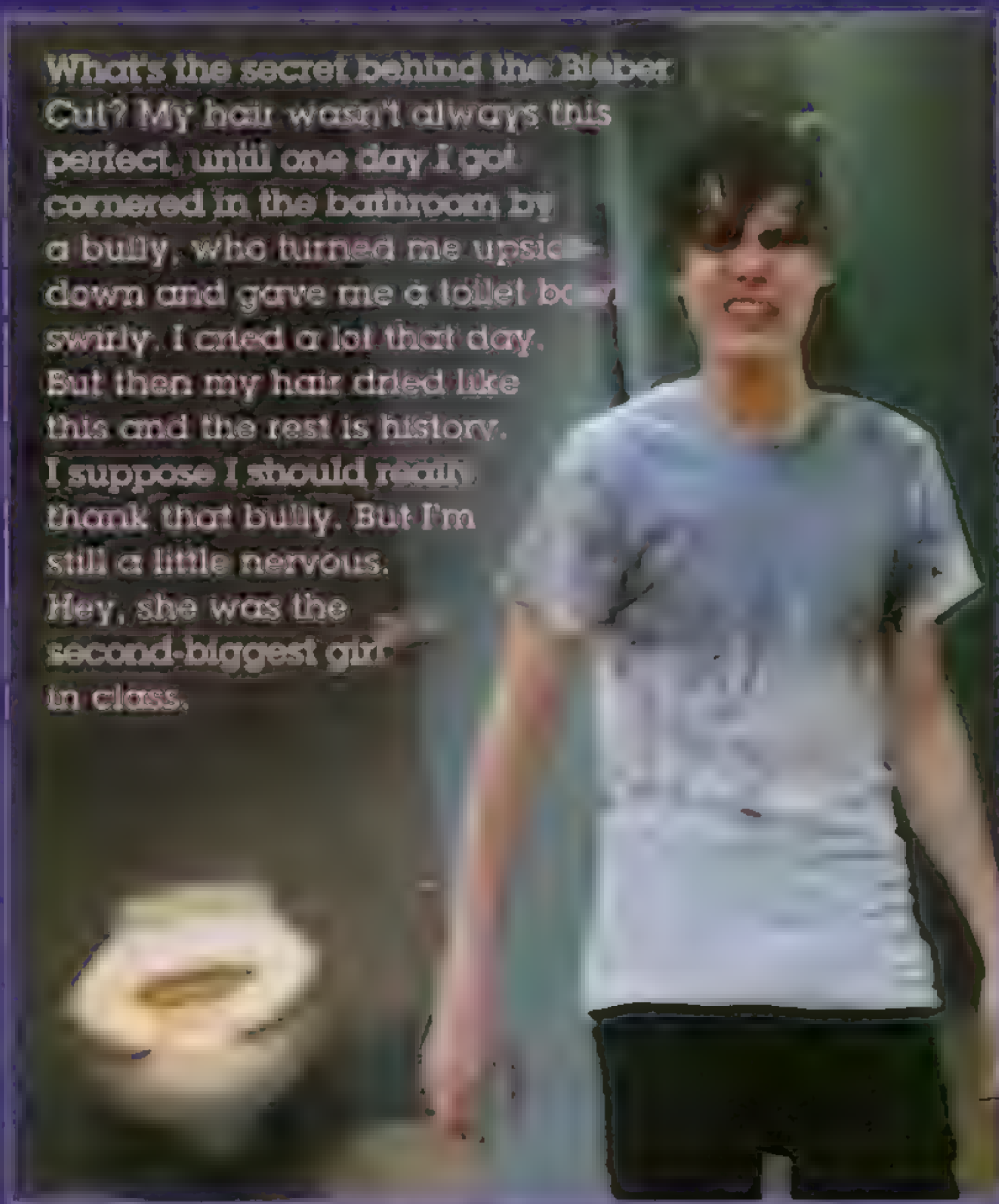
And yes, I've heard the old joke about the celebrity author who's written more books than he's read. In my case, that's not true. I've read *The Very Hungry Caterpillar* AND *The Grouchy Ladybug*, even the scary parts. And I'm almost halfway through *Goodnight Gorilla*.

Despite my literary credentials, people have asked me how I can have the egotistical gall to release the story of my life when I'm just 16 years old. Well, what about Anne Frank? She was only 15, and nobody complains that she put out her autobiography. Anyway, she seems a little overrated. If she was SUCH a great author, why didn't she ever write a second book?

~~~~~

Now I'm a great author, but my #1 job will always be putting out R&B songs for people who are a little intimidated by the music on *Glee*. However, you can't make everything totally vanilla. You have to show the world that you have an edge. And we all know I'm a rulebreaker!!! Like this one time, a few months ago, I was doing a signing appearance. And at the end, I pocketed the Sharpie. Hey, don't cross this wildcat's path — you might get scratched!

What's the secret behind the Bieber Cut? My hair wasn't always this perfect, until one day I got cornered in the bathroom by a bully, who turned me upside down and gave me a toilet bowl swirl. I cried a lot that day. But then my hair dried like this and the rest is history. I suppose I should really thank that bully. But I'm still a little nervous. Hey, she was the second-biggest girl in class.



I know how fortunate I am. I don't know what an economy is, but I do know this is a rough one. That's why I made a special trip to Michigan to do a free concert for the unemployed steelworkers. Times are hard for them, but I knew they would appreciate seeing a 16-year-old multimillionaire.

I felt my amazing success was just the thing to lift the community's spirits. Like there was this one guy, Jerry. He's 48 years old and suddenly his entire way of life is gone, poof, and it's never coming back. Medical coverage, mortgage payments, his children's future, and he's lost it all. The least I can do is dance around and sing "Eenie Meenie."

And I think Jerry appreciated it. He gave me one of the very last exhaust systems that he built before they cut his job and shut down the factory. He probably should have brought it backstage, instead of chucking it off the balcony. If it had landed two feet closer, I wouldn't be writing this now, ha, ha! But I guess Jerry probably doesn't get to go to a lot of concerts and doesn't know the etiquette.



[illegible]

I guess this would be a good spot to list the rest of my exclusive Twitter Tips:

"Soooooooo" fills more space than "so." It's the perfect word to use when your message is soooooooooo vapid!

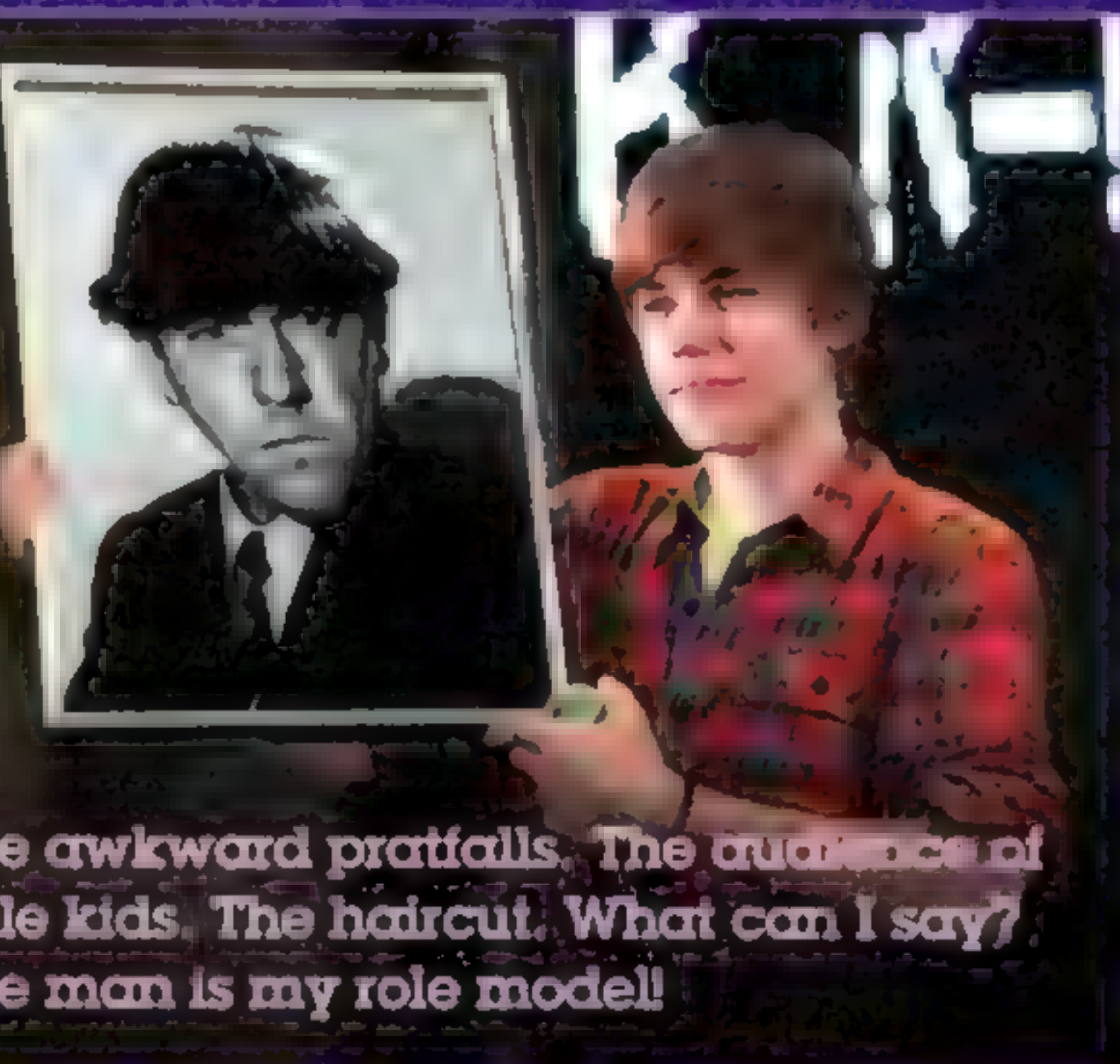
"Soooooooo" fills more space than "so." It's the perfect word to use when your message is soooooooooo vapid!

Every concert should always be described as "crazy." Awards are also "crazy." The tour is "crazy." Photo shoots are "crazy." Basketball is "crazy." Meeting celebrities is "crazy." But using a thesaurus would be insane.

Condense your text by using numbers in every message; for example, "2 awesome!" or "b4" or "some1." Less commonly, you may get to use "4closure," "circumnavig8," or "9, Mein Fuhrer!"

**It's no wonder I have millions of followers who can't wait to hear what my typing finger thinks. In fact, I was the number one Twitter trend of the year. Suck it, Haiti earthquake!!!**

Two years ago, I was an unknown with 4 or 5 online clips that my mom put up. Today, there are over one million Bieber videos on YouTube. And fewer than half of those claim I've just been killed by



a speeding car, a terrorist bomb, electrocution, getting mauled by a moose, or all four. I was really sad when I saw those clips, until my manager told me they were hoaxes.

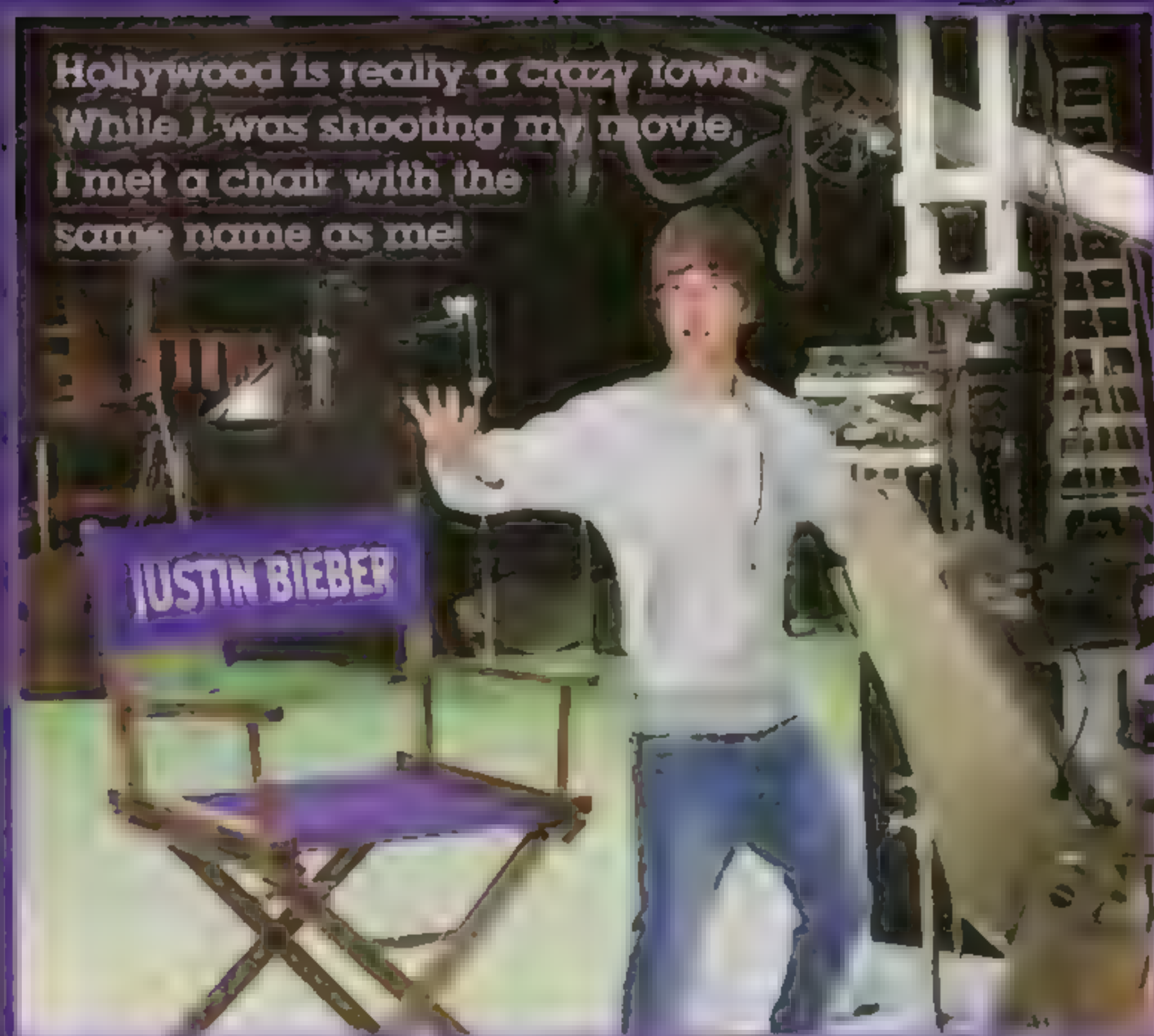
But just like my voice, I haven't changed. I'm still me. I'm still the same wide-eyed kid who used to sing for coins on the streets of Ontario. It's just that now, I have six huge NFL guys on injured reserve to keep away the grabbers and the slobs, a small army of Teamsters who set up the equipment every night for my epic 12-second drum solo, and my own line of cosmetics. I'm very proud of those. It's just like rubbing me onto your face!



Not only am I a legendary recording artist and an important author, but I'm also a movie star! After being in the public eye since mid-2009, it was time for me to branch out. My movie is called *Never Say Never*, and I'll be playing an innocuous pretty boy singer from Canada who hits it big singing bland pop songs for the girlies. I just hope I can figure out how to play the part! I'm talking to the director about possibly dyeing my eyebrows, because I'd love to take this story to some unexpected places.

We're going to be releasing *Never Say Never* in 3-D, so if you thought my lips were puffy before, wait till you strap in! Some people say that 3-D is just a lame fad. But that's what they said about my singing career, and I'm still here! It just goes to show that true quality always lasts.

**SPOILER ALERT:** I'm adorable!



Hollywood is really a crazy town. While I was shooting my movie, I met a chair with the same name as me!

Next week, we film my new video. I haven't seen the shooting schedule yet, but I'm going to go out on a limb and guess it's about a shawty who stares into my eyes for three minutes. Then, at the end, she succumbs to her wild animal passions and touches my shoulders. Hey, even my fans have to

learn about s-e-x sometime.

It's true that we use average-looking girls in my videos. It's part of the Bieber Master Plan. Rule One: nobody's allowed to be cuter than me. Ever. Also, it lets all my dopey fans imagine that if I'm making my googly love face at some charity case, they could get me, too. I'm always telling my fans to believe in dreams. So if you're a civilian and you think that someday you might be my girlfriend...keep dreaming!

For my videos, I insist on doing my own choreography. Sometimes I point into the camera, but other times I point up in the air. Sometimes I hold my arms apart, but other times I touch my chest. I even clutched my fists once, but that reflected a dark side of me I don't like to acknowledge. For next year, I'm thinking seriously about adding an actual dance step!



The Nickelodeon's Choice Awards was on the hook. I got slimed! It was so gross! The next day, I read a review of the show that said, "Watching that cold, disgusting green slime ooze down into Bieber's ears was the perfect metaphor for the rest of us, who have to endure hearing his odious, abhorrent music."

Whoa! Thanks, dude! You called me "perfect!"





This is me pointing, from my "Baby" video. The next one is me pointing from "One Time." Then it's me pointing from "Never Say Never." And you know I had to do a little pointing in "One Less Lonely Girl." What surprises will the future bring? I'm a bit of a chameleon, so I'm not sure myself!

Wow, are we at the end of my first book already? It's amazing how fast 240 pages can fly by, although the 217 color photos didn't hurt.

I'm soooooo glad you took a trip into my world. I hope that my autobiography proves to have even more timeless literary value than the Situation's, or the one by that Miss USA beauty pageant loser who didn't want the gays to get married.

I promise you, this amazing journey has only just started. And I'm inspired by something a great man once said: "Pick it up, pick it up. Pick it up, pick it up. Up, up up, up up, up, up."

Hey, wait a second! That great man was me!

Luv Ya!  
Justin



If your current financial situation forces you to wait awhile before having a kid...IT'S A RECESSION



If your current financial situation forces you to wait awhile before feeding your kid...IT'S A DEPRESSION

If you can't afford to replace that broken-down refrigerator of yours...IT'S A RECESSION



If you're fighting other vagrants over the box it came in...IT'S A DEPRESSION

If a .255, 14-homer hitter signs a 5-year, 36-million-dollar contract...IT'S A RECESSION



If the same player signs the same contract—but the fifth year isn't guaranteed...IT'S A DEPRESSION

## A PENNY CRAVED IS A PENNY YEARNED DEPT.

There's an old saying that goes, "A recession is when your neighbor loses his job—a depression is when you lose yours!" Well, since most MAD readers don't have jobs anyway, we thought we'd show you some other key signs that tell you...

# It's a RECESSION... DEPRESSION...



If you like Sundays because it gives you a break before you have to start the job hunt again...IT'S A RECESSION



If you like Sundays because the newspapers are the thickest and warmest that day...IT'S A DEPRESSION

If Ted Koppel hosts an economic summit in order to discuss the merits of Keynesian theory on the current crisis...IT'S A RECESSION



If Ted Koppel wipes a greasy rag across your windshield...IT'S A DEPRESSION

If the biggest business deal you pulled off in the last year was just one-fourth of what it was in 1988...IT'S A RECESSION



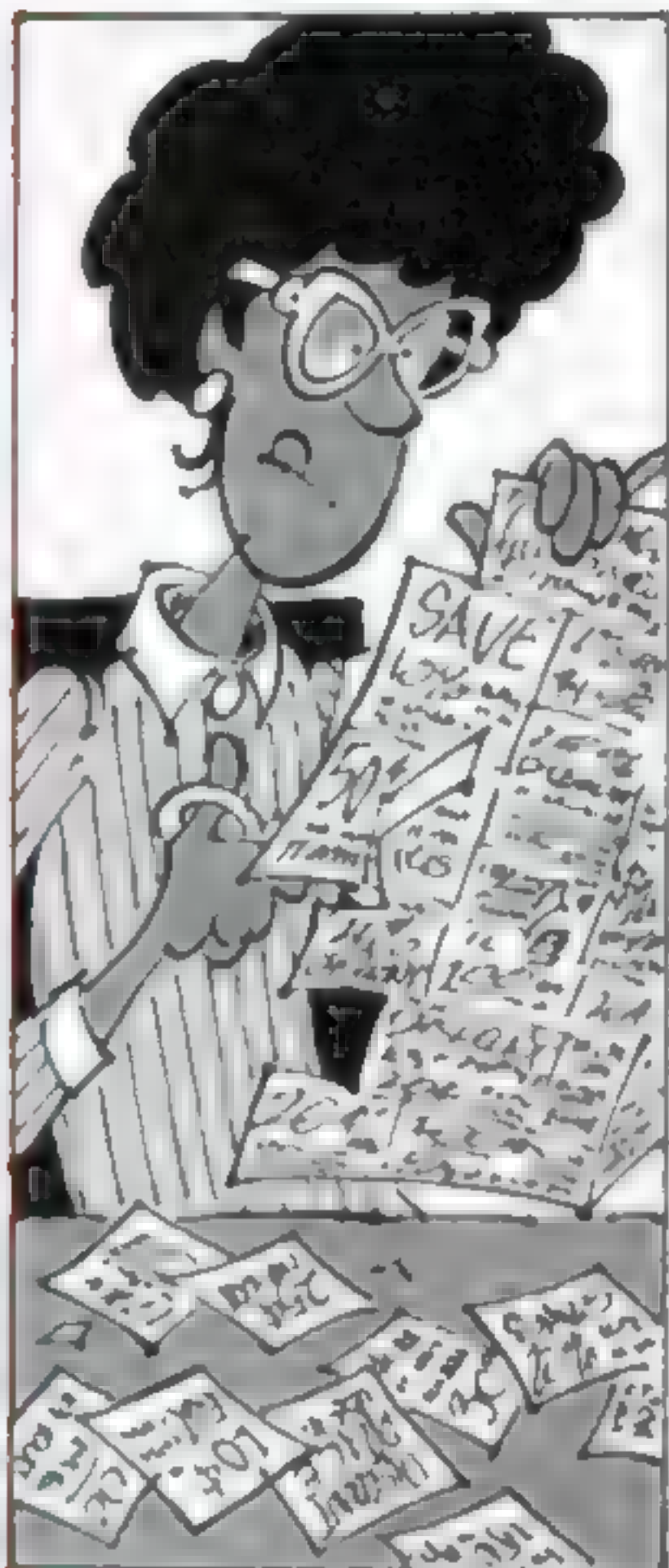
ARTIST: PAUL COKER WRITER: DESMOND DEVLIN



If your biggest deal in the past year was trading Ventnor Avenue and the Water Works for Park Place...IT'S A DEPRESSION



**If you're supplementing your diet by clipping coupons...  
IT'S A RECESSION**



**If you're supplementing your diet by eating coupons...  
IT'S A DEPRESSION**

**If you have to move back in with your parents...  
IT'S A RECESSION**



**If mom's in the front seat, dad's in the back seat, and you get the trunk...  
IT'S A DEPRESSION**

**If the tellers down at the savings bank don't even recognize you anymore...  
IT'S A RECESSION**



**If the gang down at the blood bank gives you high fives and your "usual table"...  
IT'S A DEPRESSION**

**If you can't eat out as often as you used to...  
IT'S A RECESSION**



**If you eat out much more often than you used to—only out of dumpsters...  
IT'S A DEPRESSION**



**ON SALE NOW**  
**WHEREVER BOOKS ARE STILL SOLD!**

**MAD's**  
**GREATEST**  
**ARTISTS**

# Sergio ARAGONES

**FIVE DECADES OF HIS FINEST WORKS**



MUSEUM



**Patrick  
McDonnell**  
creator of Mutts

**Includes:**

- New, original, never-before-seen Sergio art!
- An interview with Sergio conducted by former MAD Editor Nick Meglin!
- An 18" x 24" pull-out poster featuring 500 of Sergio's favorite Marginals!

**PICK UP A COPY TODAY!**

(And once you pick it up — buy it!)

Who Knows What Evils Lurk In The Hearts Of Men?  
**THE SHADOW KNOWS**

*The Vampire*

**MAD** MARGINALS

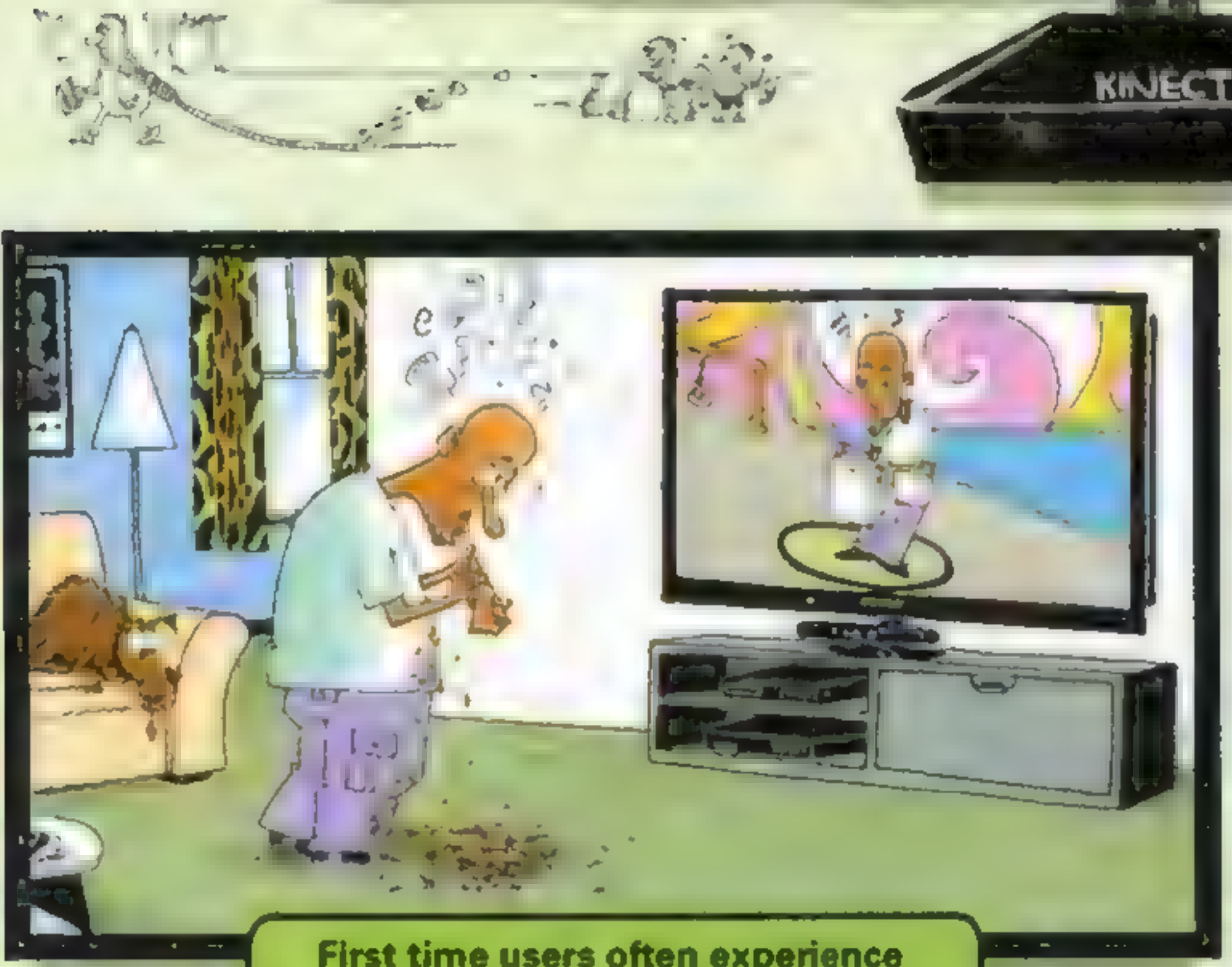
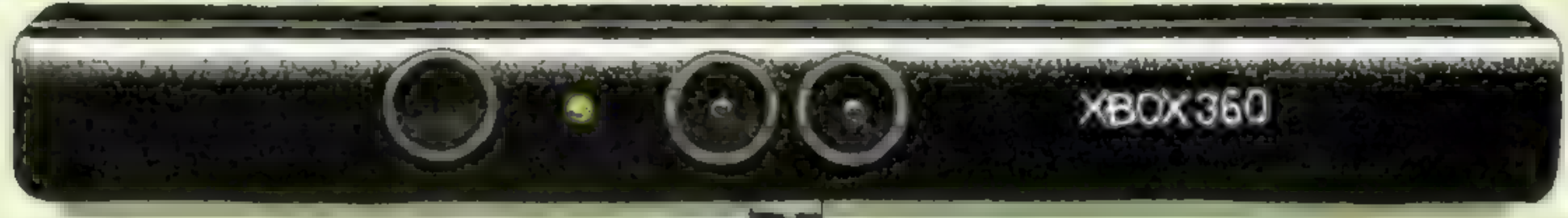
**LOOK AT CHEATING**

**MAD**  
COLLECTION

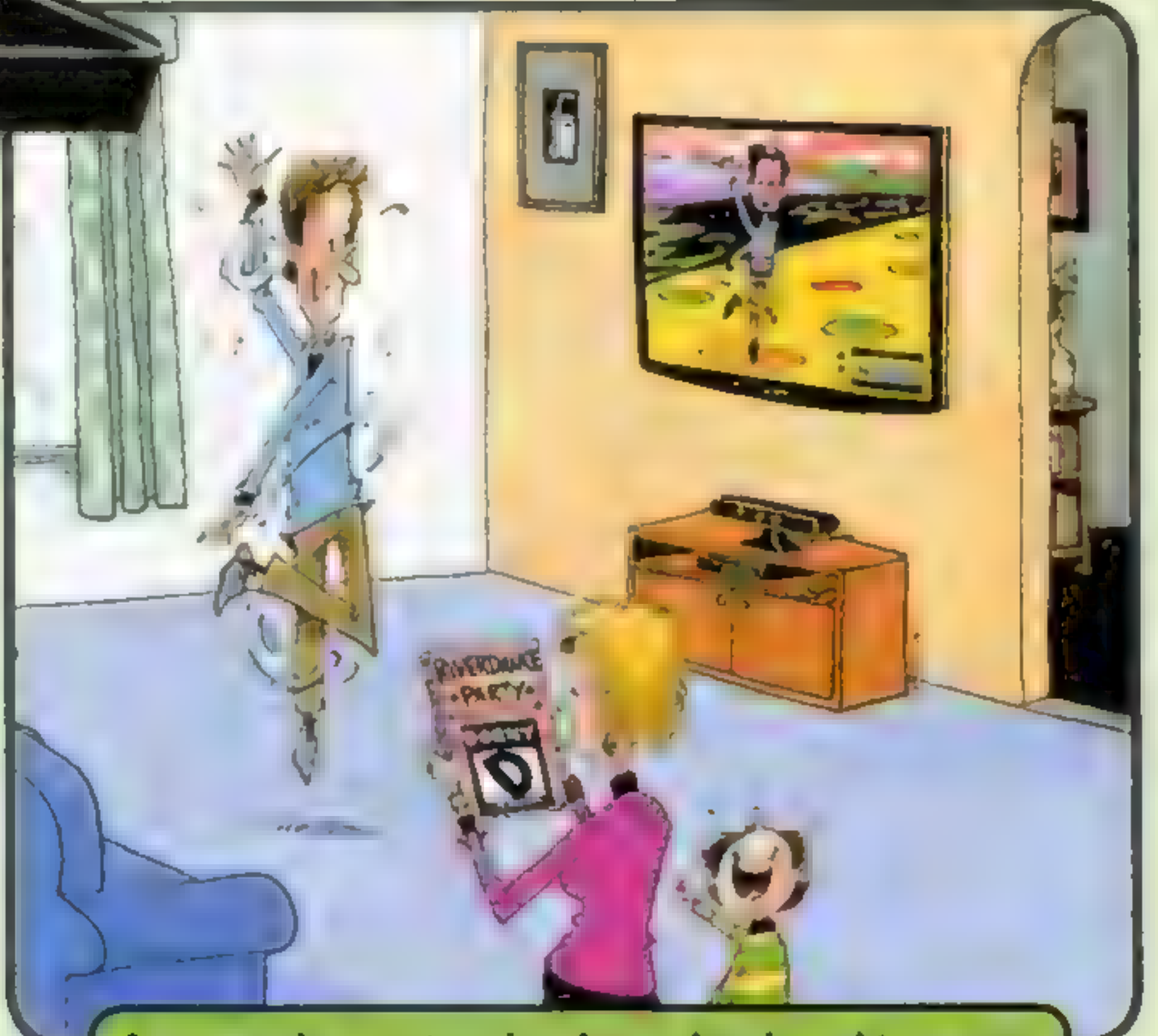


Every few years, there are rumors of a gaming breakthrough — a hot new development that's going to revolutionize the way people play! But let's face it — those are just rumors. And most of the time, the "gaming breakthrough" turns out to be just another over-hyped waste of money that stinks worse than the inside of Master Chief's helmet. Still, the electronic rumor-mill was spinning particularly wild this past holiday season about the latest gizmo from Microsoft — the Zune! But since no one owns one of those techno-turkeys, we present instead...

# WILD, UNFOUNDED RUMORS SURROUNDING THE XBOX KINECT



First time users often experience motion detection sickness.



A new rating system has been developed to gauge just how stupid you'll look when playing.



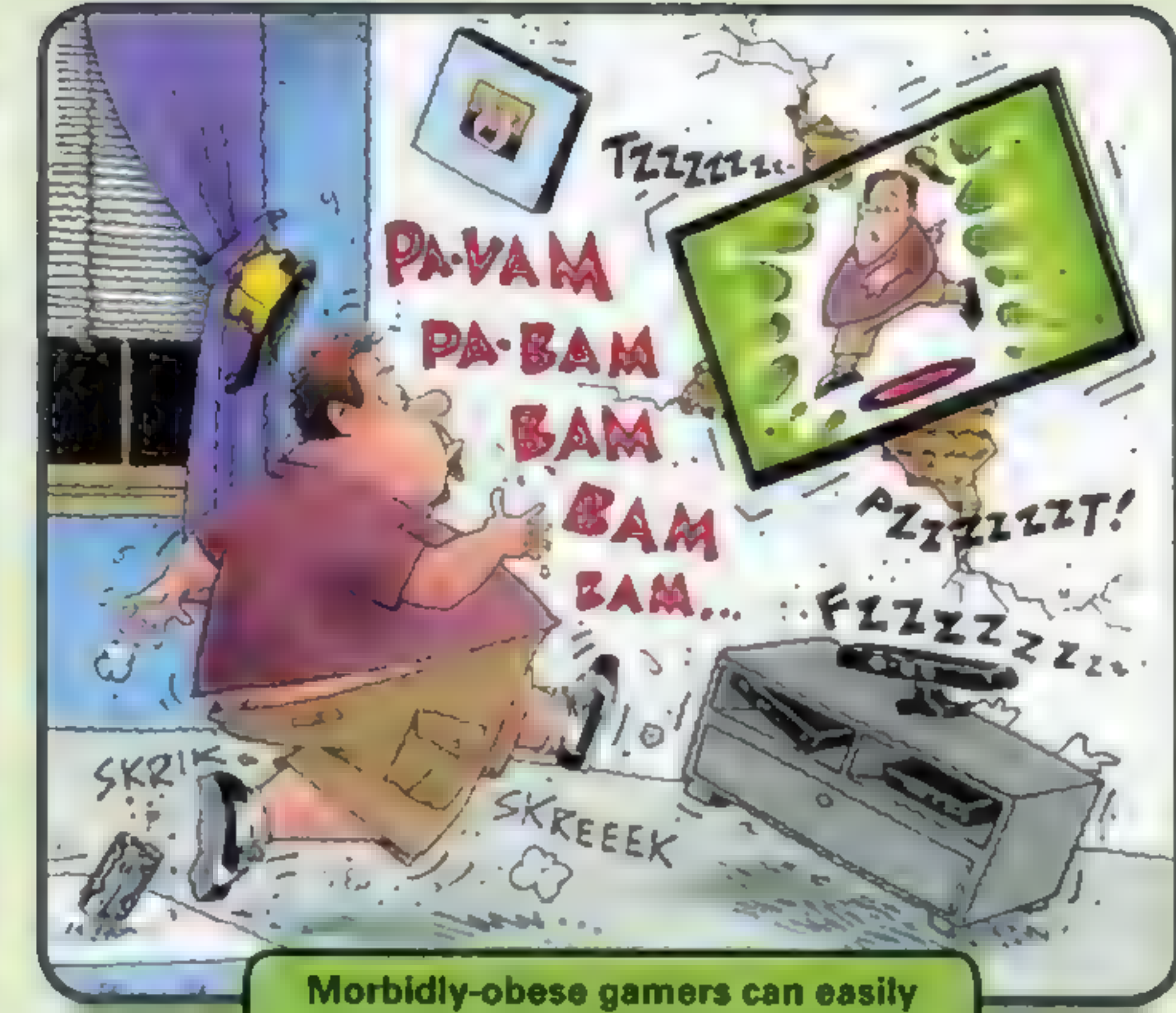
An unnecessary and highly-sensitive fart recognition system only serves to slow things down.



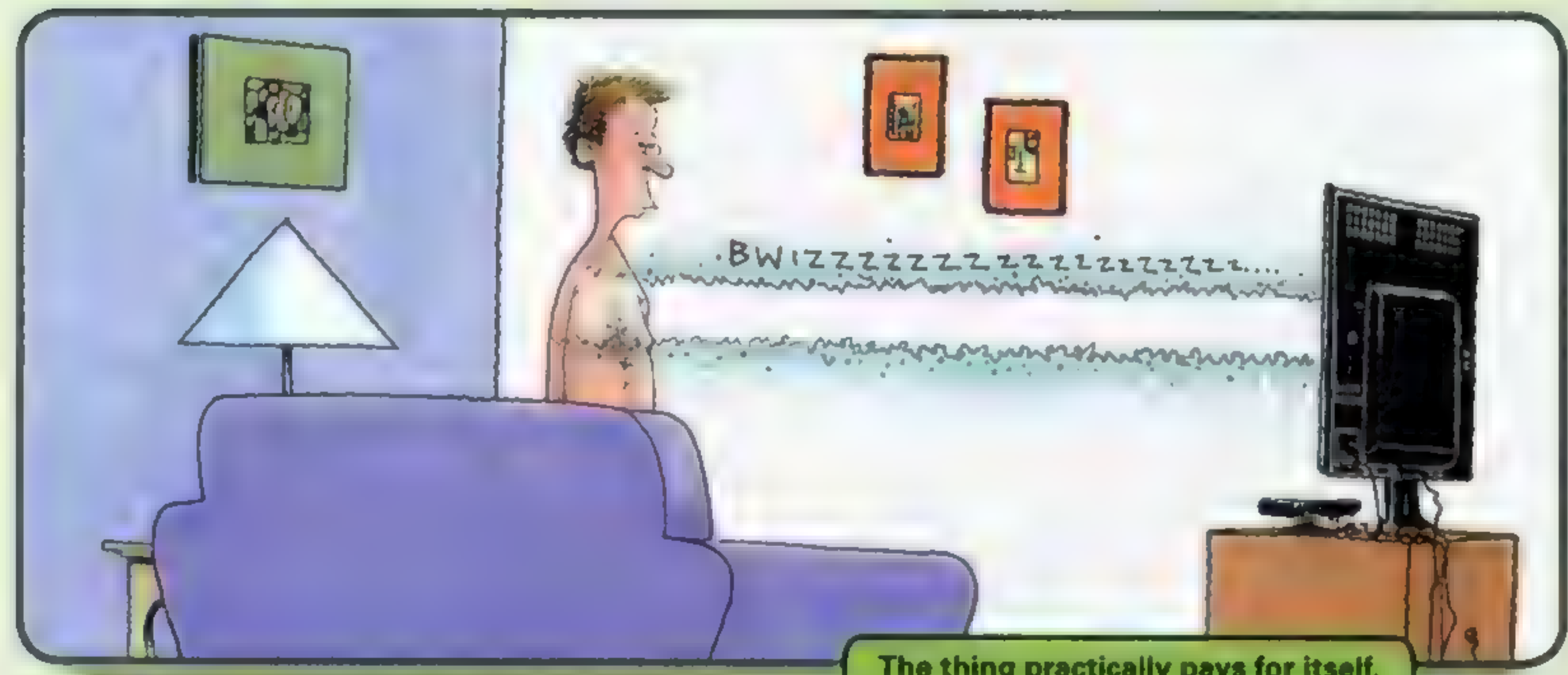
The exaggerated motions you need for racing games will eventually take a toll on your real-life driving ability.



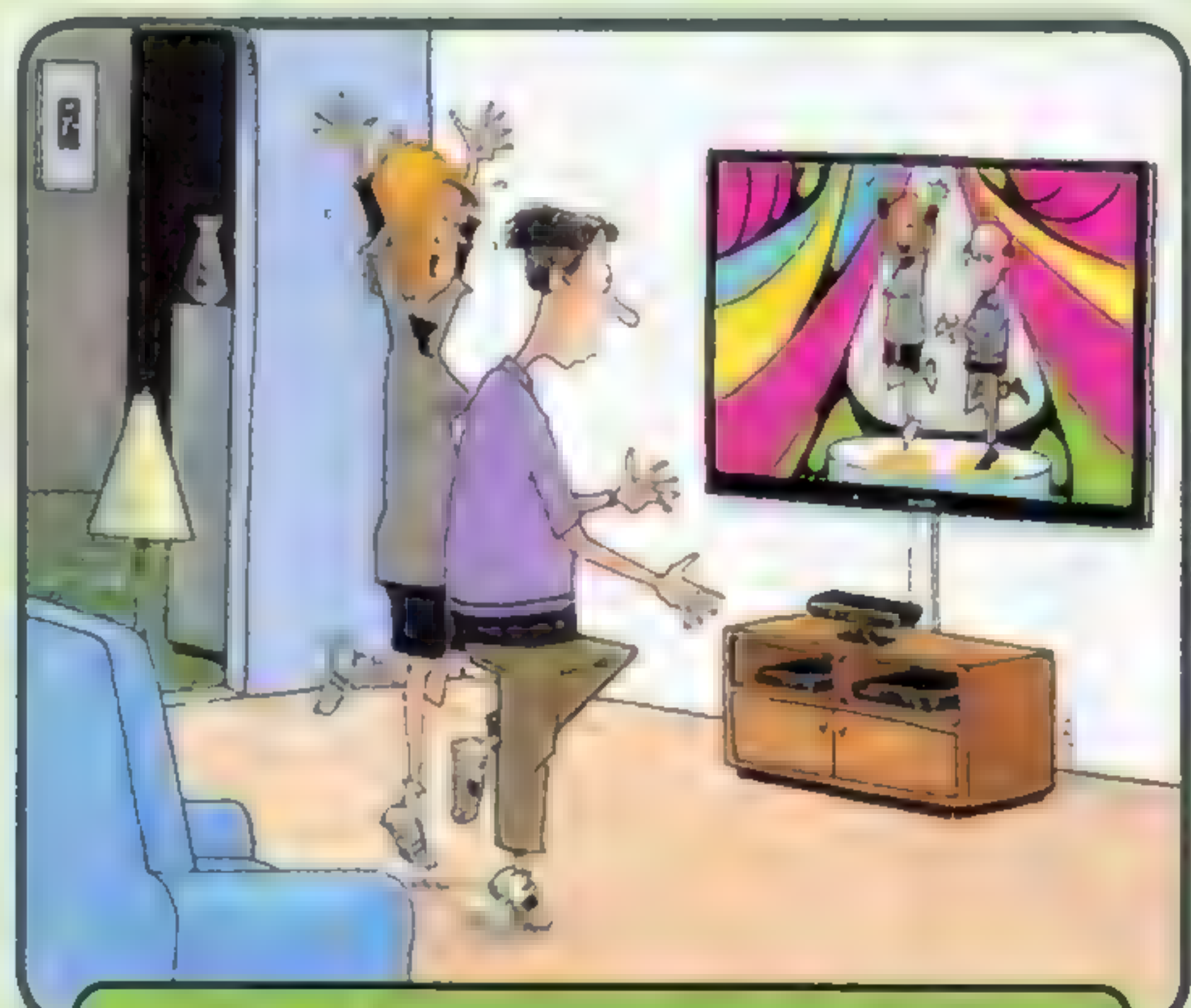
The included fitness program includes a do-it-yourself "juicing" tutorial.



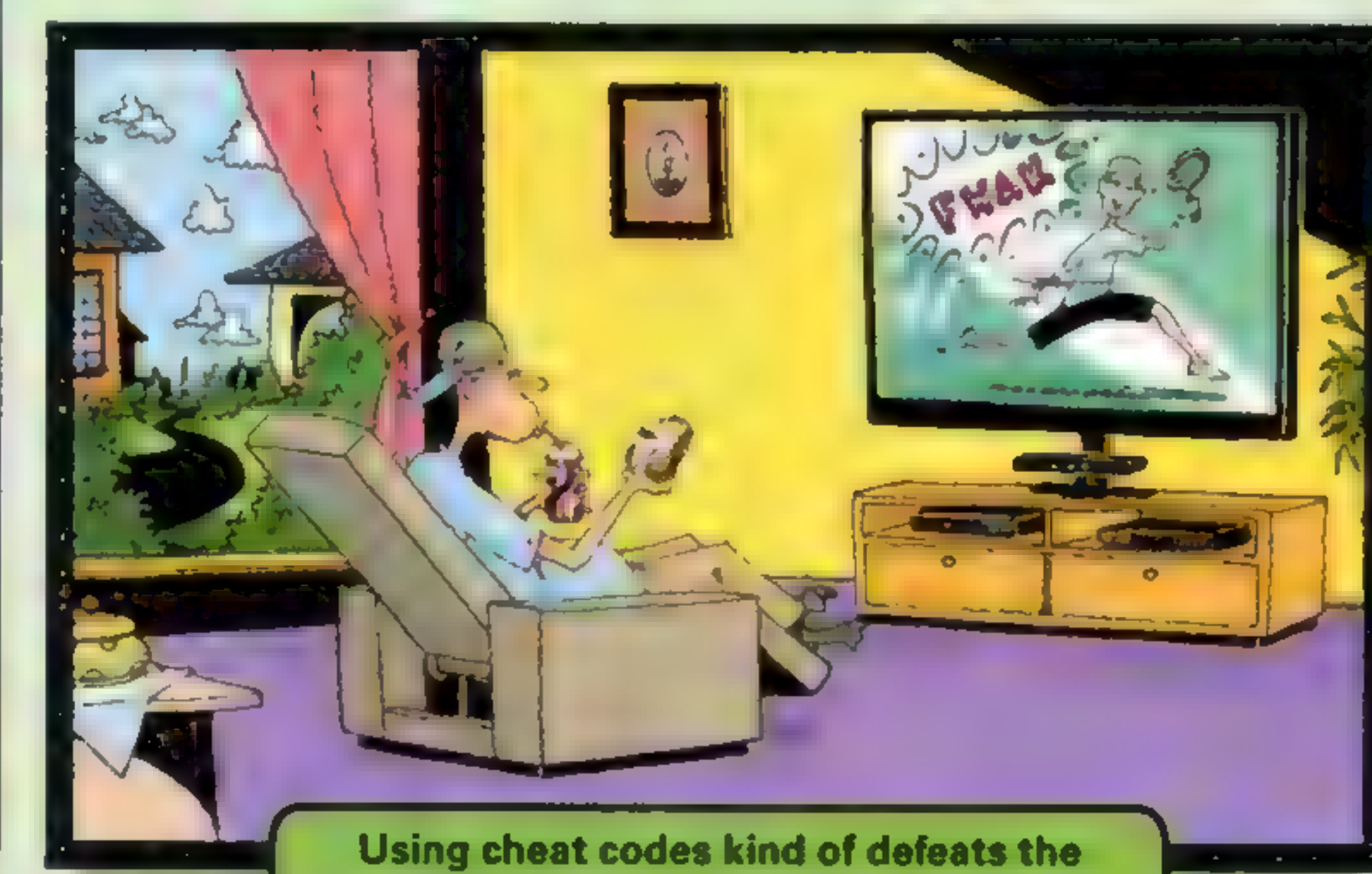
Morbidity-obese gamers can easily cause the console to short circuit.



The thing practically pays for itself, thanks to the MRI function.



Although the facial, skeletal, voice and motion tracking are all state of the art, the technology still isn't quite there when it comes to toupee recognition.



Using cheat codes kind of defeats the whole "interactive" aspect of the game.





FROM THE  
METROPOLITAN  
MUSEUM OF ART

John "Boo-Hoo" Boehner  
"The Keeper of the House"



# THE STRIP CLUB

**the MACHINE**  
that travels through time

Oh man, I wish I had a thyme machine

I wish I could play guitar  
Then I'd be famous

I know!

THE PAST...

One guitar please.

the Music Dude's

Okay, me, you're 12 years old now. But if you learn to play this, by the time you're my age, we'll be a millionaire rockstar.

Good luck. See you in the future.

Playing guitar is hard.  
This sucks!

I'm gonna play the kazoo!  
That's easy.

THE PRESENT...

Why did I spend so much time playing the kazoo? Nobody cares about the dang kazoo...

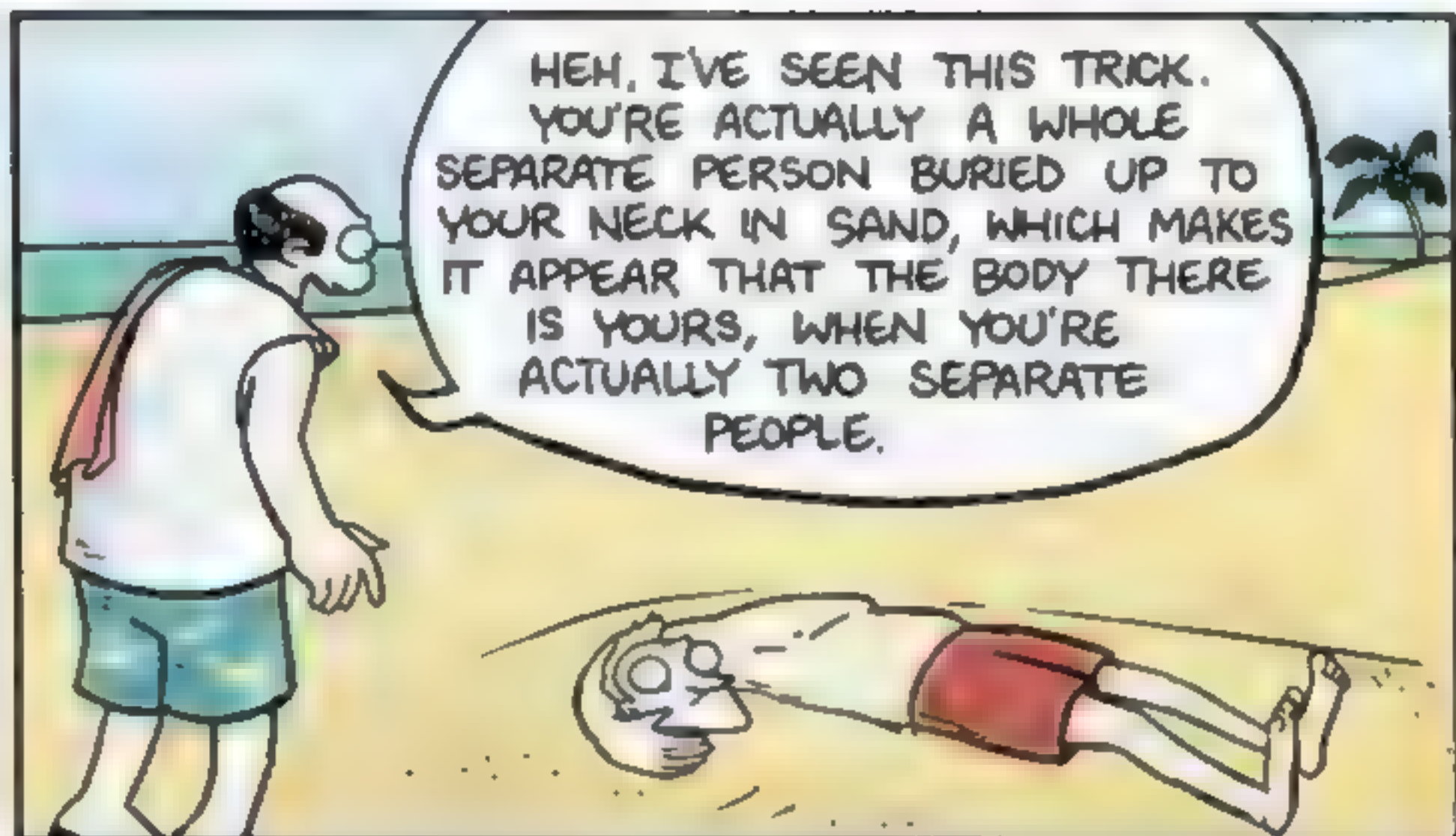
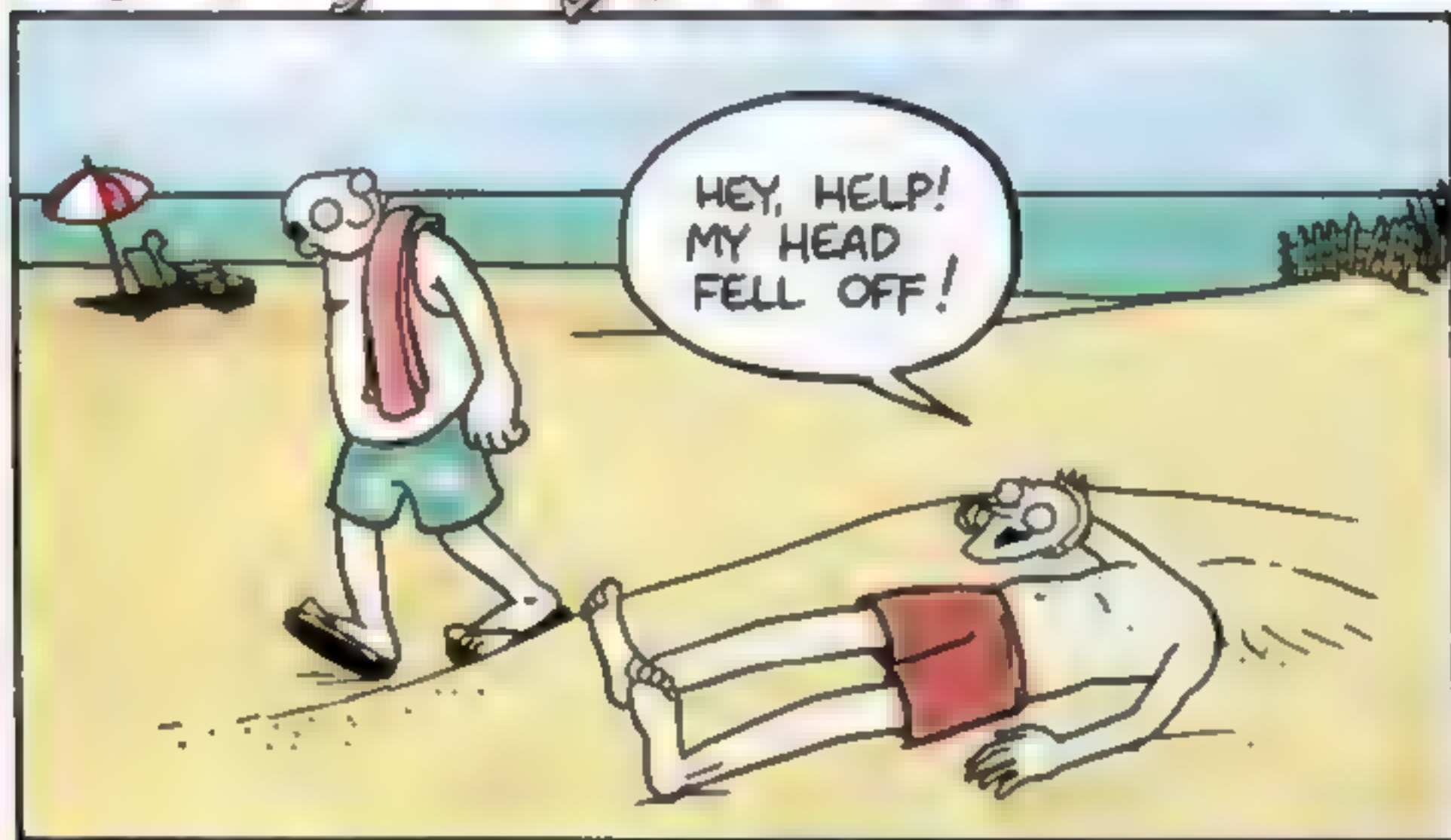
I wish I could play guitar  
Then I'd be famous





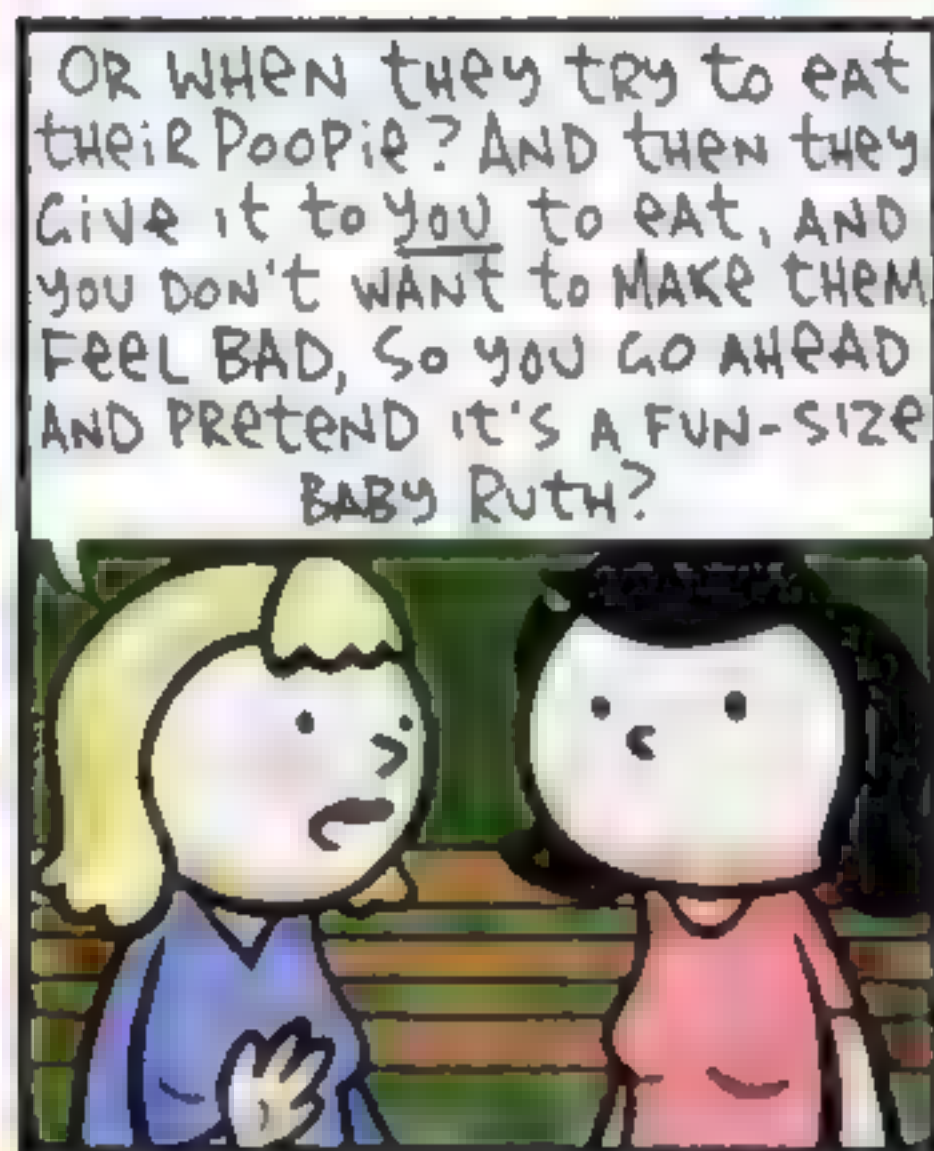


# The Long and Short of It



DAN LONG

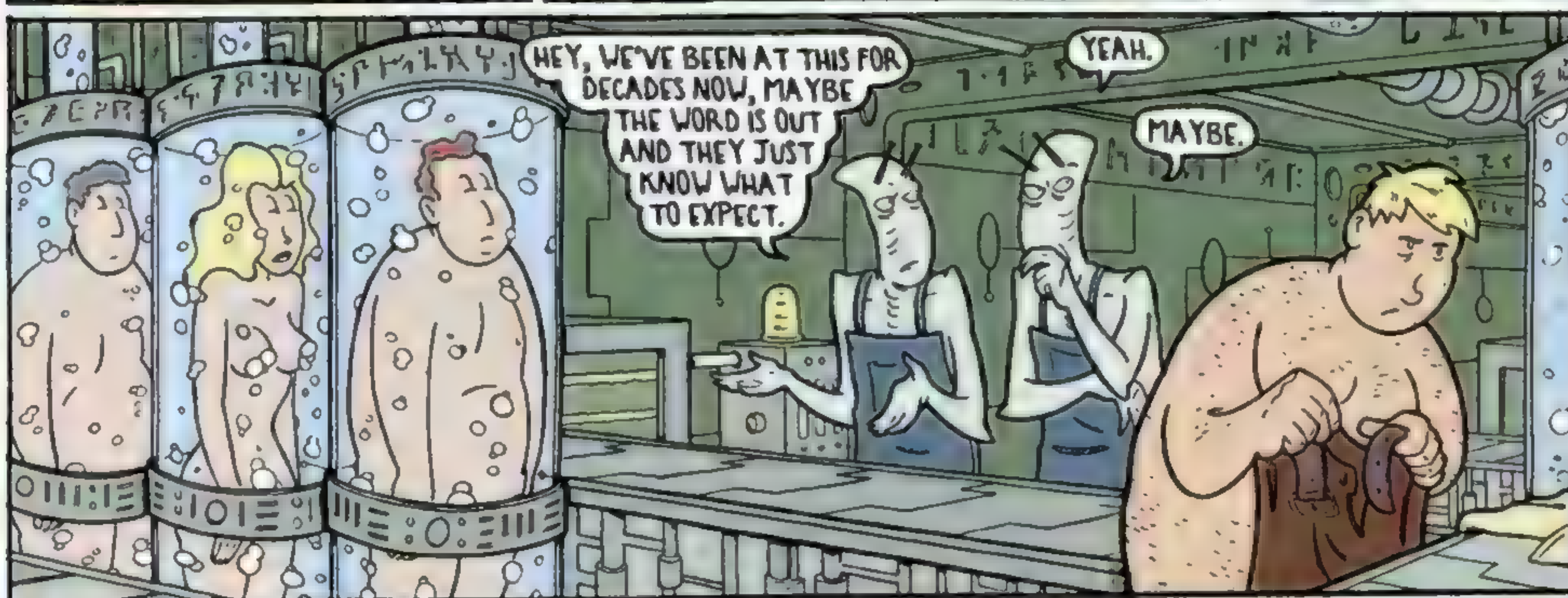
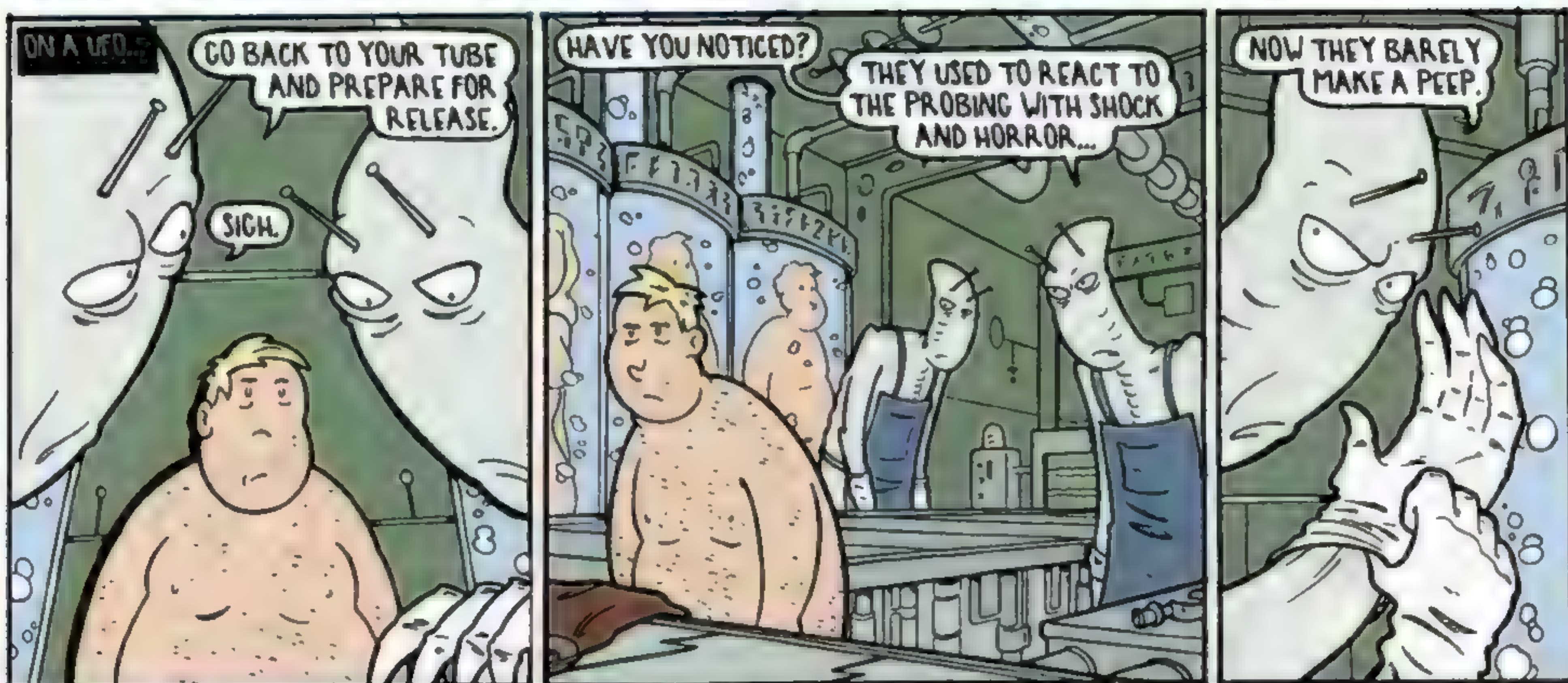
# GOT YOUR NOSE



JACOB LAMBERT



# JUST BELOW THE SURFACE





Public distrust of wealthy CEOs is nothing compared to CEOs' distrust of their workforce! In order to find out what's really going on in their companies, a new show follows bosses as they go undercover. You'll get to see what crappy conditions underpaid workers have to put up with. But more importantly, you'll see how a fat-cat, pompous CEO becomes an...

# UNDERCOVER BOOB

THIS WEEK'S GUEST BOOB: DONALD TRUMP

I'll ask a couple of questions that we'll use for the opening. Roll Tape... Mr. Trump, your father was very wealthy. Did he just give you money when you wanted it?

Before I started college my father said he could just hand me several million dollars to do anything I wanted! But he warned me that if he did that, I wouldn't learn anything!

So you refused the money?

What, are you nuts? I said: "Give me the money!"

But tell us, what did you learn?

That my old man was a schmuck! I took his millions, along with his name, his major influence, his friends in high places, his powerful business partners and his vast financial connections to make my own way!



It's great that you're going to be on *Undercover Boob*, Dad! It's an opportunity for us to find the unsung heroes who make our company great!

CEOs and bosses look at this TV program as a learning tool!

I look at it as a one-hour Trump commercial! Well, one-hour minus the time spent for the stupid sponsors! They pay big bucks to run ads and they get far less airtime than the companies that appear on the show!

Mr. Trump, you're supposed to go undercover so your employees don't recognize you. Where's your disguise?

I'm in my disguise! I normally wear \$5,000 suits — this off-the-rack rag costs a measly \$1,000! Honestly, who wears this garbage?

You have to make yourself look totally different! You need a look that none of your employees have ever seen before!

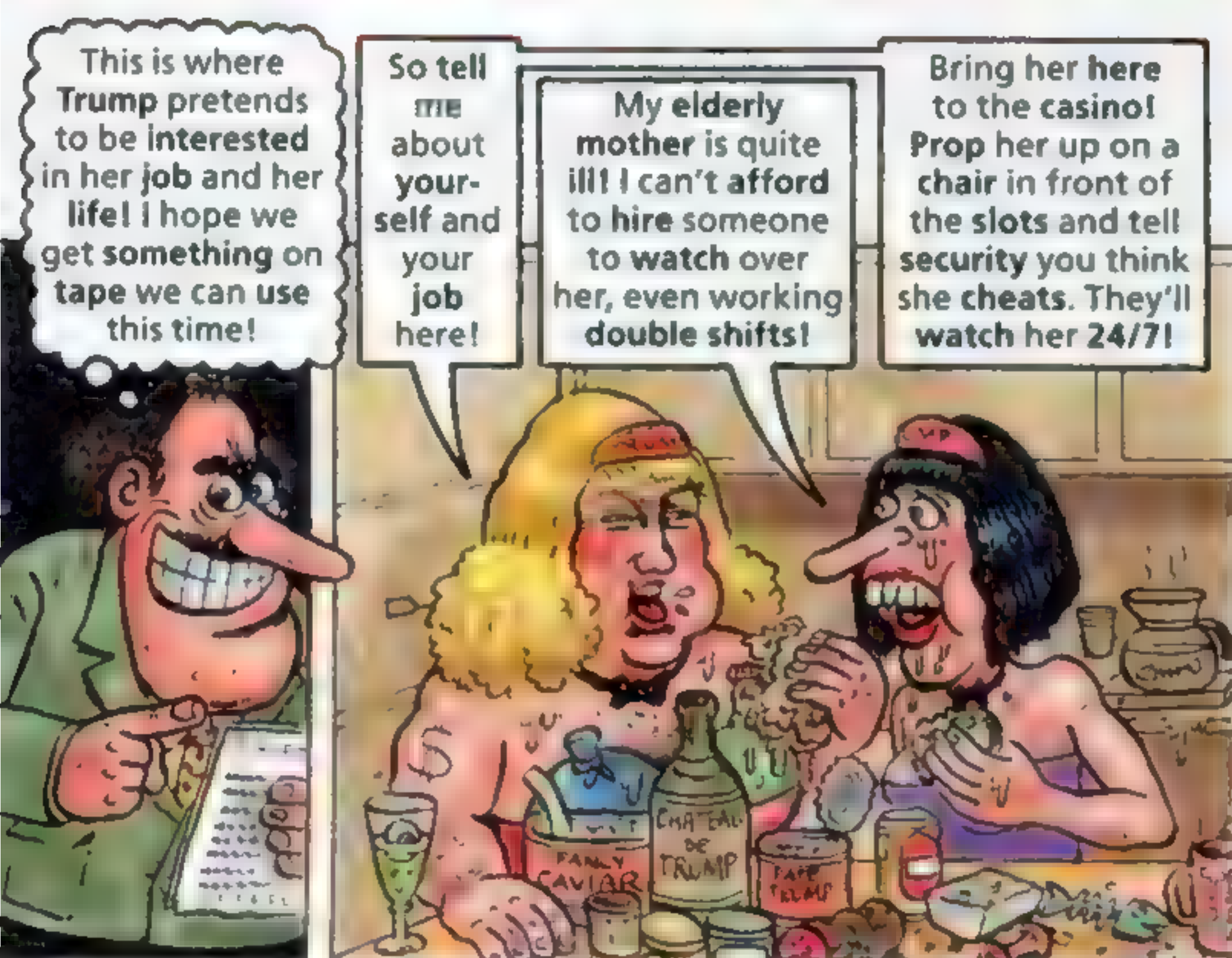
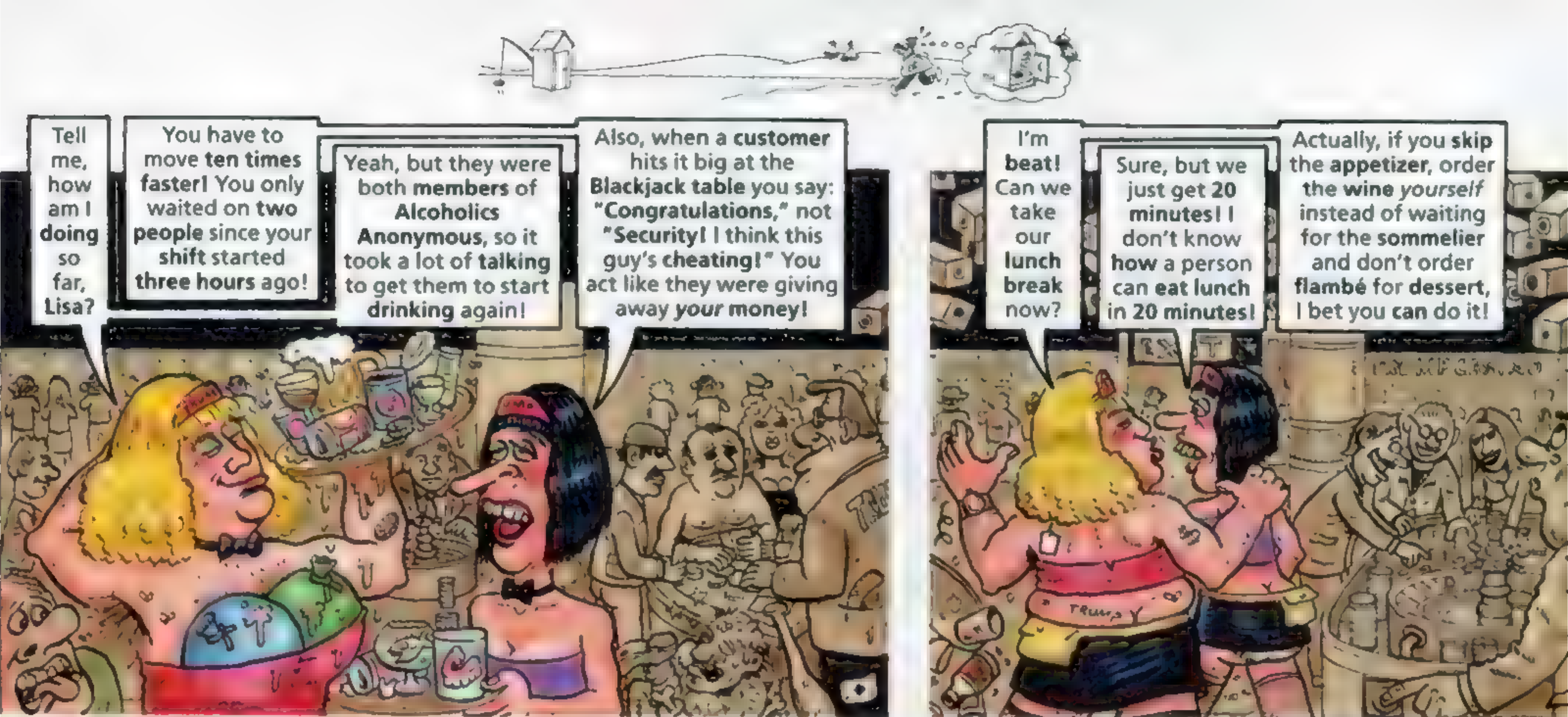
Do you have any ideas?

How about you smile?

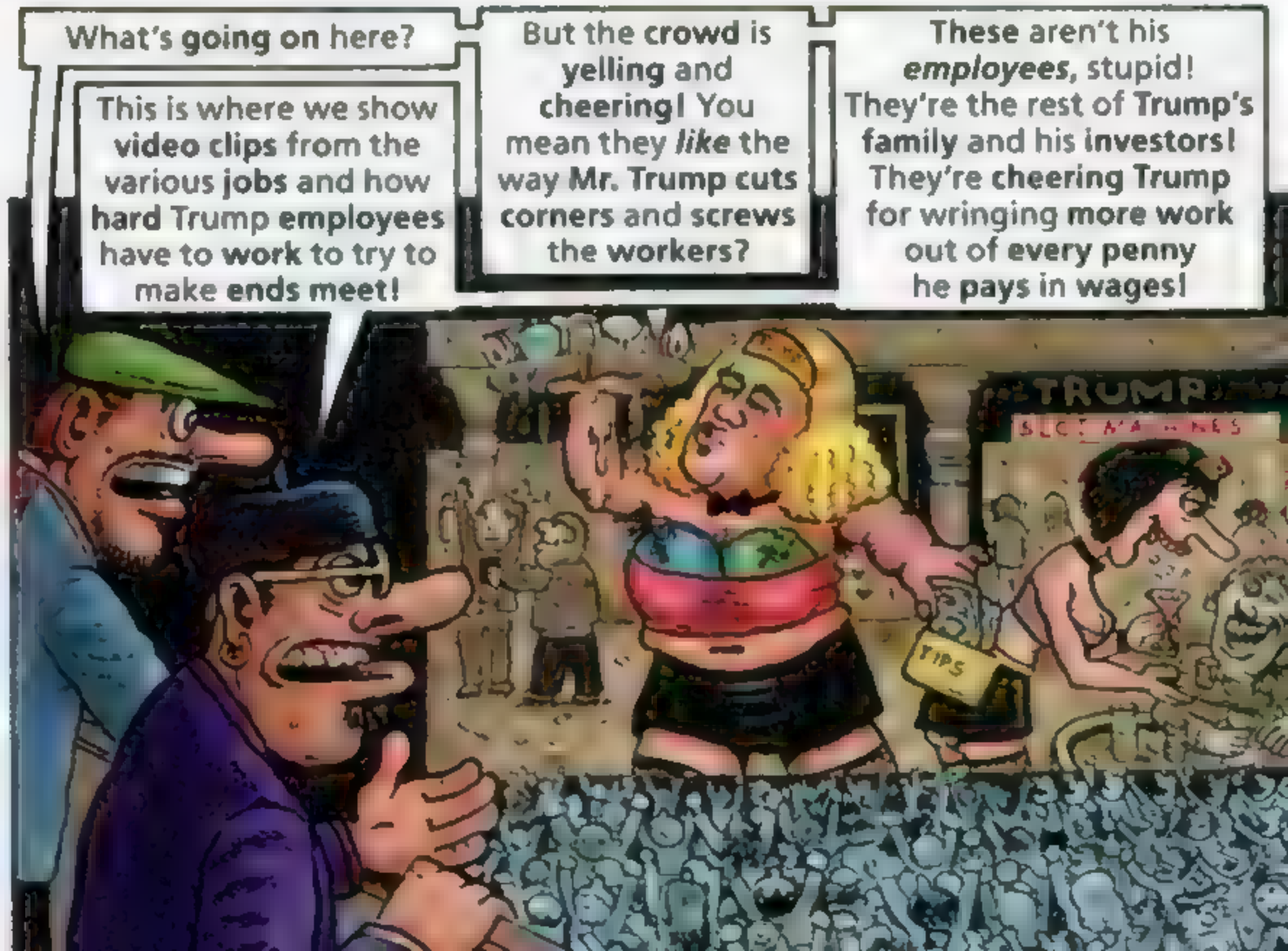
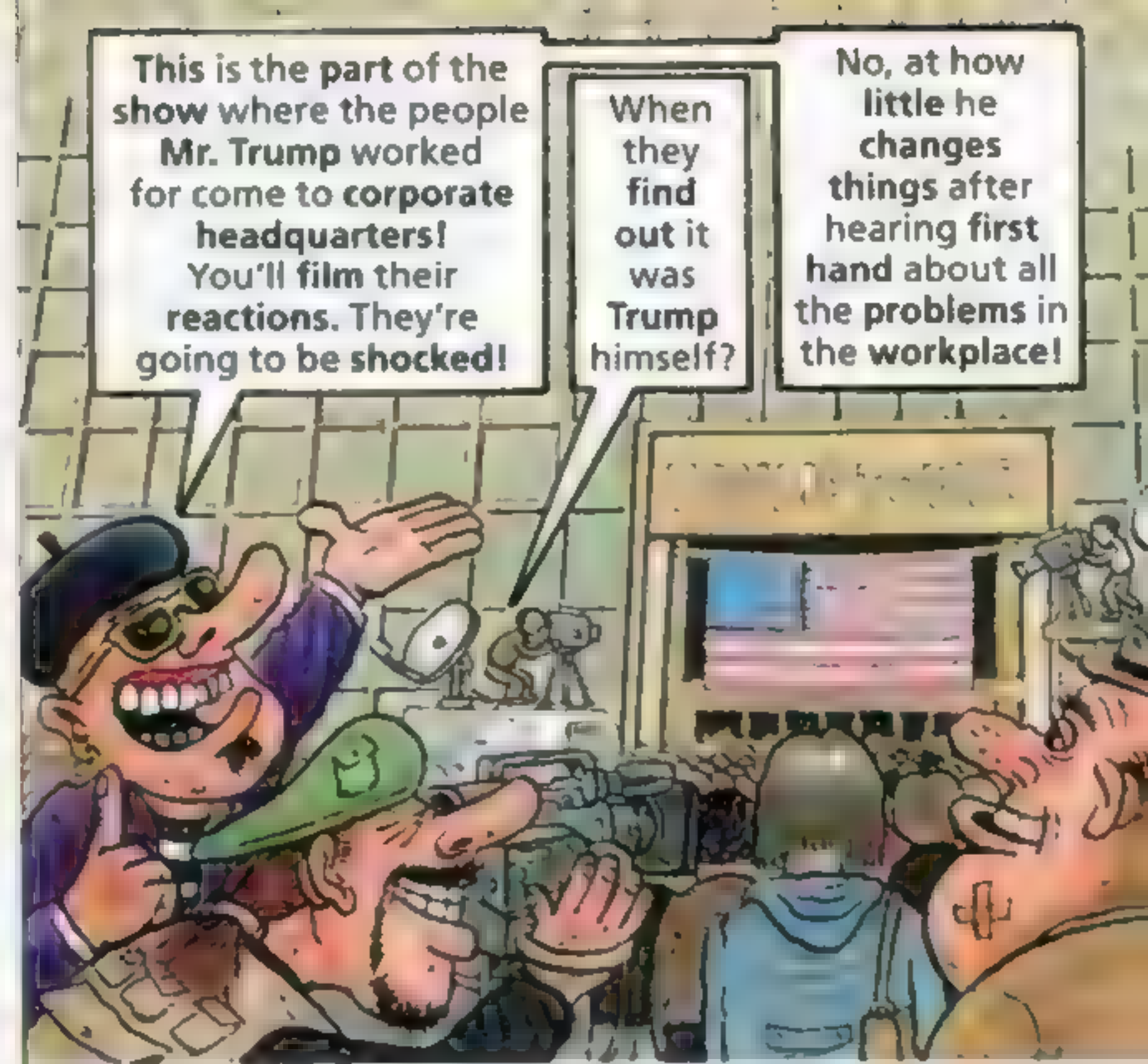




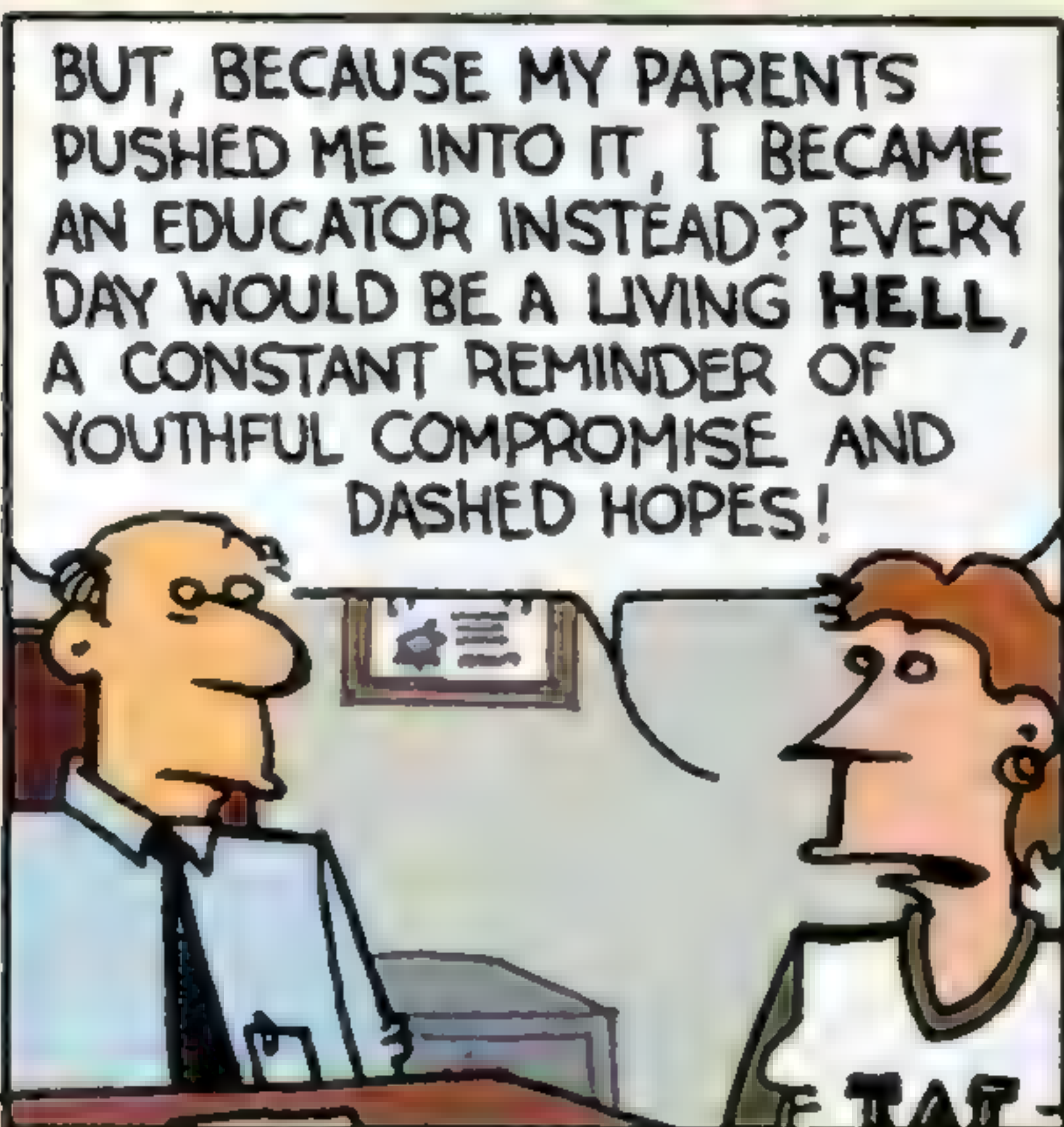
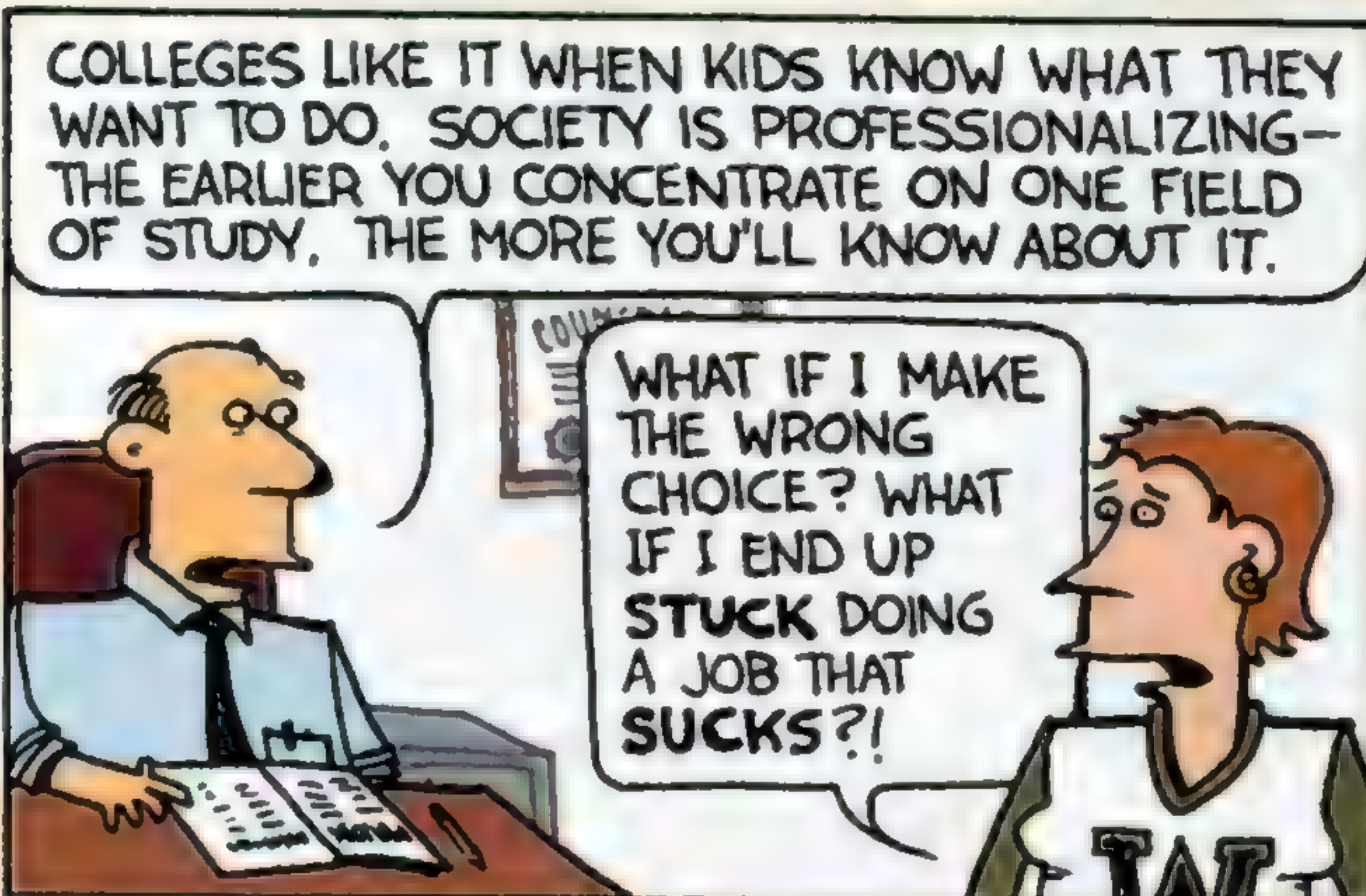








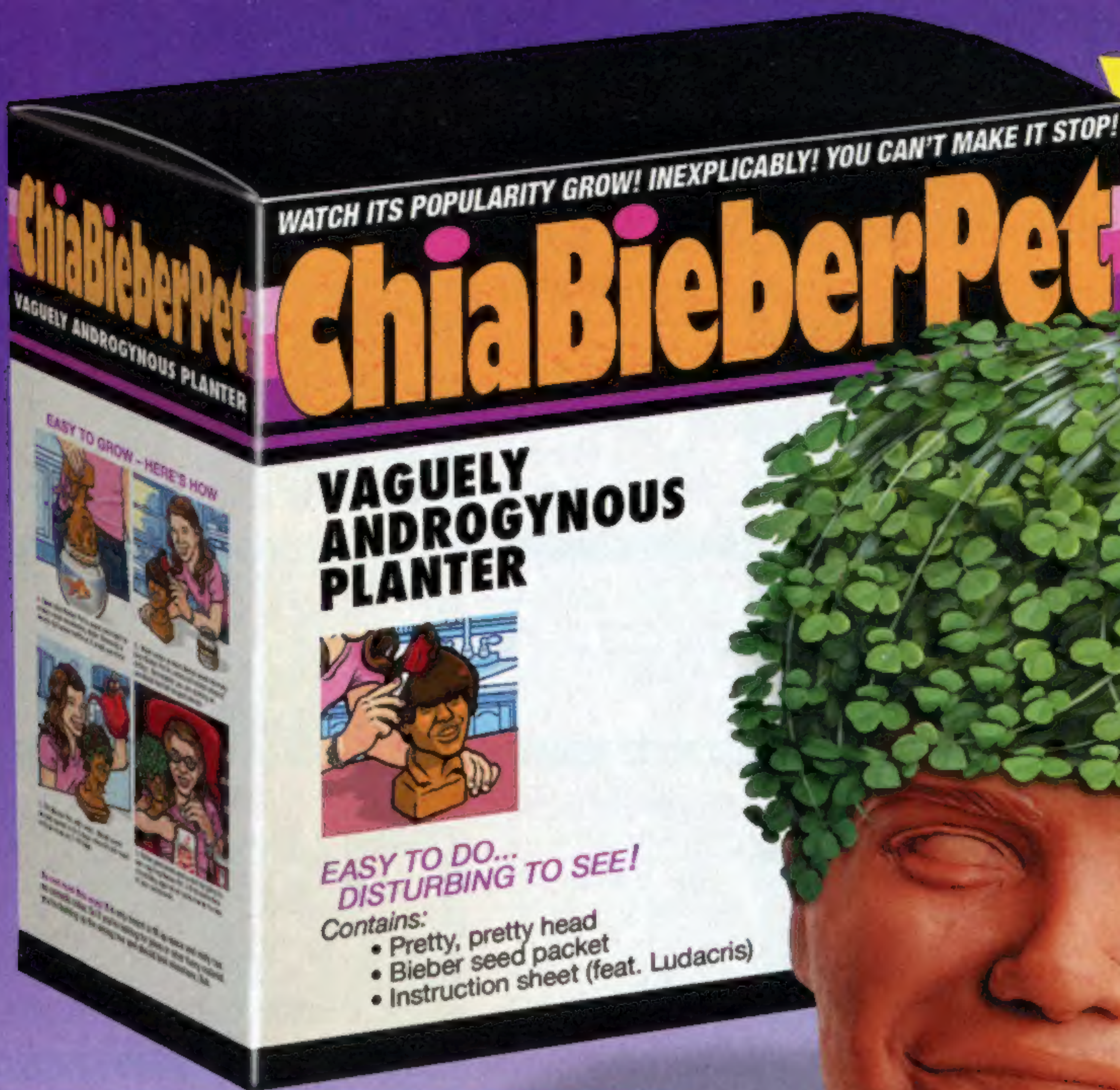












Look for it in the  
**AS SEEN  
ON TV**

section of your local drugstore,  
crammed into a dump basket  
beneath those hideous  
Pillow Pets

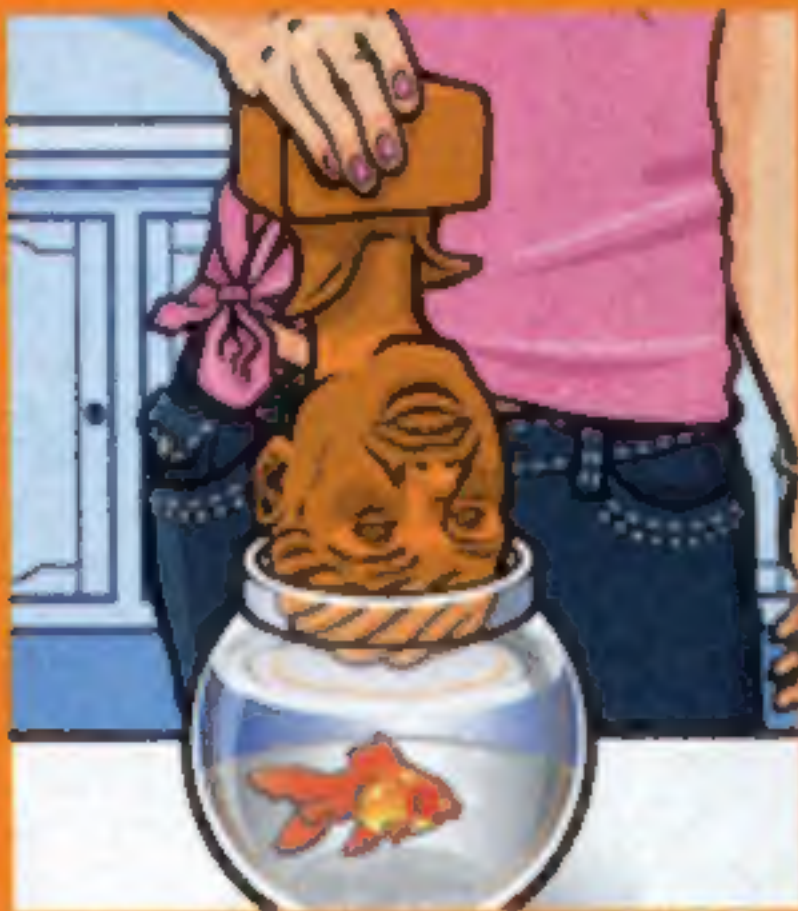


ARTIST: TIM SHAMEY

SCULPTOR: LIZ LOMAX

WRITER: SCOTT MAIKO

### EASY TO GROW - HERE'S HOW



A. Soak clay Bieber Pet in water overnight to ensure even moistening. *Note: Throwing a nearly-full water bottle at it voids warranty.*



B. Mash water-soaked Bieber seeds liberally over Bieber Pet in unnatural helmet-shaped design. Remember, you are making an unnatural helmet-shaped design.



C. Fill Bieber Pet with water. Moist seeds should sprout in 3-5 days; swoosh will reach critical mass in 7-10 days.



D. Relive past week-and-a-half by going to see inspiring Bieber Pet 3-D documentary chronicling against-all-odds rise to the top of your windowsill.



Also Available...

**Chia  
Trump**

Twice the Seeds,  
Half the Hair!™



WHAT NEW KIND  
OF BODY SCANNING  
IS CAUSING  
PEOPLE TO WASTE  
COUNTLESS HOURS?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

There's a disturbing new movement that's caught the public's attention. A new innovation like this may seem like a good idea, but it's forcing people to endure awkward — even embarrassing — new activities, and it's a change that comes with a hefty price! So far, there's been an active response, as more and more people stand up for themselves.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"



X-RAYS SURGE THROUGH OUR BODIES IN THE BOX  
-LIKE SCANNING DEVICES. WE'RE ASKED TO  
KINDLY COOPERATE SINCE IT IS US THEY PROTECT

**A**

WRITER AND ARTIST: AL JAFFEE

**B**



WHAT NEW KIND  
OF BODY SCANNING  
IS CAUSING  
PEOPLE TO WASTE  
COUNTLESS HOURS?



FOLD PAGE OVER LIKE THIS!

**A**

**B**

FOLD BACK SO THAT "A" MEETS "B"



X BOX

KINECT

**A**

**B**



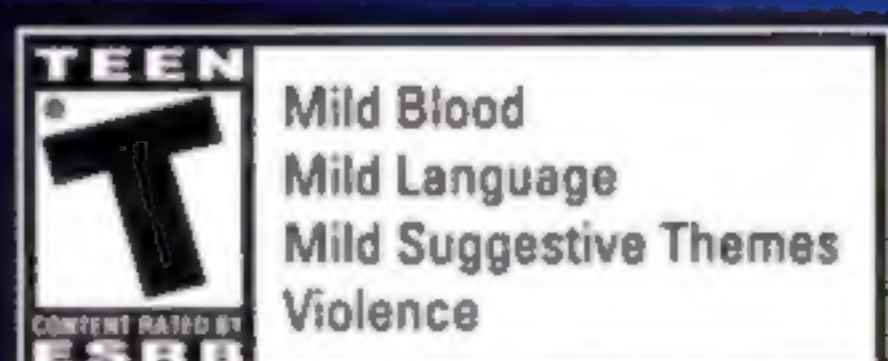
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**AVAILABLE NOW**

[www.DCUniverseOnline.com](http://www.DCUniverseOnline.com)



Online Interactions Not Rated by the ESRB

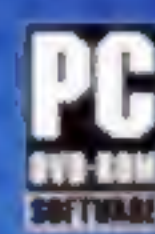


PS3

PlayStation-3



PlayStation-Network



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